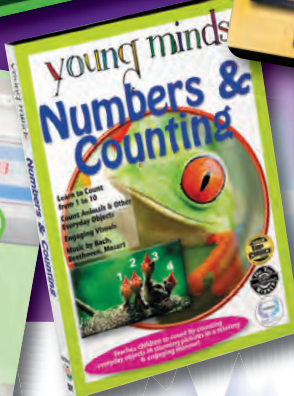
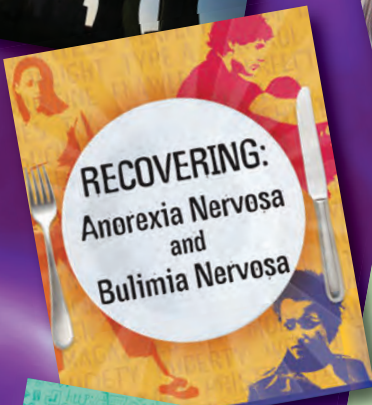
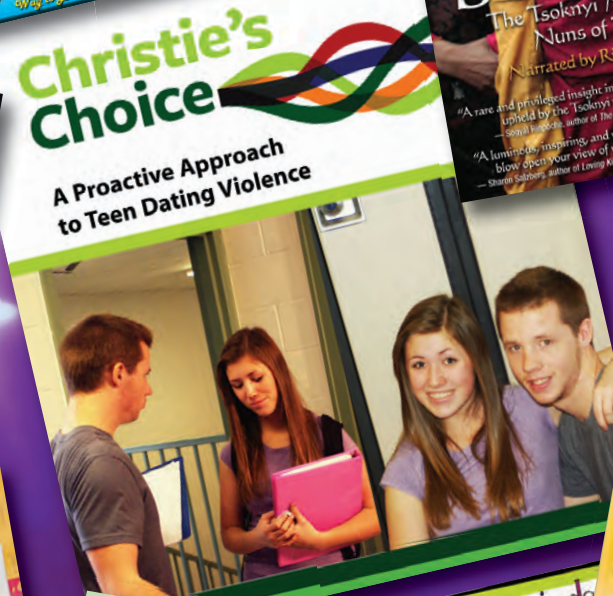
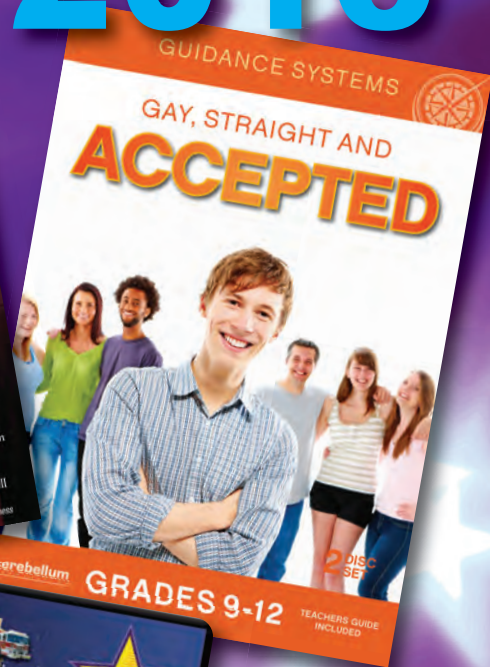
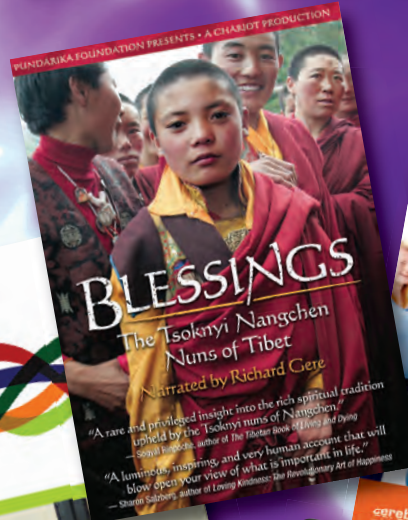
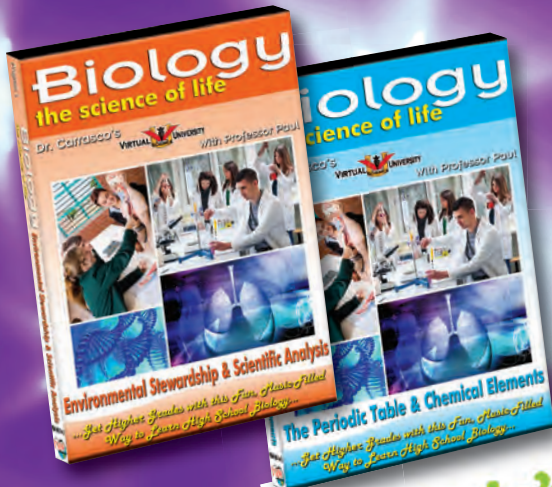


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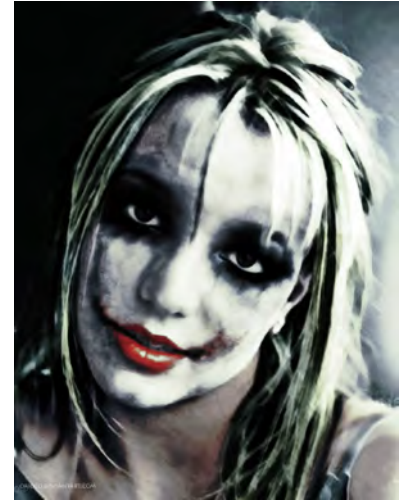
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Youth Transitions

New! iYOUTH: Pop Culture, Kids, and Counseling

In this engaging and provocative discussion, Julie Tilsen and Dave Nylund discuss the clinical use of cultural studies and methodologies as a way to engage youth in productive, meaningful, and meaning-making conversations about the influence of popular culture in their lives. Taking a both/and approach, they discuss ways to engage youth around the problematic and productive potential of pop culture images and texts. Julie and Dave, in an application of cultural studies methodologies, meet with a group of youth to explore their relationships with pop culture. Together, they discuss ways in which the youth critically engage with the messages they are exposed to, make decisions about what they consume, and construct their identities through pop culture texts. *#15128/1410 60 minutes 2012 \$179.95 *CC *SA*



COMMUNICATION BREAKDOWN

This program addresses the communication gap that occurs between students, their teachers and counselors. By understanding the mechanics of the school environment, teens will be better prepared for overall success both in and out of school. Learning to co-operate with people they don't easily connect with is an essential life skill. Student's success in the class is not based on their teacher's performance; it is based on their own performance. When students show genuine interest, teachers will be more willing to talk, meet with and address any issues students have. However, students that show a lack of interest, disrupt classes, don't complete assignments, skip classes or show no interest in their academic career are often left behind. Having an open and positive line of communication with a teacher or professor is vital to a student's success in school. Although all instructors have different personalities and expectations, there are some general guidelines student's can follow in order to establish a positive relationship with their teacher. *#14674/2003 20 minutes 2011 \$99.95 *SA*

New! SAY NO WITH PRIDE

It's important to do things that make you feel comfortable and safe; sometimes that means having to say no. When you do you'll feel better about yourself, it's called pride. Young students are taught to say no with confidence and stand firm. They don't have to compromise with someone creating an unsafe situation. When you feel like you or someone you know is in danger, it's important to say no and give your reasons for saying no. If necessary, get an adult to help. Even if you say yes at first it's never too late to change your mind.

At the end of this program students will learn the following:

- * Saying No with confidence and standing up for yourself makes you feel proud.
- * Say No in a firm but positive voice without yelling or shouting.
- * Everyone has the right to act in their own best interest.
- * It's okay to change your mind and not do something again just because you've done it before.
- * Tell an adult you trust if you or someone else is in danger.

*#14713/0433 30 minutes 2012 \$89.95 Grades 3 to 6 *CC *SA *Includes a CD Guide*



STEPPING ON UP SERIES: A Four-Part Series for Upper Elementary Students on Bullying, Cyber-Bullying, Character and SEL with Michael Pritchard

***CINE GOLDEN EAGLE!**

***GOLD REMI - 1st Place!**

***GOLD AURORA!**

The focus is on bullying, cyberbullying, character and life skills in this research-based series, instills the necessary social and emotional skills to successfully navigate the profound challenges and changes of elementary school, middle school and the teen years. Each of the programs includes four lessons, presenting real-life problems in a warm-hearted, uproarious skit performed by Michael Pritchard and our lovable, zany puppet characters. Our problem-solving format sparks student discussion in guided brain-storming sessions with Michael bringing his trademark insight and caring humor to the research-based solutions. Each lesson includes two video segments plus a problem-solving leader's guide which provides detailed questions for a scripted discussion as well as follow-up activities. This comprehensive series brings valuable new insights for educators and a powerful array of tools for guiding students through this challenging period of rapid change.

