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www.kineticvideo.com

SOMETHINGS TO THINK ABOUT

ALCOHOL AND MEN'S VIOLENCE AGAINST WOMEN

While alcohol contributes to factors which may lead to violence against women, research shows that it is not the actual cause of violence against women by men. This program profiles four women who survived severely abusive relationships and offers additional insights from professionals in such areas as domestic violence, alcohol abuse, and law enforcement.

#15505 30 minutes 2011 \$209.95



LESSONS FOR THE LIVING

LESSONS FOR THE LIVING reveals a unique subculture of hospice volunteers as they reflect on their experiences with the dying and their new-found philosophies of life and death. Among them, a teenager sits bed-side with a wise man only to bring his corpse to the morgue one day later. A hard-edged corporate lawyer finds his experience with the dying worth more than his riches. A shaman communicates with people's nearly dead souls. A terminally ill but vivacious woman talks about the dying people she's met and then turns to face her own fast approaching death with unexpected humor and grace. However small or great these moments spent with the dying are, these volunteer's lives have been change forever. As the baby boomer generation enters its senior years, this film offers a timely look at what it means to face mortality. #15531 50 minutes 2011 \$249.95

UP HEARTBREAK HILL: Coming of age in the contemporary Native American world

For teens Thomas, Tamara, and Gabby, home is an impoverished town on the Navajo reservation, and leaving means separating from family, tradition and the land that has been theirs for generations. A moving look at a new generation of Americans struggling to be both Native and modern. #15436/1725 83 minutes 2012 \$89.95

***** SOMETHINGS TO THINK ABOUT continued inside...**

SUICIDAL SIGNS: Depression, Self-Mutilation, RAD

Young people with mental health problems such as anxiety, depression, bipolar disorder, self mutilation, reactive attachment disorder are at higher risk for suicidal thoughts. Raising teenagers with mental health issues can be a difficult and very challenging experience. Through personal stories and discussions, you'll learn some of the reasons for mental illness and some of the solutions and resources for dealing with and available to help support families. Health professionals explore the subject of mental illness and offer thoughtful counsel and advice for parents and teens to help guide them through challenging times.

#15329 21 minutes 2013 \$69.95

DRUGS, SEXUALITY AND VIOLENCE

Teens may act like they know it all, but they are full of questions and are eager to learn how to succeed in the adult world. This is a high-energy program for ages 11 to 16 - the crucial tween and early teen years - designed to teach important communication skills while helping teens understand the dangers of risky behavior.

In Part 1 - learn ten strategies for avoiding risk; negative and positive influences; talking about sexuality. 24 minutes

In Part 2 - learn about the risks of tobacco, alcohol, and other drugs; explore bullying and relationship violence; recognizing peer pressure (both positive and negative); confronting high-risk behavior. 21 minutes

*Includes discussion guidelines and a reproducible Parent's Tips Sheet on CD

#15571 Two DVDs and CD's 2013 \$149.95 *Grades 7 to 10

THE DISTRACTED MIND

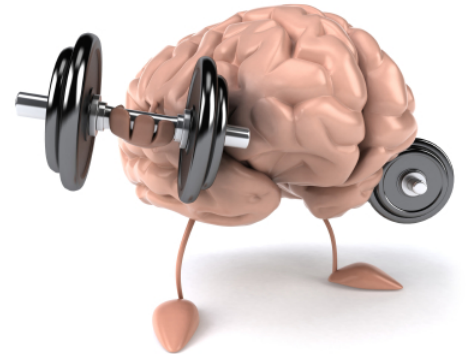
Hosted by renowned neuroscientist and M.D., Ph.D., Dr. Adam Gazzaley, this title delves deeply into attention, distraction, the myth of multi-tasking, and how to use the latest research to possibly improve our skills and abilities at any point during our lives. Explores the impact that multi-tasking has on our safety, memory, education, careers, and personal lives. Most importantly, this program tells us what we can do to improve our attentional abilities and our focus as we age, and as media continues to dominate our landscape

#15309 60 minutes 2012 \$89.95 *CC

MIND YOUR MIND

Are we really in control of our own thoughts? In this documentary, filmmaker Jason Brett Serle travels from the mall to the mountains to expose just how powerful the subliminal messages of advertising, politicians, and mass media really are.