Program One - STEPPING UP TO BULLYING

Dealing with Bullies

Standing Up, Not Standing By

Reaching Out to Victims

Building Bully-Free Schools/Communities

Program Two - STEPPING UP TO CYBERBULLYING AND WEB SAFETY

Being Safe and Secure on the Web

Protecting Yourself from Cyber Bullying

Online Rumors, Texts, and Gossip

Helping and Caring in a Digital World

*#14310/0235 Four programs 2011 \$149.95 each or series \$539.95 Grades 3 to 6 *CC *SA*

Program Three - STEPPING UP TO CHARACTER

The Power of Respect

Making Responsible Choices

Using Good Judgment

Being True to Yourself

Program Four - STEPPING UP TO LIFE SKILLS

Controlling Your Anger

Resolving Conflicts Creatively

Learning to Bounce Back

Choosing to Do Your Best

THE REENA VIRK STORY *Canadian

Reena Virk was only fourteen when she was beaten and drowned by a group of her peers in a middle-class suburb of Victoria, B.C. Reena's parents' profound dedication to the prevention of similar tragedies, has led them into dialogue with communities, teachers and students, and even one of the youths responsible for Reena's death. Their courageous journey brings us to reconsider much of what we believe about conflict, compassion and justice. The DVD is accompanied by a Discussion Guide and includes two versions of the story. One version is for Ages 13 plus and is 20 minutes. The other version is for ages 10 to 12 and is 25 minutes. #14707/0867 Two versions total 45 minutes 2009 \$79.95 *SA

CYBERBULLYING (Real Life Teens)

Cyberbullying is any form of harassment that occurs via the Internet. Vicious forum posts, name calling in chat rooms, posting fake profiles on web sites and mean or cruel email messages are all examples of bullying. While Cyberbullying mainly takes place on line, other high tech methods like threatening text messages and taunting voicemail also fall under this category. Hear from real teens as they discuss their views on Cyberbullying. #12529/2003 20 minutes 2008 \$99.95 *SA

THE PHYSICS OF BULLYING *Canadian

Thousands of children avoid school each day for fear of being persecuted by their peers; countless more dread it for the same reason. This timely, insightful, and truly practical video shows parents, teachers, administrators, and community leaders how to begin creating healthier, safer communities. Based on the physics and psychology behind bullying, this program explains the interpersonal dynamics that cause one child to harass another. By understanding the bullying dynamic, you will be able to intervene with far greater impact and in a way that honors everyone involved. With your help, all children can emerge from these relationships with greater self-esteem and improved interpersonal skills. #14706/0867 40 minutes, 2010 \$129.95 *SA

COMBATING CONFLICT WITH CHARACTER SERIES

Preparing students for a standardized test is a monumental task, but equipping them for social and interpersonal conflict is every bit as challenging. This series helps young viewers navigate the dilemmas surrounding bullying, peer pressure, prejudice, and unresolved anger - with an additional program focusing especially on conflict management and resolution. Emphasizing character-building as a prime ingredient in overcoming conflict, the series uses no-nonsense dramatizations, candid "school hallway" interviews, and expert commentary to define basic ideas, illustrate ways in which conflicts often play out, and ultimately present methods for diffusing them - based on honesty, awareness, and respect for others.

*Detailed descriptions of each of the programs is available.

HANDLING PEER PRESSURE

OVERCOMING PREJUDICE

DEALING WITH BULLYING

HANDLING ANGER AND FRUSTRATION

MANAGING CONFLICT RESOLUTION

#14125/0635 Five 30-minute DVDs 2011 \$119.95 each or Series \$499.95 *Includes PDF Guides

KELSO'S CONFLICT MANAGEMENT KIT

New 4th Edition!

This curriculum is based on the premise that every child is capable of becoming a peacemaker. The kit is comprised of two sections for Grades K to 3 and Grades 4 and 5. The same core concepts are taught with variation for different developmental and maturity levels. Grades K to 3 lessons are designed around Kelso the frog, while Grades 4 and 5 lessons use K.C.'s Wheel, incorporating images of other 4th and 5th graders. Concrete "choices" become tools for students to use when faced with small problems and is effective in increasing confidence, reducing tattling and bullying. The curriculum can be implemented schoolwide, in a classroom, in a small-group setting, or for individual counseling.

This kit includes the following:

The new 4th Edition KELSO IN ACTION DVD, Leader's Guide with printable material, Paper Puppet cut-outs, colored Willow Pond Storybook, Kelso Puppet, Lily Puppet, Grades K to 3 Poster Set, and Grades 4 and 5 Poster Set. *All items are available separately

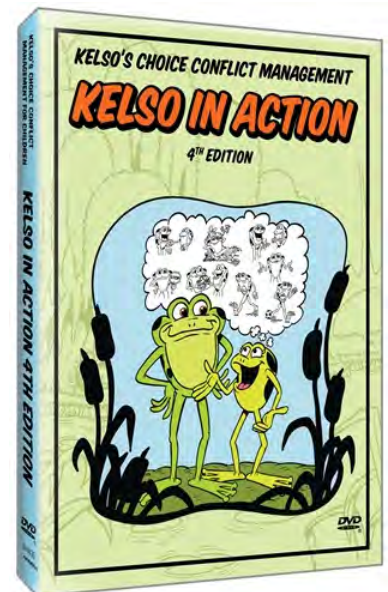
#14455/1945 20 minutes 2011 \$439.95 Grades K to 5 *SA

KELSO'S BOOSTER CURRICULUM KIT

New 4th Edition!

This Booster Kit provides additional lesson plans, activities, and games that complement the KELSO CONFLICT MANAGEMENT KIT (see above). The Kit includes the "Putting Kelso into Play" DVD with additional scenarios plus two "It's Your Choice" card game decks, one for Grades K to 3 and the other for Grades 4 and 5, that students can play in or outside the classroom, plus an extensive Leader's Guide with additional lessons. *All parts are also available separately

#14456/1945 20 minutes 2011 \$149.95 Grades K to 6 *SA

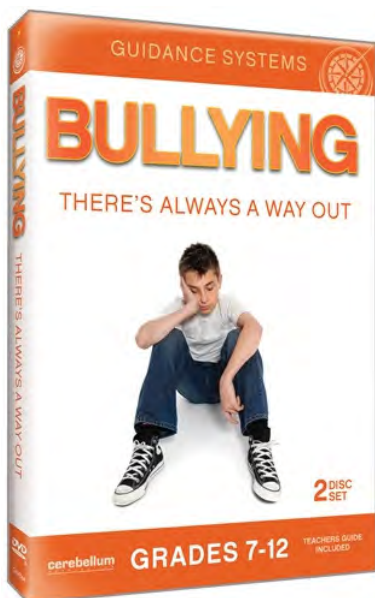


KELSO'S COUNSELOR ACTIVITIES TOOLKIT

New 4th Edition!

This exclusive kit created to reinforce Kelso's Choices beyond the school house walls. This kit is intended for parent use in the home and/or small group counseling sessions. Includes "Kelso Beyond the Classroom" DVD with additional scenarios, activities workbook, Willow Pond Storybook, and Kelso's "Hoppin' Home" Board Game.

#14457/1945 20 minutes 2011 \$159.95 Grades K to 6 *SA



BULLYING – THERE'S ALWAYS A WAY OUT

Bullying has moved past face-to-face interaction. Junior High and High School students present real-life scenarios of bullying, including bullying through the internet, texts and video. Difficult and distressing situations in a variety of settings are addressed, followed by both unproductive actions and resolutions that work. *Includes a digital workbook, program summaries, discussion questions

#14008/0433 25 minutes 2011 \$89.95 Grades 7 to 12 *SA

BULLYING: True Stories

"A very touching and honest account of bullying from different perspectives... a very powerful teaching tool because they speak directly to the listener. I highly recommend this for anyone who wishes to reach young people about the devastating impact of bullying behavior and most importantly, how to stop it."

Robin D'Antona, Ed.D., Educational Consultant, Founding Board Member, International Bullying Prevention Assn

In this program four young people tell their heartfelt stories about bullying. Daniel tells why he stopped his bullying behavior; Daniel's target

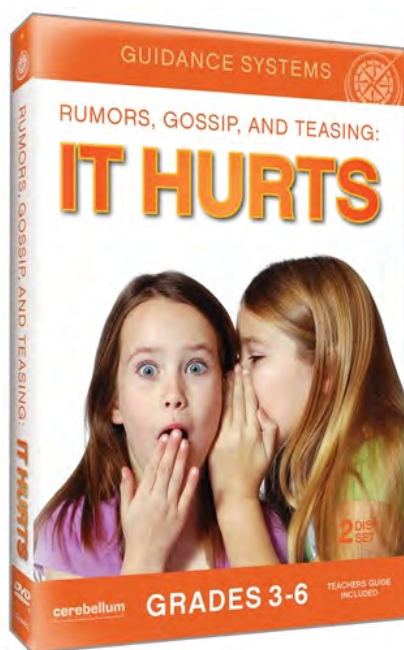
Courtney tells her story; Tre describes being shunned by a popular crowd; and Victor tells of being cyberbullied. We hear what actions finally stopped the bullying, and how schools handled bullying.

#14643/0680 20 minutes 2010 \$119.95 Grades 4 to 12 *Includes Guide *SA

BULLYING BEHAVIORS IN BOYS AND WHAT TO DO ABOUT IT

Presents a clear and powerful overview of the complexities of bullying behavior in boys and how to respond to it in practical, effective ways. Discusses several of the factors that make bullying behavior so difficult in general and then thoughtfully explains the differences in both the motivation and behavior between boys who bully and girls who are socially aggressive. Also details a step-by-step process for responding to bullying behavior - an approach that is essential for anyone working with children in groups, no matter what the setting.

#14174/0463 30 minutes 2011 \$89.95 *CC *SA



RELATIONAL AGGRESSION IN GIRLS: Bullying Behavior and What To Do About It

This program features a clear and powerful discussion of the complexities of relational aggression in girls and an overview of how to respond to it in practical, effective ways. Reviews several of the factors that make bullying behavior so difficult in general and then thoughtfully clarifies the differences between girls and boys who intimidate or abuse others. Also details a step-by-step process for responding to bullying behavior in girls - an approach that is essential for anyone working with children in groups, no matter what the setting. #14169/0463 37 minutes 2011 \$89.95 CC SA

New! RUMORS, GOSSIP, AND TEASING: It Hurts

Harassment is when someone or a group of people target someone else with the goal of making them feel bad. Teasing and taunting might get you angry, but there are healthy ways to deal with it and how it makes us feel. Sometimes the best thing to do is just ignore it. You can avoid people who say mean things. If you see others being bullied and picked on, you should say something to stop it. Helping the person being picked on will help you feel good about yourself, too.

#14714/0433 30 minutes 2012 \$89.95 Grades 3 to 6 CC SA *Includes CD Guide

BOYS ON BULLYING

Bullying causes depression, anger, and isolation. These boys learned strategies for handling their situations through support from friends, parents, or other caring adults. *Excerpts of this program were shown on The Oprah Winfrey Show. *Includes Discussion Guide

#14666/0680 20 minutes \$119.95 Grades 5 to 12 *SA

Best-seller! BULLYING INTRODUCTORY VIDEOS FOR ELEMENTARY STUDENTS, TEACHERS AND PARENTS

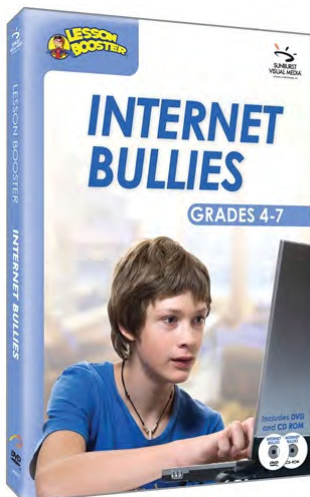
This package is an educational resource created to help elementary school students, staff members, and parents come to a common understanding of the definition of bullying, the impact bullying can have on all involved, and what steps can be taken to address and prevent bullying. Addresses cyber bullying as the most dangerous type of bullying. Consists of two introductory videos on one DVD with a Guide - an engaging video for students - AN INTRODUCTION TO BULLYING FOR ELEMENTARY SCHOOL STUDENTS, 8 minutes and a video for adults - AN INTRODUCTION TO BULLYING FOR PARENTS AND EDUCATORS, 16 minutes.

#13753/0795 2010 \$139.95 Grades K to 5 *SA

Best-seller! BULLYING INTRODUCTORY VIDEOS FOR MIDDLE SCHOOL STUDENTS, TEACHERS AND PARENTS

This package is an educational resource created to help middle school students, staff members, and parents come to a common understanding of the definition of bullying, the impact bullying can have on all involved, and what steps can be taken to address and prevent bullying. Addresses cyber bullying as the most dangerous type of bullying. This package consists of two introductory videos on one DVD with a Guide - an engaging video for students - AN INTRODUCTION TO BULLYING FOR MIDDLE SCHOOL STUDENTS, 8 - and a video for adults - AN INTRODUCTION TO BULLYING FOR PARENTS AND EDUCATORS, 16 minutes.

#13796/0795 24 minutes 2010 \$139.95 Grades 6 to 8 *SA



INTERNET BULLIES

This DVD contains three programs that teach students the meaning of cyber harassment, why it spells trouble, and how to protect themselves from being a victim.

INTERNET BULLIES: WHAT IS IT?

For many kids, the Internet is an important part of their daily routine. Unfortunately, with the immediacy of the Internet, its anonymity and its easy accessibility, kids are using Instant Messaging, Blogs, e-mail, chat rooms and social networks to spread gossip and rumors to harass and embarrass their peers. In this program, students will come to understand that using the Internet for those purposes is actually bullying.

INTERNET BULLIES: EMOTIONS PLUS INTERNET EQUALS TROUBLE

Today it's easy to hurt someone who's made you angry. You can do it anonymously on the internet. In this segment, students learn that once you put something out on the internet, there's no taking it back. The program demonstrates how strong emotions and the internet can spell trouble.

INTERNET BULLIES: KEEP YOURSELF SAFE

Thousands of kids are targeted by bullies. This program demonstrates practical ways for students to protect themselves and restrict the opportunities others have of harassing them online.

#14585/1945 14 minutes 2010 \$89.95 Grades 4 to 7 *SA

Sexuality & Relationships

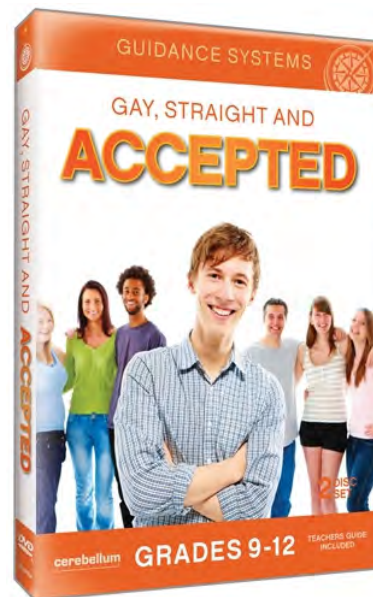
New! GAY, STRAIGHT AND ACCEPTED

Life can get confusing for adolescents when they begin to develop sexual attractions. Through the perspective of straight teenagers, we meet students coming to terms with how they feel and dealing with the anxiety of "coming out". Noel became extremely depressed because she did not know how to deal with being a lesbian. We meet Sam, who is a victim of homophobic harassment. He overcomes the bullying by building a support team. In the end students will realize that sexual orientation should not be isolating.

At the end of this program students will learn the following:

- * Having sexual feelings and attractions, of any orientation, is a normal part of growing up.
- * Being gay or lesbian can make a teen feel different and confused; it is important to deal with those feelings and not suppress them.
- * Gay and lesbian teens should not to hide who they are.
- * Find a support system - people you can talk to, trust, and rely on.
- * Straight teens should speak up if they see gays being bullied and harassed.

#14716/0433 30 minutes 2012 \$89.95 Grades 9 to 12 *Includes CD Guide *CC *SA



I'M COMING OUT

Ahmad is a 24-year-old gay man who is comfortable with his sexual identity. Neil is a 55-year-old gay man hoping to overcome a lifetime of hiding who he really is. This program accompanies the two when they return home with the idea of coming out to family members. Though their lifestyles are different, Neil and Ahmad share the same fears and sensitivities as they consider the impact their news will have on loved ones. Ironically, Neil is the one who eventually reveals his sexuality; Ahmad cannot bear the pain he imagines he might inflict. Filmed with respect for the feelings of both the men and those they come out to, the video provides a candid glimpse into a long struggle for acceptance, and stands as encouragement to those in a similar place. #14232/0635 45 minutes 2010 \$199.95 CC

Best-Seller! IT'S ELEMENTARY & IT'S STILL ELEMENTARY *Winner CINE GOLDEN EAGLE and numerous other awards

IT'S ELEMENTARY was the first video of its kind to address anti-gay prejudice by providing adults with practical lessons on how to talk with kids about gay people. Hailed as "a model of intelligent directing", it shows that children are eager and able to wrestle with stereotypes and absorb new facts about what it means to be gay or lesbian. Shot in six public and private schools, the program models excellent teaching about family diversity, name-calling, stereotypes, community building and more. Recommended for use by: K-12 teachers and youth service providers; religious communities; and, corporate diversity awareness programs.

#11625/0788 The DVD includes the 78 minute feature, the 38-minute training version, and the 51 minute newest release retrospective documentary IT'S STILL ELEMENTARY. Also includes a comprehensive Guide K-8 Curriculum \$119.95 *SA

SHADES OF GAY

The term gay as a reference for homosexual has been well established for many years now; however, gay people still struggle for acceptance in many parts of society. Just as life is not always black and white, there can be many shades of gray; this documentary speaks to people about openness, acceptance and understanding.. Explores the diversity within the gay community and covers such topics as the coming out process, media stereotypes, and religious perspectives on homosexuality.

#13382/0450 50 minutes 2009 \$219.95 *SA

TRANSCENDING GENDER: Portraits from the Community

If the challenges and complexities of a transgendered lifestyle are hard for some people to identify with, first-hand accounts of those experiences may be the best means of creating more understanding. This program features real-world portraits of individuals from the transgendered community; men and women describing for the camera what they've gone through and, in other scenes, going about their daily lives.

#14475/0635 43 minutes 2011 \$189.95 *CC

New! ADOLESCENCE AND SEXUALITY *Canadian

A fresh look at today's youth using the latest understandings of human sexuality. Today's adolescents live in a hypersexualized culture. Most have received a school-based sex education where safe sex typically refers to physical intimacy that is free of sexually transmitted diseases or unwanted pregnancy. Despite their greater exposure and education, current evidence suggests that many youth are in trouble sexually and that their sexual development is not unfolding as it should. How is sexuality meant to develop? What is happening today that is different than in previous generations? How does sex affect the brain and bonding? In this course, Dr. Gordon Neufeld examines sexuality through the lenses of attachment, maturation and vulnerability. He sheds light on why adolescents are losing their timidity, why sexual interaction is on the rise, and why sexual bullying is becoming a problem. He explores the meaning of safe sex from an attachment-based developmental perspective and provides suggestions for contributing to the healthy unfolding of sexuality in our youth. This program is highly recommended for ALL who are involved in the sexual education of our youth, whether formally in school or more significantly at home.