*Contains mature themes and explicit imagery. Serle simplifies complex neurological theories, then explains how neuro-linguistic programming can help provide psychological independence. #15288/635 47 minutes 2012 \$169.95



FACELESS: Inside a Psychiatric Ward

Since Maria was found dancing on a line of train tracks, it's a good bet that confinement in a mental ward saved her life. Still, she says, she prefers freedom to the "freedumb" of the medicated world she now resides in. Many of her fellow patients are equally ambivalent about being institutionalized. Following Maria through this claustrophobic landscape of uncertainty and anguish, viewers are allowed to explore the darkest catacombs of the psyche as well as the ever-present human tendency to search for a way out. #15385/635 52 minutes 2012 \$169.95

IN THE END: A Medical Dilemma *WINNER! American Psychological Association, 2012

Intensive care specialist Dr. Charlie Corke is committed to giving his elderly patients every chance to get better, but sees that sometimes treatment only lengthens the dying process, causing discomfort and distress. This documentary follows his journey trying to balance his own enthusiasm for medical technology with an acceptance that, after a long and healthy life, it may be time to go. A beautiful and profound film that chronicles the touching stories of patients, their families, and the physician who's helping them deal with the less-examined consequences of the modern-day scientific advances that are prolonging patients' lives.

#15354/605 30 minutes 2011 \$299.95

MY WONDERFUL LIFE AS A VEGETABLE

After developing the incurable degenerative neurological disease amyotrophic lateral sclerosis - also known as Lou Gehrig's Disease - Birger Bergmann became fiercely determined to educate other ALS patients and their families. He's published several books and describes himself as a happier man after his diagnosis, despite his head-to-toe paralysis and obstacles to communicating. This program raises valuable ethical dilemmas including the question of whether governments have the right to deny life-saving medical equipment when costs become exorbitant. #15340 58 minutes 2012 \$299.95

ELDER ABUSE AND NEGLECT

This program teaches about the complexities of elder abuse in the home and presents signs and symptoms for each form of abuse. After viewing this program, caregivers will understand how to identify, prevent or report the various forms of elder abuse, including physical, sexual, emotional/psychological, and financial abuse, as well as neglect and abandonment.

#12103 25 minutes 2011 \$169.95

WHAT'S AGE GOT TO DO WITH IT?

This riveting program looks at the devastating effects of abuse upon older women within intimate or spousal relationships as well as abuse by adult children. Covers a diversity of seniors, representing many different social values, upbringings and experience. In common however, many women over fifty retain strong beliefs about privacy and self-reliance, are more likely to practice a religion, and are traditionally committed to the family, the husband and the home.

#8676 14 minutes 2003 \$179.95



THE RACE FOR WHAT'S LEFT: The Global Scramble for the World's Last Resources

Renowned energy expert Michael T. Klare provides an invaluable account of the new and increasingly dangerous competition for the world's dwindling natural resources. Arguing that the world is facing an unprecedented crisis of resource depletion - one that goes beyond "peak oil" to encompass shortages of coal and uranium, copper and lithium, water, and arable land - Klare shows how the desperate hunt for raw materials is forcing governments and corporations to stake their claim in ever more dangerous and remote areas that present grave political and environmental risks. #15338/0685 40 minutes 2013 \$79.95 (Colleges & Universities \$149.95)

FROGS AND AMPHIBIANS: Crisis and CSI

After surviving Earth's natural catastrophes for over 250 million years, frog and other Amphibia populations are declining rapidly and showing deforming mutations worldwide. It is happening so quickly that scientists are racing to investigate and solve these problems before all amphibian species become extinct. HD live-action and 3D animations illustrate the sweep and detail of the crisis. These ancient organisms may be bellwethers for environmental problems that affect us, and many medical cures may be lost with this group's demise. #15481 30 minutes 2010 \$159.95

MYSTERY OF THE DISAPPEARING

HONEYBEES *Winner PEABODY AWARD!

This fascinating program explores one of nature's most baffling ecological mysteries. While not as publicized as climate change, the effects of this crisis on human life could be felt sooner and more severely, with billions of dollars of crops at risk and our most healthful and colorful food supply threatened. Join researchers as they scramble to discover why honeybees are dying in record numbers- and to stop the epidemic before it spreads further.