#15004/1400 Four one-hour sessions 2012 \$129.95 *SA

*Also available with French Audio and French Slides

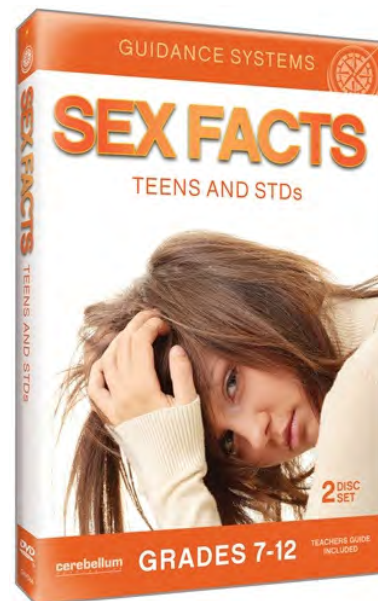
SEXUAL RESPONSIBILITY

Many teens engage in sexual activity without fully understanding the consequences and the impact of poor decision making. Teens are too often motivated by curiosity and the pressure to perform sexually as expressed by friends, love and the media rather than a healthy conscious desire and understanding of their sexual behaviors. Teens need to learn how to manage their sexual feelings responsibly and be able to select a partner who will respect them and avoid unwanted sexual outcomes. Hear from real teens as they discuss how they feel about sexual responsibility. #12453/2003 20 minutes 2008 \$99.95 *SA

SEX FACTS: TEEN PREGNANCY AND STD'S

As teenagers become sexually active, STDs become a major risk. Watch as high school students deal with having an STD. Real life scenarios present male and female points of view through the initial discovery, the subsequent fear and embarrassment, the doctor's check-up, and the sexual partner confrontation. Realistic STD prevention methods are presented, while differences between birth control and STD inhibitors are identified. *Includes a digital workbook, program summaries, discussion questions

#13999/0433 28 minutes 2011 \$89.95 Grades 3 to 12 *CC *SA



THE GLOUCESTER 18: The Realities of Teen Pregnancy

"This film ... should be mandatory viewing for every teen in the country." Yvonne Abraham, The Boston Globe

This program looks behind all the headlines and hype to tell the real stories of eighteen high school girls from Gloucester, Massachusetts who were accused of making a pact to become pregnant. Tells what really happened, and explores the complicated emotional and practical challenges faced by teens on the brink of motherhood. In the process puts a human face on a startling statistic: that the United States has the highest teen pregnancy rate in the developed world. An excellent resource for high school health classes, teen pregnancy prevention programs, and courses in psychology, adolescent development, public health, and education.

#13752/0685 67 minutes 2010 \$129.95 (Colleges & Universities \$229.95) *SA

TEEN PREGNANCY (Real life Teens Series)

Pregnancy amongst teenagers is becoming a growing problem in today's society. Subjects covered include: Why do teenage girls get pregnant? Why don't teenage girls want to get pregnant? What kind of help does a teenage mother need? Is a baby born to a teenage mother more at risk than a baby born to a grown woman? What are the consequences of teenage pregnancy? Teen responsibility, child support and costs of raising a child, Pregnant Teens - 2/3 drop out of school. #14675/2003 18 minutes 2011 \$99.95 *SA

Best-seller! MY CHANGING LIFE: The Complete Guide to Puberty

As youngsters move towards, into, and through puberty many important changes will take place in their bodies. This variety of change once completed, will create their new and unique identity as adults. These two programs help boys and girls understand these physical changes as "normal" will greatly reduce angst and assuredly assist in the acceptance of self. A consistent and education-focused theme about puberty, normalcy, and acceptance.

THE COMPLETE GUIDE TO PUBERTY - BOYS

Testosterone is the hormone that fuels the development in boys as they move into adulthood. Each boy will develop at his own pace. The reproductive elements of these changes are thoroughly discussed and detailed with the use of animations, cartoons, and live action. All the basics are covered. Boy's learn that no matter how they develop it's "normal".

#14510/0697 Two 18-minute programs 2007 \$189.95 each or Series \$359.95 Grades 5 to 8 *SA

THE COMPLETE GUIDE TO PUBERTY - GIRLS

For young girls the many changes that occur in their body will happen over a span of several years. Some of these changes can be seen on the outside but many of the changes will happen inside. This program explores all facets of physical and reproductive development of the female body. The focus is on normalcy and acceptance of self.

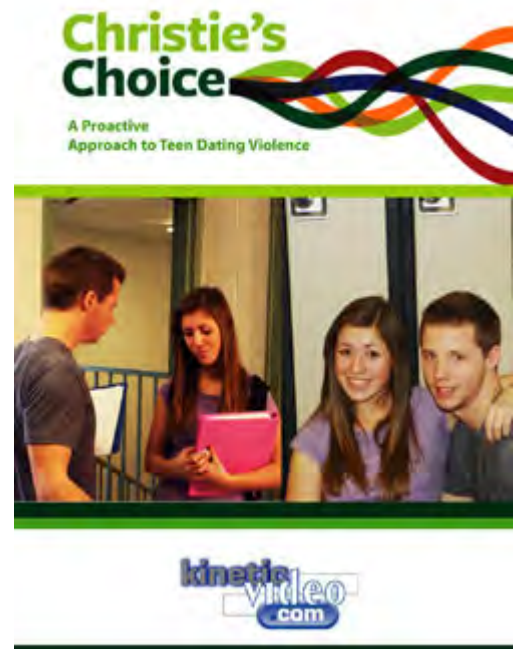


New! CHRISTIE'S CHOICE: A Proactive Approach to Teen Dating Violence *Canadian

Meet Christie, a typical 16 year old girl. She used to enjoy hanging out with her friends, watching movies, and listening to music; but lately Christie doesn't talk as much, and the only person she hangs out with these days is her boyfriend Josh. Christie's been fighting with her mom a lot. Christie's best friend Amy has noticed a change in her too. Now Christie is always upset, and Josh is all she ever talks about. Lately Christie finds herself doing things just to keep Josh happy and to prevent arguments between them. If you ask her, she would tell you 'It's just easier this way'. Are all relationships this complicated? Christie loves her boyfriend Josh, but there are things about him she does not like. She needs some help, but she is unsure who to ask. Is Christie in an abusive relationship? It's not always clear if you or someone you love is in an abusive relationship. There can be many questions with no easy answers.

**This DVD includes the following...*

1. A linear version of the program (20 minutes)
 2. An interactive version (15 minutes) designed to help young adults learn and generalize the warning signs, dispel myths, and begin to learn skills necessary for safe conflict resolution.
 3. A scene menu allowing the audience to go back and view selected scenes independently.
 4. A making of documentary highlighting the students who worked in front of and behind the camera, and an interview with the producer (Kathy Thompson) about what makes this program so unique
 5. A DVD-ROM folder containing worksheets to customize projects to classroom or group needs
 6. A glossary of useful terms for teachers and facilitators (available as PDF or Word Doc)
- #15048/0283 20 minutes 2012 \$149.95 Grades 9 to 12 *CC*SA



RESPECT WORKS! Dating Violence

Respect WORKS is the most comprehensive evidence-based dating violence prevention model available today. Four unique components work together to address dating violence at the middle school and high school levels.

School Policy Kit - This resource guides educators in creating new or updating existing dating abuse policies and specifically addresses issues of school safety and legal liability. The toolkit includes a CD-ROM of reproducible materials.

Safe Dates Second Edition - Provide dating violence prevention programming with teens using "Safe Dates", the leading evidence-based program proven to reduce incidents of teen dating violence. Ideal for middle and early high school settings. Includes a CD-ROM of reproducible materials.

Ending Violence - Ideal as a supplement to Safe Dates or as a standalone program for high school students. Present this flexible program in the classroom, through a community-based agency, or in a juvenile justice setting in one day or over the course of a semester. Includes a self-guided resource for students, a video presentation for adults, classroom materials, and additional support via the EndingViolence.net microsite.

Speak. Act. Change - Empower students to advocate for dating violence prevention through youth activism, service-learning, and peer leadership. Designed for students 13 and older. Includes a CD-ROM of reproducible materials.

#14840/0795 2010 \$389.95 CC

THE CONNECT WITH KIDS SERIES *Emmy Award-Winner

This series of fifteen gripping, unflinching programs feature true stories and real adolescents having frank discussions that allow kids to confront and solve issues they face every day.

*Correlated to Health, At-Risk & Safety Standards and to Life Science (Human Body) K-12 curricula

*Multi Award-winning television-level production values also give these programs credibility with the media-saturated target audience of pre-teen and teenage viewers

*Unlike many at-risk programs produced over the last decades, these programs focus more on causes of behavior and less on the "de jour" symptoms, such as specific substances abused, STDs, etc.

*These programs will change students' behaviors quickly, which is the primary motive for educators to purchase them.

- | | | |
|---------------------------------|-----------------------------|--------------------------------|
| 1. ANGRY AND VIOLENT TEENS *** | 6. FAT CHANCE: TEEN OBESITY | 11. STDS LIFETIME CONSEQUENCES |
| 2. BODY IMAGE OBSESSION *** | 7. FROM RUDE TO RESPECTFUL | 12. STOPPING VERBAL BULLYING |
| 3. BULLYCID AND VERBAL ABUSE*** | 8. GATEWAY TO ADDICTION | 13. TEENS BEATING THE ODDS |
| 4. CYBERSTALKING AND BULLYING | 9. OTC DRUGS AND INHALANTS | 14. THE BUY-ME GENERATION |
| 5. DRINKING AND DRIVING KILLS | 10. SELF-HURTING TEENS | 15. TOO FAR, TOO FAST |

Series #14690/1445 Fifteen programs 2007 \$179.95 each or Series \$2,429.95 *SA

GOAL SETTING: Discovering Your Gifts

Do you know what you want to do when you grow up? Do you know how to get there from here? Walk through the steps and strategies of goal-setting, and discover how these steps can help you accomplish your goal! Interviews feature real students who are pursuing their goals in order to discover their secrets to success. No matter what your dream in life, you will be inspired.