#15482 30 minutes.2010 \$159.95

HOW THE BODY AGES

This series provides nurses and other healthcare workers with a description of how the aging process affects the major body systems, along with practices and strategies that can be used to preserve their functions and maintain quality of life..

HOW THE BODY AGES: Cardiovascular, Respiratory, and Musculoskeletal Systems #12103

HOW THE BODY AGES: Central Nervous System, The Senses, and Emotions #15497

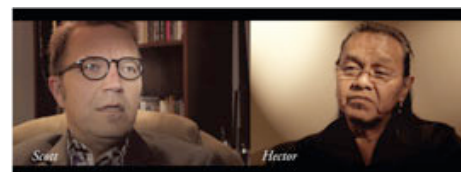
HOW THE BODY AGES: Gastrointestinal, Genitourinary, and Integumentary Systems #15498

*Three programs 15 minutes each 2012 \$314.95 or all 3 for \$899.95

WHAT MADE ME STOP DRINKING: Four Stories

An intimate and revealing look into the lives of people who are addicted to alcohol. Four very different individuals tell their stories ... all four finally faced a brutal reality - that their lives and health were falling apart. The stories are brought to life by personal interviews with the four subjects and with Susan Diamond Potts - M.A., RCC, who holds a masters in clinical psychology and who specializes in treating alcohol addiction.

#14480/1076 32 minutes 2012 \$239.95



What Made Me Stop
DRINKING:
Four Stories



HOW I STOPPED DRINKING: Four Stories Continued

A follow-up to "What Made Me Stop Drinking", this program investigates how those same people - recovering alcoholics - actually managed to stop drinking. They took different routes and found their own sources of support. The central message of this program is that it is possible to stop and to rediscover life without alcohol. Features Susan Diamond Potts - M.A., RCC - a clinical psychologist specializing in addiction treatment. "Addiction is cunning, baffling, and powerful. People have to have enough resources to support their recovery."

#14605/1076 27 minutes 2012 \$239.95

LOOKING/FEELING YOUR BEST

WARDROBE PLANNING: Dressing for Your Body Type

Looking for expert advice to dress your best with flattering clothing styles for all body types? Join wardrobe stylist and personal shopper Carly Gatzlaff as she takes viewers through the basics of dressing for your body type by creating a flattering, put-together look that is uniquely you. This program is a compilation of video segments that cover a variety of hints and tips FOR BOTH WOMEN AND MEN to dress and look your best, including: Dressing for your body type; Using color and pattern; Accessorizing your look; Clothing quality; and, Shopping strategies. #15338 20 minutes 2013 \$69.95 *CC

CLOTHES AT WORK: Decoding Office Dress Codes

There are exceptions but ...most workplaces would prefer their employees/associates to adhere to some level of professional appearance and grooming on the job. Viewers learn some standards that are generally accepted as 'business-like' and get hints on how to develop a wardrobe that makes sense, makes the grade and won't break the bank. Even tattoo shops demand the right t-shirts and nose rings! #15312 17 minutes 2013 \$89.95

WHEN PRESENTATION COUNTS: Grooming, Dressing and Body Language

In this video, you will receive tips on grooming and basic styles of dress. You will also discover how verbal and non verbal communication, body language, and posture can impair or enhance your overall image.

#15264 32 minutes 2013 \$109.95



DRESS AND GROOM FOR THE WORKPLACE

This enlightening program presents the fundamental principles of dressing for success on the job interview and in the workplace. Male and female viewers learn dos and don'ts for dressing and grooming in the job search and in the workplace. Viewers are shown visual examples of these concepts to reinforce what works and wasn't doesn't in formal offices, as well as in "blue-collar" work environments. The video also provides tips for creative shopping methods to help viewers find the appropriate clothes on any budget. #14657 25 minutes 2010 \$149.95

CLOTHES AT WORK: Decoding Office Dress Codes

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GOOD FIRST IMPRESSIONS

Most employers form an impression of a job seeker in the first few seconds of the interview. If that impression is negative, few job seekers are able to change the employer's mind. Armed with the guidance in this program, job seekers won't have to worry about recovering from a bad first impression. They'll know just what it takes to make a great impression right from the get-go. Teaches viewers about the importance of appearance, confidence, maturity, emotional stability, and enthusiasm, and reveals how to improve upon these areas before an interview. Also covers interview taboos, such as being late, answering cell phones, and revealing tattoos. Group interviews, bad interviewers, and phone interviews will also be covered. Offers scenarios of interviews in action and includes the insights of job search experts and employers. Convenient pause points let instructors stop the program for discussion. #14653 25 minutes 2011 \$149.95 *Includes Instructor's Guide

PROFESSIONALISM IN HEALTHCARE:

Nurses continue to outrank other professions in Gallup's annual Honesty and Ethics Ratings of Professions since they were added to the list in 1999. What gives nurses such respect is their professionalism and dedication to their patients. These two programs explain why and how the nursing profession has earned the high level of esteem it is granted by our society.

PROFESSIONALISM IN HEALTHCARE: Patient Interactions, Communication and Personal Development

PROFESSIONALISM IN HEALTHCARE: Professional Behavior, Attitude and Attire

#15195 Two programs 2012 \$314.95 each or Series \$599.95

WHEN CUSTOMER SERVICE COUNTS... Always!

CUSTOMER SERVICE ESSENTIALS

Whether it happens in person, by telephone, or online, good customer service is vital. In fact, it's just as important as advertising or product quality in building a company's reputation and it can decide, ultimately, whether or not that company will survive. This series illustrates best practices for delivering effective customer service, focusing on what an individual employee can and should do to improve his or her attitudes and behavior toward the customer. Each episode features dramatizations that help to illustrate real-world lessons, while easy-to-read text summaries follow each segment, enabling viewers to further consider and discuss concepts.

The three programs are:

PERSON-TO-PERSON CUSTOMER SERVICE

TELEPHONE CUSTOMER SERVICE

ONLINE CUSTOMER SERVICE.

#15350 Three 20-minute programs with Guides 2012

\$99.95 each or Series \$279.95



CUSTOMER SERVICE COUNTS *WINNER! 2013 TELLY AWARD

Loyal, happy customers and clients are the foundation of your success. The best customer service is how they get that way! Your business or organization wouldn't exist without your customers. But sometimes this all-important fact gets lost in the demands of daily activities. This award-winning video is the solution. Great for new hires or energizing your current team, it uses humor to show employees that being good at customer service (and taking pride in their work) is not only a job requirement but can be personally satisfying as well.

#15516 18 minutes 2013 \$189.95 *Closed Captioned

CUSTOMER SERVICE: The Telephone Connection

Excellent telephone customer service doesn't just happen. It requires dedication, skill - and enthusiasm. This new 2013 release portrays traditional and nontraditional customer service roles, ranging from a mail order company to a medical setting, from a corporate admin to a warehouse supervisor. These different scenes show that everyone in the organization has customers - even if they are your "internal customer" coworkers. Our narrator hosts also touch on the finer points, such as upselling and cross-selling (when an additional product or service would better satisfy customer needs). And they explain how to handle angry or dissatisfied customers in a way that both solves the problem and ultimately strengthens the relationship. Telephone customer service takes skill and finesse. This video conveys the communication skills and positive attitude necessary to provide service - and project that warmth in your voice, call after call! #15518 17 minutes 2013 \$169.95

SERVING CUSTOMERS - HELPING PEOPLE

This video shows your employees how being themselves will naturally lead to better customer service. The basis of great customer service is "people helping people". Remember that the customer in front of you - or on the other end of the phone line - is a person just like yourself.

*Make your customers feel welcome.

*Ask and listen.

*Show you appreciate your customers' business.

*Give your undivided attention.

*Go the extra mile.