*Includes PDF Teaching Materials. #14038/1290 20 minutes 2011 \$59.95 Grades 6 to A *CC *SA

GAMES & ACTIVITIES THAT TEACH LEADERSHIP & TEAMWORK

This series teaches games that foster the essentials of leadership and teamwork to youth. Detailed descriptions of each program are available.

Volume One - TRUST AND INNOVATION GAMES, 55 minutes

Volume Two - COOPERATION AND COMMUNICATION GAMES, 63 minutes

Volume Three - INITIATIVE, TENACITY AND GOAL-SETTING GAMES, 61 minutes

Volume Four - ADAPTABILITY, AFFINITY AND REFLECTION GAMES, 52 minutes

#14170/0463 Four programs 2011 \$69.95 each or Series \$239.95 *SA

Best-Seller!

LEARN FROM NATURE: Animal Instincts Provide Life Lessons

Young Sophia and her friend Victor colorfully introduce a series of familiar animals (bees, ants, ducks, bears, etc.), whose behavior and natural instincts provide life lessons to children for modeling their own behavior and habits. From the helpful benefits of good eating to proper hygiene and social behavior, the series suggests when we "learn from nature", we'll feel better! There are 19 vignettes on 3 DVDs (12 minutes each). Examples of engaging vignettes include SHARING DUTIES (bees), WORKING TOGETHER (ants), STAYING SAFE (kangaroos), as smart behaviors for modeling one's own life.

DVD One - SHARING - affection, discoveries, duties, ideas, projects, self.

DVD Two - RESPECTING - self, agreements, opinions, differences, space, others.

DVD Three - BEHAVING - alone, away, at school, outside, in a car, when eating

#14507/0697 Three programs 2009 \$389.95 Grades K to 3 *SA



LESSON BOOSTER GUIDANCE SERIES

Eight "Lesson Boosters" each present real-life scenarios demonstrating the feelings that young students experience, as well as present ways to cope with and handle these emotions. Students will learn the importance of respect, self-esteem, anger control, and problem-solving within a school setting. These programs are created for either grades K to 3 and 4 to 7 as a supplement to any guidance curriculum. Each includes a DVD and a CD-ROM with a lesson plan for implementing the content.

*Detailed descriptions of each program are available

1. LESSON BOOSTER - ANGRY? These 4 programs will provide ways for children to identify, talk about, and handle their anger. 13 minutes K to 3

2. LESSON BOOSTER - GOT A PROBLEM? This program includes 3 episodes to help children find a solution to their problems. 11 minutes K to 3

3. LESSON BOOSTER - GOT EMPATHY?

Children will learn to understand the meaning of empathy and its importance in these four programs. 13 minutes Grades 4 to 7

4. LESSON BOOSTER - INTERNET BULLIES -These three programs teach students the meaning of cyber harassment, why it spells trouble, and how to protect themselves from being a victim. 14 minutes Grades 4 to 7

5. LESSON BOOSTER - WHY DO BULLIES BULLY?

After watching these four programs, students will gain a better understanding of bullying and build a stronger

6. LESSON BOOSTER - CLIQUES

These four programs identify through real-life examples the meaning and effects, both good and bad, of cliques. 18 minutes Grades 4 to 7

7. LESSON BOOSTER - WHAT'S RESPECT? Each of these four programs teaches about respect. By the end of this program students will understand the importance of respecting rules, themselves, and others. 9 minutes Grades 4 to 7

8. LESSON BOOSTER EVERYBODY'S DIFFERENT - iewers learn that everyone is different in some way and that we must learn to accept those differences. 16 minutes Grades 4 to 7

NOTE: The two Elementary programs ANGRY? and GOT A PROBLEM? are also available for purchase as a series #14464 \$169.95 as are the other six Middle School programs for Grades 4 to 7 #14466 \$489.95

#14463/1945 Eight programs 2010 \$89.95 each or Series \$629.95

Grades K to 8 *Includes Guide for each Program *CC *SA

Internet Safety for Children & Adolescents

New! INTERNET SAFETY FOR KIDS

Take a journey into the world of the Internet where kids will discover Five Keys to staying safe online. Through other kids' real Internet experiences (including one who was stalked by an Internet predator) children will learn:

*To appreciate the great value of the Internet and gain a respect for its dangers

*To make healthy choices regarding the Internet

*How to avoid being targeted by Internet predators

*The importance of sharing their online experiences with a parent or trusted adult

#15007/2165 13 minutes 2011 \$99.95 Grades 3 to 6 CC SA *Includes PDF Teacher's Guide



New! MY DIGITAL LIFE

This thought-provoking program explores the perils and possibilities of the brave new digital world and addresses issues of privacy and the digital footprint; misguided notions about multitasking and learning; as well as the value of being wired vs. unplugged. Are we really more connected or are we losing intrapersonal skills? Is this technology robbing us of our sleep, our free time? Is it controlling our lives? And, what should we be telling our children, ourselves? Experts and adolescents offer powerful strategies to effectively navigate a rapidly growing and ever-changing digital world.

#15097/1290 28 minutes 2012 \$89.95 Grades 6 to A *CC *SA



DIGITAL FOOTPRINT: Watch Where You Step! DVD & Activity Packet

Your digital footprint is the data trace left by your activity in a digital environment, whether on the Internet, buying something with a credit card, or using a mobile phone. Like everything on the web, digital data cannot be washed away - it remains forever, a permanent footprint. Discover how the things you do in a digital environment can ultimately impact your life. *Included in this complete kit is the Digital Footprint DVD and Activity Packet with handouts, worksheets, discussion questions and more related to Internet safety and your digital identity. The DVD is also available separately.

#14281/1290 20 minutes 2010 \$119.95 Grades 8 to A *CC *SA

CHILDREN, THE INTERNET, AND PORN

With information access, particularly via the Internet, children are being exposed to pornography much earlier these days; and at an alarming rate. Parents, caregivers and educators struggle to find appropriate response when they find out their children have been exposed to sexually explicit materials, often through inexplicable physical demonstration of sexual behaviors and language. In other cases, the anonymous nature of the Internet also breeds sexual predators and victims. With the help of experts, educators and families, viewers learn how to deal with this phenomenon; from prevention to conversation with child and reporting suspicion of abuse by sexual abuse predators online.

Presented in three parts:

Volume 1 - The Preschool and Elementary School Years

Volume 2 - The Adolescent and Teen Years

Volume 3 - Child Pornography, Molesters and the Internet

#14907/1027 28 minutes 2007 \$139.95 *CC *SA

THINK B4 U POST: Your Reputation and Privacy on Social Networking Sites

A person normally wouldn't shout out the details of a secret hookup or give a credit card to a total stranger and say "Max it out for me". Yet as this video playfully points out, in effect that's what people do when they post indiscreetly on social networking sites or are duped by phishing scams. This program uses a light touch to deliver some very serious information on how people can protect their reputation and guard their privacy online while still having a good time using social networking sites. On the "reputation" side, viewers are advised to keep their postings positive, remember that "intended readers" (friends) are only a subset of "actual readers" (friends, teachers, prospective employers), and more. And on the "privacy" side, viewers are made aware of the consequences of cyberbullying and defamation as well as steps they can take to safeguard their personal information and avoid online/offline predators. Data mining is also discussed.

#14311/0635 DVD 22 minutes 2011 \$129.95 *Includes Guide *CC

THE DANGERS OF SOCIAL MEDIA (Real Life Teens Series)

Social networking sites are open to anyone however offer a low level of security and protection. Because students often post detailed and specific information, they can be more easily stalked by strangers or even acquaintances. However students don't often consider the dangers that social networking introduces to their lives. The content they place on the networks can easily make them very vulnerable. This program includes the following subjects:

- * What are the benefits of Social Networking Sites?
- * What are the dangers of Social Networking?
- * What should you not post on your site?
- * What is the impact from incriminating and inappropriate info posted on network sites?
- * Can postings on a network site effect employment?
- * The Felony charges associated with sexting

#14571/2003 18 minutes 2011 \$99.95 *SA



SEXTING: SEX PLUS TEXT EQUALS TROUBLE

Sexting is a combination of sex and text messaging. Junior High and High School students demonstrate the threat of "sexted" sexually explicit or suggestive photographs, messages and videos. Real life scenarios are presented along with the resulting irreversible consequences affecting a teenager's personal, social and future life. Follow students through a variety of sexting situations stemming from careless fun to cyberbullying along with their painful effects. Covers social issues that result from modern day technology.