You'll learn these five rules for better customer service by watching them in action within a dental office, an auto dealership, and a hardware store. You'll also view scenes in a medical practice and a utility company depicting do's and don'ts for great telephone customer service. Whatever business you're in, the same principles apply. Greet customers naturally. Listen carefully to understand their needs. And put some energy and enthusiasm into your work - you'll find this makes it more enjoyable for yourself as well as more effective for your business. #12027 16 minutes 2003 \$129.95

EFFECTIVE COMMUNICATION PRACTICES FOR HEALTHCARE PROFESSIONALS

This series describes different techniques that can be used to impart knowledge and facilitate learning, provide support to patient and family members when serious or life-threatening illness or injury is diagnosed, and to help loved-ones cope with unexpected death. There are four programs: Components of Effective Communication (21 minutes); Blocks to Effective Communication (23 minutes); Delivering Bad News (24 minutes); and, Application of Therapeutic Communication (21 minutes). Scenarios are used throughout to illustrate effective communication as well as ineffective communication and its consequences. Tips are provided that describe techniques that are beneficial to the patient as well as staff members.

#13976 Four programs on one DVD 2011 (not available separately) \$1,299.95 *Closed Captioned

RESTORATIVE JUSTICE (Detailed descriptions on our website)

RESTORATIVE JUSTICE IS THE LAW

Supported by findings from neurobiology, corrections and Constitutional and international law, this film illustrates that there are obligations and opportunities to respond restoratively at every level of the justice system and that the public interest is served when processes meet human rights obligations and satisfy sentencing objectives set out in the criminal code. It is made clear that a collective dedication to social justice, unalienable human rights and citizen participation in the legal system are as vital to implementing restorative justice as understanding our interconnectedness and creating the conditions for healing in our communities. #15232 48 minutes 2012 \$189.95



POPULATION AGING AND THE CHALLENGES FOR CORRECTIONS

Within the last decade, the number of prisoners aged 50 or older has increased by more than 50%. Many incarcerated aging people exhibit health degradation more commonly associated with much older persons. In PART ONE, Howard Sapers, the Correctional Investigator for Canada, explains some of the features, causes, challenges and concerns of this increasing population of aging offenders. Sapers cogently argues for policy and planning that might well serve both aging offenders and Canadian society. His ideas include prison infrastructure refits, the development of compassionate release options for the incapacitated and the terminally ill, and amendments to the CCRA to allow for the release of geriatric prisoners. 52 minutes. In PART TWO, the speakers and audience members present an array of experience and perspectives which reinforces the importance of human relationship in dealing with our incarcerated citizens, especially those who require serious medical treatment and palliative or hospice care. The values of rehabilitation and reintegration emerge as a theme that reflects the expectations of the populace in regards to their prison system. 46 minutes. #15233 Two programs 52 and 48 minutes 2012 \$189.95

THROUGH A RELATIONAL LENS with Rupert Ross

Rupert Ross, retired prosecutor for Ontario Attorney General, relates key features of his personal inquiry into justice as a healing experience. He explains a paradigmatic shift of perspective and adopts what he calls a relational lens of explanation. A relational lens examines relationships more than individuals and reveals a more inclusive way of doing justice. More importantly, Ross notes, through a relational lens, most injustices and justice procedures create a new and sudden relationship that requires careful restorative work based on sharing, kindness, humility and respect. #15234 48 minutes 2012 \$189.95

JUSTICE AND RECONCILIATION with Joe Solanto

Joe Solanto, Ph.D. challenges us to examine policies and practices which often result in social harm rather than an enhanced cultural dialogue. Solanto reminds us that acknowledging diversity in culture and circumstance in Canadian aboriginal communities is not enough; we must thoroughly examine the assessment tools and models we use when we approach aboriginal communities. At a deeper level, he notes, our widely accepted understanding of rights and personhood is a backdrop against which aboriginal people and their cultural values are often misunderstood and oppressed. Solanto challenges us to abandon flawed and inadequate practices and models in favour of community building through a deeper cultural dialogue and exchange. #15235 55 minutes 2012 \$189.95

TING FORUM ON ADDICTIONS AND CORRECTIONS

What is the connection between trauma, addiction and criminal behavior? "A great deal" explains Gabor Maté, M.D. with twenty years experience dealing with the results of all three of the above while working with the inhabitants of Vancouver's notorious lower east side. PART ONE - Why are a disproportionate number of Dr. Maté's addicted patients coming from the Native Canadian community? Because they have been disproportionately traumatized. Addiction is an attempt at self-medication in unconscious reaction to psychological problems. PART TWO - Why are a disproportionate number of inmates in Canada's corrections service also aboriginals and other minorities? And how much does their incarceration have to do with the above mentioned self-medication? #14732 135 minutes 2011 \$189.95