*Includes a CD-Rom with a Complete Lesson Plan and a Digital Workbook with activities, program summaries, discussion questions and further resources. #14001/0433 30 minutes 2011 \$89.95 Grades 7 to 12 *CC *SA

Child Abuse / Neglect

New! HEALTHY TOUCH, GOOD BOUNDARIES, SAFE KIDS

93% of juvenile sexual assault victims know their offender. 1 in 4 girls and 1 in 8 to 10 boys are sexually abused by the age of 18. It's time to start teaching kids about safe boundaries and what to do when they are made to feel uncomfortable. This is an introductory video for children to learn what to do and how to get help, and for adults to learn the likely warning signs indicating that a child may be a victim of sexual abuse. *Includes teacher's guide, fact sheet, resources, and letter to inform parents of the video content. *Features segments for children and parents/teachers, plus 3 situational segments. #15006/2165 34 minutes 2012 \$119.95 Grades K to 5 *CC *SA



New! SEXUAL ABUSE, IT'S NOT YOUR FAULT

Elementary aged students present real-life scenarios of sexual abuse as well as the resulting emotional impact. Watch as children take an uncomfortable situation and address the problem to make it stop. *Includes a digital workbook, program summaries, discussion questions. #13998/0433 12 minutes 2011 \$89.95 Grades 2 to 5 *SA

GENERATION NOW

When children do not feel loved, they develop low self-esteem which leads to future unhealthy coping mechanisms such as self-harm, substance abuse, or delinquency. Young people need someone to talk to about their goals, hopes, and problems. But parental neglect is a major problem affecting today's youth. This program demonstrates how parental emotional neglect, not unlike physical abuse, can have life-long repercussions when experienced by children of any age, socioeconomic, or cultural/ethnic backgrounds. Emotional child abuse and neglect can take many forms: parent absenteeism; demonstrations of apathy or hostility towards the individual child, the family or even the community in general; no verbal or physical demonstrations of affection like hugs, kisses, compliments and encouragement; constant badgering and criticism. An important program for pre-teens, teens, and parents #12486/0768 Six 15-minute segments with Discussion Questions 2009 \$179.95 *Includes Leader's Guide *SA

RECOGNIZING CHILD ABUSE

This series is designed to inform those providing care and service to others on how to recognize the signs of child abuse and what actions they need to take if abuse is suspected. Everyone working in health care and human service has a responsibility to be aware of this continuing problem. All three programs address the important obligation and logistics of reporting child abuse when working in health and social services.

PHYSICAL ABUSE - Covers various aspects surrounding the physical abuse of children, including risk factors and how to recognize actual physical signs of abuse. Physical symptoms covered in detailed imagery. Also explores suggestive behaviors to be aware of in both victims and perpetrators during assessments. 13 minutes

NEGLECT AND EMOTIONAL ABUSE - Provides an overview of this subject and discusses specifically the topics of neglectful caretakers, physical neglect, emotional neglect and emotional abuse. Covered in detail are the physical signs of neglect that caregivers should know. Also covers suggestive behaviors in victims along with various behaviors to look for in a suspicious caretaker. 13 minutes

SEXUAL ABUSE - Includes an overview and definition of sexual abuse, and the many ways that sexual abuse occurs, including incest, molestation, exhibitionism, child pornography and child prostitution. Discussed in detail are the specific methods that abusers utilize with their victims, including grooming and ways of pressuring of children into sexual activity. Describes actual physical signs of sexual abuse, and ways of identifying suggestive behaviors in both victims and suspicious caretakers. 14 minutes

#12505/0440 12505 Three programs 2008 \$219.95 each or Series \$589.95 *Includes Guides for each Program *Streaming Available

***Best-Seller! RECOGNIZING CHILD ABUSE "Highly Recommended!" Teacher Librarian and Video Librarian**

Unfortunately, kids who grow up facing brutality and neglect are lucky if a teacher or daycare provider catches on. Tragically, child abuse often goes unnoticed - and if a first-responder does detect it, he or she may not understand what measures must be taken. This program spells out the Four Rs of child abuse - the harsh Reality of its presence in our society, the Results it leads to, the many ways to Recognize it, and the proper channels for Reporting it. Each of these concepts is explained through eye-opening dramatizations and supported by interviews with education and child welfare experts. By following the program's clearly illustrated steps to awareness and action, viewers will become better equipped to recognize and intervene in cases of neglect and abuse - while there's still time to help. #10741/0635 25 minutes 2007 \$99.95 Includes Workbook *CC

A TERRIBLE SECRET - Young Nari has a terrible secret, a secret she can't tell anyone. Nari is withdrawn and unable to smile or play with her friends. In school art class Nari's drawings of dark images and scary faces is of concern to her teacher who senses what might be wrong. Nari goes on to tell her teacher that the drawings are about a little girl who has a horrifying secret. Taking Nari's hand, the teacher asks if the little girl in the drawings is someone she might know or someone who might even be in their class? A sobbing Nari admits that she is the little girl. This video helps children understand they should tell a trusted adult about inappropriate situations. Also helps alert adults about the signs of child abuse, the scared feelings and ways to lift a terrible secret from a troubled child. #14503/0697 14 minutes 2010 \$129.95 *SA

BOYS AND MEN HEALING

A documentary about the epidemic of the sexual abuse of boys, the impact on individuals, families, and society, and the importance of male survivors healing and speaking out to end the cycle. The film features non-offending male survivors.

#13285/0995 52 minutes 2010 \$119.95 *CC* SA

Family Violence / Parenting / Family

New! FAMILY VIOLENCE:

An Overview

Family violence is about power and control. And the members of a household with the least power- the children- are often the ones most harmed, even if they aren't the direct target of attack. This program defines, explains, and suggests prevention, response, and treatment approaches. **Streaming Available*
#14783/1027 25 minutes 2011 \$149.95

New! FAMILY VIOLENCE:

Impact on Children

- for Caregivers and Educators

This program features experts, practitioners, and ordinary folks who, with impact and experience, awaken the viewer to take action in order to prevent physical and psychological injury to innocent children.

#14782/1027 25 minutes 2011 \$149.95

**Streaming Available*

New! FAMILY VIOLENCE:

Impact on Children

- for Parents

This program produced for parents features experts, practitioners, and ordinary folks with impact and experience and awakens the viewer to take action in order to prevent physical and psychological injury to innocent children.

#14781/1027 25 minutes 2011 \$149.95

**Streaming Available*

WHAT PARENTS NEED TO KNOW FROM KIDS

ABOUT DIVORCE

A compilation of candid interviews with kids ages 4 to 18 talking about their experiences of their parents divorce. They talk about their pain. They talk about their adjustment. They talk about their love and understanding. They have phenomenal wisdom and compelling practical advice to share with: - Divorcing Parents - Kids - Extended Family Members - Divorce Attorneys - Family Court Judges and Magistrates - Court Mediators - Mental Health Professionals - School Counselors and more...

#14727/0145 19 minutes 2011 \$169.95 *SA



FATHERING: What It Means to be a Dad

Being a father is a lifetime commitment that requires a lot of love, time, and energy. An interview with fathering expert Steve Onell is painted with interviews of young fathers to explain the impact and importance of a father in a child's life.

**Teaching materials included* #12829/1290 20 minutes 2009 \$89.95 *CC *SA

HAPPY MEALTIMES AND HEALTHY KIDS - DVD & TRAINING GUIDE

Perfect for early child family classes and parenting workshops, this is the complete set for teaching parents and caregivers the different roles adults and children have when it comes to feeding. Adults decide what, when and where food is served, while children decide whether or not to eat and if so, how much to eat. **This package includes a Training Guide that provides complete background information, discussion topics, activities and more that supports feeding strategies discussed in the video.* #13742/1290 23 minutes 2010 \$169.95 *CC *SA

New! RELATIONSHIP MATTERS *Canadian

Society has changed. So too have the challenges of parenting and teaching. We all want our children to realize their full potential and become caring and considerate individuals. Yet achieving these outcomes seems to be getting harder in today's world. How do we provide the conditions children need to truly grow up? How do we provide direction and discipline without it backfiring? How do we shield our children against the rising tide of aggression and bullying? Dr. Gordon Neufeld addresses these issues and points to a way through. This is a professional recording of an outstanding presentation by Dr. Gordon Neufeld who is a developmental psychologist and foremost authority on child and youth development.

#15005/1400 120 minutes 2012 \$89.95 *CC *SA **Also available with French subtitles*

Best-Seller! THE POWER OF FAMILY

Traditional, single parent, blended or extended - there are many ways to define a 'family'. Our families help make us the people that we are. Kids learn the different types of families and the developmental roles they play; including physical, emotional, intellectual, social and moral development. **Teaching Materials Included* #12160/1290 18 minutes 2008 \$89.95 *CC *SA

Best-Seller! THAT'S A FAMILY!

Children in this program take viewers through their lives as they speak candidly about what it's like to grow up in a family with parents of different races or religions, divorced parents, a single parent, gay or lesbian parents, adoptive parents or grandparents as guardians. This award-winning video will stretch your mind and touch your heart no matter what your age. **Includes Guide, etc* #11624/0788 35 minutes \$139.95 *SA

THE MONTESSORI METHOD

Italian physician Maria Montessori developed the Montessori method in the early 1900s while observing that children learn best when engaged in purposeful activity. Dr. Montessori inspired a movement that enabled children to teach themselves through sensory-rich, hands-on materials, nurture and love. Montessori's philosophy and practices have since spread and widely influenced the educational landscape. See the ways in which Montessori classrooms differ from the traditional school setting in this enlightening documentary. Observe different levels of Montessori, including infants, toddlers, early childhood, and elementary, and how each utilizes the Montessori method. #12812/1290 17 minutes 2009 \$59.95 *CC *SA

PARENTING 101: Basic Skills for Raising Confident Children

In the thick of life's challenges, helping children grow into confident, respectful, and well-behaved young people seems to require some kind of magical roadmap. While there are no miraculous shortcuts to successful parenthood, there are fellow travelers and professional experts who can shed light on the parenting journey. This video presents just such an opportunity for new moms and dads. They receive practical advice on building a strong parent-child relationship, teaching and reinforcing desirable behavior, creating an environment that stimulates intellect and confidence, developing a routine that offers reassurance and stability, and working through parental conflict constructively. Concise dramatizations that highlight problems and solutions are combined with helpful commentary from educators, counselors, and psychologists.