ADDITIONAL Best-Selling TITLES FOR/ABOUT TEENAGERS

***** See also SUICIDAL SIGNS: Depression, Self-Mutilation, RAD and UP HEARTBREAK HILL: Coming of age in the contemporary Native American world on PAGE 1**

ANGRY AND VIOLENT TEENS

Violence touches almost every teenager. This dramatic program features interviews with, and profiles of, teens whose lives have been impacted by violence. Lindsay, 15, struggles to break the cycle of violence that has scarred her family. Chris, 17, recalls the road rage incident that got him arrested. Family and friends remember Katee, whose life of violence and drugs ended with a gunshot. Experts note the role pop-culture images glorifying violence play in shaping attitudes toward violence. This enlightening program concludes with the inspiring story of Devon, 17, a boxer for whom the violent sport is teaching him about discipline, rules, and the rewards of hard work. #14708 20 minutes 2006 \$159.95

TEEN NUTRITION: What's the Big Debate? *Featuring the FOOD GUIDE PYRAMID!

There's no debate that healthy eating is good for you, but too often, teens don't make smart choices when it comes to food and activity. Two high school classmates prepare for a debate on healthy eating, a nutritionist gives advice, and student interviews give a "real life" view of eating habits. From them we learn:

- * the F-A-T-S method of eating and activity
- * the P-L-A-N method of changing bad eating/activity habits
- * why the Food Pyramid matters
- * how to use a hunger scale to control eating
- * how reading food labels can help teens make good choices

#11147 20 minutes 2008 \$99.95 Includes Teaching Materials *Closed Captioned



TEEN SEX

This program seeks to understand how and why teens seem to be rewriting the book on sexual mores. Adolescents ages 13 to 19 share their intimate views and concerns as they talk about peer pressure, double standards, the influence of the media, having intercourse, whether oral sex is sex, STDs, birth control, pregnancy, and whether they and their families are emotionally prepared to deal with all of this. Interviews with parents and several experts on the subject are included.

* Contains mature themes and explicit language and imagery. #9789 46 minutes 2004 \$99.95 *A Discovery Channel Production

TEEN PREGNANCY

Most teenagers don't fully understand the large responsibility and full time commitment it takes to raise another human being, when they themselves still have a lot of growing up to do. It is vital that teenagers become educated about sexual responsibility, as well as ways to protect themselves from getting pregnant if they're sexually active. Subjects covered include: Why do teenage girls get pregnant? What kind of help does a teenage mother need? What are the consequences of teenage pregnancy? Teen responsibility, child support and costs of raising a child, 2/3 of pregnant teens drop out of school. #14675 18 minutes \$89.95

TEEN PREGNANCY: What a Parent Can Do

***New York Emmy Award-Winner!!!**

"An excellent and informative production. Recommended."
Video Librarian

"This video helps parents learn how to cope with their own emotions and pain while helping their children." Youth Today
Did you know that fully a third of all girls become pregnant while they're still in their teens? Meet two families who have worked their way successfully through the minefield of teen pregnancy, and listen to the advisers - including the parents - who have helped them keep their families and relationships intact. #10743 25 minutes \$149.95

TEENS DEALING WITH DEATH *Winner! 2004 Freddie Award

As the stories range from suicide, to sudden death, to terminal illness - for many young people, this will be their first exposure to death. How can teachers and school administrators help guide them through the experience? Viewers learn how to release their feelings. As healing and personal growth continue, an amazingly positive spirit, in most cases, actually overshadows the sadness. #9081 29 minutes \$99.95 *Includes Guide

WHERE DO I TURN? Answers for Parents of Adolescent Drug Users

Shock, fear, embarrassment, guilt - these are the emotions that many parents experience after discovering their children have taken drugs. Then comes a painful uncertainty about what to do next. Based on a top ten list of parents' frequently asked questions, this program provides answers from national substance abuse experts, parent advocates, and recovering addicts and drug users. A common question is "Did I Do Something Wrong as Parent?" An excellent tool for family therapy and educational outreach as well as clinical and care facility staff training. #14604 50 minutes \$129.95

MORE "SOMETHINGS" TO THINK ABOUT!!!!