#13939/0635 DVD 23 minutes 2011 \$119.95 *CC

GOOD DISCIPLINE: Understanding Difficult Behaviors and Turning Them Around

This program provides an overview of teaching, coaching, and parenting techniques that can be used to help elicit positive changes in a child's behavior. Explains how to employ these time-tested, yet simple techniques to achieve targeted goals and specific behaviors. Also features a series of tips and insights for dealing successfully with kids of all ages - from early childhood to elementary-school age to teenagers.

#14173/0463 54 minutes 2011 \$89.95 *CC *SA



Pregnancy & Childbirth / Child Development & Play

New! PREGNANCY AND CHILDBIRTH: The Real Story

The wonder of pregnancy and childbirth is an exciting and stressful time for mothers as well as fathers. This engaging, interview led program transitions from conception to birth as it covers the key developmental stages in each trimester. Experts interviewed include midwives Kelly Langford and Jan Ireland, and obstetrician Dr Lionel Steinberg. In parallel, we follow a mother's journey across the nine months. The program documents foetal development, outlines key medical tests, the emotional and physical aspects of pregnancy, birthing options and the birthing process. An invaluable resource for those entering the fields of health care, midwifery, psychology and medicine, it combines medical information with the human experience. #15072/0545 22 minutes 2012 \$129.95 Grades 8 to A *CC *SA

New! UNDERSTANDING POSTNATAL DEPRESSION

This informative, engaging program details what postnatal depression is, the symptoms, and how it differs from other mood changes associated with the parents of newborns. Also explores contributing factors, treatments available and includes an in-depth case study of a mother who experienced postnatal depression. Ideal for those in health care, psychology, medicine and midwifery, dispels myths and misconceptions around this illness.

#15073/0545 22 minutes 2012 \$129.95 Grades 8 to A *CC *SA

New! PRENATAL AND EARLY CHILDHOOD NUTRITION

When women are pregnant or breastfeeding, they have special nutritional needs. Registered Dietitian Melissa Halas-Liang explains the nutritional considerations for women and their new babies during pregnancy and while breastfeeding, including: nutrients and extra calories; foods to be avoided and food safety practices; favorite nutritious snacks and meals; advice from a real mom on navigating pregnancy. *Includes Teaching Materials

#14631/1290 DVD 25 minutes 2012 \$89.95 *CC *SA

CHILD DEVELOPMENT BASICS

Fabulous visuals cover stages of child development including physical, intellectual and social. Come along with a group of teens who tour a child care center because they want to start a babysitting business and need to know more about what children can do at certain ages. Observe infants, toddlers, pre-schoolers and kindergartners as they explore their environment.

*Includes Teaching Materials

#14094/1290 15 minutes 2005 \$59.95 *CC *SA

CHILD DEVELOPMENT THEORISTS: Study of the Child

Beginning with Sigmund Freud, modern child development theories have changed the way that parents raise their children and the way that teachers teach those children. This video is an entertaining and enlightening view of the major child development theories, how the theories differ, and how more than one approach can be beneficial. Historical footage and photos are combined with candid documentary footage from day care centers. *Includes Teaching Materials. #12461/1290 20 minutes 2009 \$89.95 *CC *SA

Best-Seller! THE CHILD'S BRAIN SERIES

*** See also SECRET LIFE OF THE BRAIN on Page 18

These programs bring a practical, easy to understand approach to how children's brains learn best!

THE BRAIN: Developing Memory in Developing Brains

Discover how the basic workings of the brain influence our memory and how we learn and what can be done to encourage healthy brain development in children. Presents practical approaches parents and caregivers can do to promote learning. #13312

THE BRAIN: Activity, Sleep and Boredom

Physical activity and quality sleep are both vital for healthy bodies, as well as healthy brains. In this program, a stoplight is used as a symbol to represent activity, boredom, and sleep as the importance of each in the brain's memory and learning are explored. #14098

THE BRAIN: Pattern, Structure and Novelty

Our brains are wired to perceive patterns and structure in the world around us. Discover how to give young children the structure that they need to set up a strong foundation for learning, and how to add new activities and ideas in ways that nurture their hunger for learning. #14099

*Includes PDF Teaching Materials. #14190/1290 Three 21-minute programs 2011 \$89.95 each or Series \$249.95 *CC *SA

New! MAKING SENSE OF PLAY: WHY Children Need to Play and WHAT They Need for True Play to Result

Play - at least the kind that builds brains and forwards development - is becoming an endangered activity among those who need to engage in it most. Part of the problem is the premature pressure on children to learn and to become socialized. Another factor is the amount of screen time that children engage in. The most significant factor however is the failure to provide the conditions that result in the kind of play that helps children realize their true potential. The information contained in this two-hour course is a must for all parents, day-care providers, and early childhood educators who wish their young charges to become all they were meant to be. Play is not optional from a developmental point of view. Participants not only learn what kind of play is most beneficial but also how to support this activity in children. The information in this two-hour seminar applies to children of all ages although the primary focus is young childhood. #14989/1400 120 minutes 2012 \$89.95 *CC *SA

New! MAKING SENSE OF PRESCHOOLERS

No one is more susceptible to being misunderstood than the preschooler. Precocious, brazen, obsessive, endearing, hysterical, impulsive, anxious, delightful, unreflective, dogmatic, generous, unstable, aggressive, resistant, compulsive, and anything but consistent - the preschooler could qualify for any number of personality and behaviour disorders. Unlike infants and toddlers, preschoolers actually bear a resemblance to grown-ups and therefore fool us into thinking that they are much more like us than they really are. Projecting our psychology onto them is a typical mistake. Using his many years of experience as a developmental psychologist and his mastery of the developmental literature, Dr. Gordon Neufeld leads us into the interior landscape of the preschooler. He provides insight into their shyness, separation anxieties, aggression, resistance, oppositionality and more. Making sense of these confusing yet wondrous creatures lays the foundation for intuitive and fruitful interaction with them. The title of this course may be misleading as it would suggest a 2 to 5 year age range only. In fact, understanding the preschooler is key to making sense of immaturity at any age. #14988/1400 360 minutes 2012 \$149.95 *CC *SA

Self-Esteem, Body Image, Relationships, Sexism

SELF ESTEEM (Real life Teens)

Low self-esteem can make teens susceptible to a variety of issues ranging from feelings of inferiority and failure, poor performance in school, withdrawal, poor lifestyle choices and parental issues and concerns. Before teens can begin to improve their self-esteem, they must first believe that they can change it. This valuable program discusses self-esteem, lack of self confidence, what teens feel about their self image and how they can start building their confidence that they do have self worth. #14672/2003 18 minutes 2009 \$99.95 *SA

New! FLIRTING WITH DANGER: Power and Choice in Heterosexual Relationships

Social and developmental psychologist and author Lynn Phillips explores the line between consent and coercion in this thought-provoking look at popular culture and the ways real girls and women navigate their heterosexual relationships. Featuring dramatizations of interviews that Phillips conducted with hundreds of young women, the film examines how the wider culture's frequently contradictory messages about pleasure, danger, agency, and victimization enter into women's most intimate relationships with men. The result is a refreshingly candid, and nuanced, look at how young women are forced to grapple with deeply ambivalent cultural attitudes about female sexuality. Essential for courses that look at popular culture, gender norms, sexuality, and sexual violence.

*Viewer Discretion Advised: Contains Sexual Imagery and Language

#15141/0685 55 minutes 2012 \$179.95

(Colleges & Universities \$269.95) Grades 9 to A *CC* SA

THE PURITY MYTH: The Virginité Movement's War against Women

Throughout history, boys have been taught that the things that make them men - good men - are transcendent ideals like courage and honesty and integrity, while girls have been led to believe that a woman's moral compass lies somewhere between her legs, literally. In this alternately hilarious and enraging new film adaptation of her bestselling book, pioneering feminist blogger Jessica Valenti shows how this moral double standard is alive and well today thanks to a well-funded coalition of virginity-obsessed conservatives bent on vilifying feminism and rolling back women's rights. In the end, THE PURITY MYTH shows why commercial culture's hypersexualization of women is too serious a problem to be left to ideologues, arguing that the antidote to our pornified culture is not a set of reactionary policies that replace one form of sexism with another, but embracing women's autonomy and power.

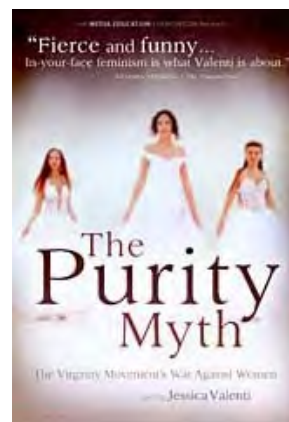
#14460/0685 66 minutes 2011 \$149.95 (Colleges & Universities \$269.95) *CC *SA



New! SEXUAL ASSAULT: Naming the Unnamed Conspirator

In this provocative presentation, career prosecutor Anne Munch examines how societal attitudes influence legal cases involving sexual assault. Drawing on her experience prosecuting sex crimes, Munch demonstrates how rape cases frequently turn on the involvement of what she calls an "unnamed conspirator" - the complex of myths and stories we tell ourselves as a culture about sex, gender, power, and responsibility. Using examples from real cases, and harrowing evidence from actual 911 calls, Munch shows how the assumptions that juries bring into the courtroom often stack the odds against victims, and challenges us to question how our own assumptions might reinforce victim-blaming. The result is at once a stunning look inside our criminal justice system and a cutting analysis of American culture's warped views of women's sexuality.