THE NEW ECONOMICS 101: True Wealth in the New Economy

Economist and bestselling author Juliet Schor offers a refreshingly clear analysis of the ecological and social costs of mass consumerism, and a passionate call to arms for radically rethinking our relationship to consumer goods. Along the way, she points to the growing number of new lifestyles and social forms emerging across the country and around the world that are replacing the dead-end, work-and-spend cycle with the abundant and infinitely renewable resources of time, creativity, and community. #15337/685 46 minutes 2013 \$129.95

A BURNING QUESTION: Propaganda and the Denial of Climate Change

This fascinating and clarifying look at the debate surrounding global warming explores the striking disconnect between the relatively clear-cut concerns of the world's most prominent scientists and the maze of speculation, rhetorical posturing, and outright misinformation that attaches to this issue whenever it's taken up by politicians, PR specialists, and political pundits. #15137/685 53 minutes 2012 \$119.95 (Colleges & Universities \$199.95)



TRUTH IN NUMBERS??? Everything, According to Wikipedia

After viewing this film, you will never look at Wikipedia the same way. Engagingly explores the history and cultural implications of one of the most referenced sites on the Web. A whole range of opinion is expressed about the impact of Wikipedia on the archiving of learning, from interviews with founder Jimmy Wales to commentators suspicious of the site's supposed neutrality. Evenhandedly weaving multiple perspectives about the impact of Wikipedia, the film provokes a deeper conversation on how knowledge is formed and what future generations will learn about history and the world. #14469 85 minutes \$149.95

INTERNET RESEARCH AND INFORMATION LITERACY: Effective Strategies and Cautionary Tale

Thanks to the Internet, a virtual cosmos of information is at our fingertips. But does more equal better when helpful and not-so-helpful content are equally abundant? How is online propaganda different from traditional propaganda? What solutions do we have to the growing problem of plagiarism? This three-program series illustrates best practices for viewers who are learning to apply academic standards and scholarly research methods to the rapidly evolving online world. Heavy hitters from the media industry weigh in through expert interviews, while lively motion graphics help explain concepts and strategies throughout the series. In addition, each episode features three young-adult characters, brought to life through graphic novel-style animation, who struggle with and learn the right and wrong ways to navigate cyberspace.

EFFECTIVE INTERNET SEARCH: Basic Tools and Advanced Strategies 22 minutes

RECOGNIZING ONLINE PROPAGANDA, BIAS AND ADVERTISING, 21 minutes

PLAGIARISM 2.0: Information Ethics in the Digital Age, 19 minutes

#14440 Three programs 2011 \$119.95 each or Series \$289.95

BUYING INTO BRAND MARKETING: Shaping Your Perceptions

Corporations spend billions (with a B) convincing consumers that identifying with their brand name and buying their products will improve their quality of life in some way. Viewers learn some of the tricks of this trade to help them see through the mumbo-jumbo and make smarter choices for themselves.

#14452/1120 26 minutes 2012 \$109.95



Completely New! LEARNING AND MIND with Howard Gardner

LEARNING AND MIND is Howard Gardner's all new three DVD series - for educators and policymakers. Decades of research culminate in his definitive treatise on the current state of MI (Multiple Intelligences) theory, what we know about learning and 'understanding', and which intellectual capacities will matter most in a rapidly changing world. Gardner takes your students on an epic journey from the cognitive revolution of the 1950's to today's revolutions in biology, technology, lifelong learning and globalization. On this sweeping canvas, he demonstrates what intelligence is (and isn't), what 'disciplinary understanding' is (and how to achieve it), and how rapidly changing economic, technological and ethical contexts will frame the big questions of tomorrow.

*There are three programs – an **all new MULTIPLE INTELLIGENCES; UNDERSTANDING; and FIVE MINDS FOR THE FUTURE.**

Each is accompanied by an Instructor's Package with material outlines, discussion topics, and more!

***Detailed descriptions of each program are available on our website.

#15325/920 Three 60-minute programs 2013 \$249.95 each or Series \$599.95