#15136/0685 57 minutes 2012 \$149.95 Grades 9 to A *CC* SA



Best-Seller! THE BRO CODE: How Contemporary Culture Creates Sexist Men

This program takes aim at the forces in male culture that condition boys and men to dehumanize and disrespect women. Filmmaker Thomas Keith breaks down a range of contemporary media forms, zeroing in on movies and music videos that glamorize womanizing, pornography that trades in the brutalization of women, comedians who make fun of sexual assault, and a groundswell of men's magazines and cable TV shows that revel in old-school myths of manhood. Even as epidemic levels of men's violence against women persist in the real world, the message Keith uncovers in virtually every corner of our entertainment culture is clear; it's not only normal - but cool - for boys and men to control and humiliate women. Arguing that there's nothing normal, natural, or inevitable about this mentality, The Bro Code challenges young people, young men and women alike, to step up and fight back against the idea that being a real man means being sexist. *Viewer discretion advised - contains violent and sexual imagery. #14454/0685 58 minutes 2012 \$149.95 (Colleges & Universities \$269.95) *CC *SA

Best-Seller! KILLING US SOFTLY IV: Advertising's Image of Women

In this new, highly anticipated update of her pioneering KILLING US SOFTLY series, Jean Kilbourne takes a fresh look at how advertising traffics in distorted and destructive ideals of femininity. The film marshals a range of new print and television advertisements to lay bare a stunning pattern of damaging gender stereotypes -- images and messages that too often reinforce unrealistic, and unhealthy, perceptions of beauty, perfection, and sexuality. By bringing Kilbourne's groundbreaking analysis up to date, "Killing Us Softly 4" stands to challenge a new generation of students to take advertising seriously, and to think critically about popular culture and its relationship to sexism, eating disorders, and gender violence. #13338/0685 45 minutes 2010 \$179.95 (Colleges & Universities \$349.95) *CC *SA

Best-Seller! GENERATION M: Misogyny in Media and Culture

Tracks the destructive dynamics of misogyny across a broad and disturbing range of media phenomena: from the hyper-sexualization of commercial products aimed at girls, to the explosion of gender violence in video games aimed at boys; from the near-hysterical sexist rants of hip-hop artists and talk radio shock jocks, to the continually harsh, patronizing caricature of feminism found in virtually every area of American pop culture.

#12229/0685 58 minutes 2008 \$149.95 (Colleges & Universities \$289.95) *CC *SA

BEAUTY MARK: Body Image & the Race for Perfection

"Exposes the myriad emotional, cultural, and psychological influences that compel us to measure ourselves against an elusive standard of physical perfection sometimes at the price of our own health. Full of wisdom, hope and humor."

Lois Dino, Jacob Burns Film Center

An examination of our culture's unhealthy fixation on thinness, beauty, and physical perfection. The filmmaker - a psychotherapist and former champion triathlete - talks candidly about her own struggle with eating disorders and obsessive exercising, fearlessly confronting her own painful past as she attempts to come to terms with American culture's unhealthy fixation on self-destructive ideals of beauty and competitiveness. With fascinating insights from athletes, body builders, fashion models, and inner-city teens, as well as prominent cultural critics and authors such as Eve Ensler, Paul Campos, and Naomi Wolf. #12650/0685 57 minutes 2009 \$179.95 (Colleges and Universities \$289.95) *Includes Guide *CC *SA

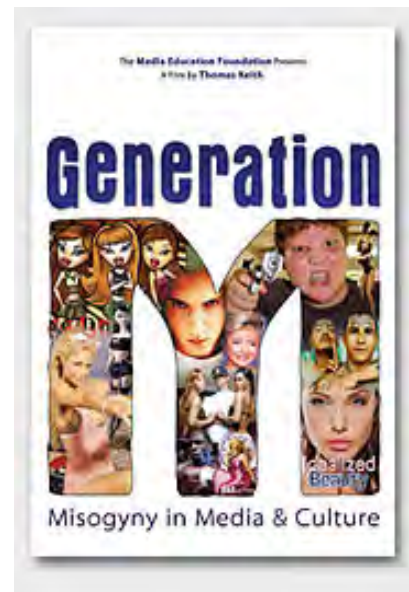
BEAUTY MYTH:

The Culture of Beauty, Psychology, and the Self with Naomi Wolf

From workplace equality and sexual harassment, to cosmetic surgery and eating disorders, to the very core of social and romantic relationships, Naomi Wolf powerfully illuminates the psychological and physiological ravages of the Beauty Myth. She wraps this extraordinary six-part presentation within a stirring vision of how we might transcend the Beauty Myth by shedding light on the cultural and economic systems that perpetuate it. #12886/0920 50 minutes 2009 \$329.95 *SA

*****See also NAOMI WOLF: In-Depth**

In this companion program available with purchase of THE BEAUTY MYTH, Naomi Wolf addresses key implications, criticisms, and the most commonly asked questions raised by the main program. #12887/0920 23 minutes 2009 \$99.95 *SA



CODES OF GENDER: Identity and Performance in Popular Culture

Well-shaped male and female bodies, provocatively posed and usually scantily clad, are used to market all sorts of commercial products in both print and digital media. Beyond the obvious 'sex sells' message, is there a deeper, underlying significance to the way each gender is portrayed? Absolutely! ... Sut Jhally applies the late sociologist Erving Goffman's groundbreaking analysis of advertising to the contemporary commercial landscape. Divided into 8 sections: Sex and Gender | The Feminine Touch | The Ritualization of Subordination | Licensed Withdrawal | Infantilization | The Codes of Masculinity | Trapped in the Code | History, Power, and Gender Display.

*Viewer Discretion Advisory: This program contains violence, nudity, and sexual themes.

#13070/0685 Two versions on the DVD - full 73 minutes and edited for nudity and length 46 minutes 2010 \$179.95 (Colleges & Universities \$319.95) Grades 9 to A *CC *SA

Best-Seller! WOMEN'S REPRESENTATION IN THE MEDIA *Telly Award and Communicator Crystal Award

"A first rate examination of the history of women in the media, from print to television to motion pictures and their impact on American culture!"

Lynda Obst (Film Producer, Sleepless in Seattle, The Fisher King, How to Lose a Guy in 10 days)

Focuses on four areas: The reclaimed history of women who created media; The media portrayal of women; Women's inclusion in the media workforce; and, How men perceive media differently than women and how that affects what we read, see and hear from the media.

#14058/2003 45 minutes 2006 \$129.95 *Streaming available

Diversity / Prejudice

UNITED PLAYGROUND: We All Belong

We should treat others the way we would want to be treated, regardless of ability, age, gender, creed, color, nation of origin, or race. In this timely production we meet three special individuals whose "Ability" will encourage viewers to accept and celebrate all people with whom they may come in contact. Will inspire each viewer to stop and take notice of those around them before pre-judging, and to help eliminate exclusion, teasing and bullying. A wonderful introduction to "Ability" while at the same time providing important life lessons. #14637/0697 Six minutes 2008 \$89.95 *SA

CULTURAL COMPETENCY: Understanding Total Diversity

Culture is more than just ethnicity. This program enables viewers to broaden their view of culture, and learn how to better meet the needs of the populations they do, or would like to, serve. Among the topics covered: Cultural competency; Cultural blindness; Cultural dimensions; Cultural pre-competence; Advanced cultural competence; Where are you now? #14175/0463 53 minutes 2009 \$89.95 *SA

WE'RE ALL DIFFERENT: Diversity in the Workplace

Use this diversity awareness program to remind your employees of the importance of keeping an open mind and respecting each other, differences and all. Productivity is the name of the game these days, and most organizations can't afford to let that productivity slow down by the problems that can easily develop in today's multicultural workforce. Under pressure to get the job done better, cheaper and faster, it can be difficult for your employees to keep up. The challenge of getting along in a diverse work environment, with people of different backgrounds and cultures, can be the source of added anxiety - and the result can be a real pressure cooker. This diversity video helps relieve the pressure. Fostering an atmosphere of acceptance and understanding, the video will help you create a workplace that is accepting and respectful of the differences seen in others, while encouraging your employees to see the unique values in each of their coworkers. #13086/1005 14 minutes 2009 \$189.95 *SA

TIM WISE: On White Privilege

For years, acclaimed author and speaker Tim Wise has been electrifying audiences on the college lecture circuit with his deeply personal take on whiteness and white privilege. In this spellbinding lecture he offers a unique, inside-out view of race and racism in America. Expertly overcoming the defensiveness that often surrounds these issues, Wise provides a non-confrontational explanation of white privilege and the damage it does not only to people of color, but to white people as well. This is an invaluable classroom resource: an ideal introduction to the social construction of racial identities, and a critical new tool for exploring the often invoked - but seldom explained - concept of white privilege. #11997/0685 57 minutes 2008 \$149.95 *SA

CULTURAL DIVERSITY IN NURSING PRACTICE - Professional nursing requires a highly sophisticated set of communication skills. Every day, nurses must effectively communicate with people of differing religions, ages, sexes and cultures. To deliver the most appropriate and effective medical treatment to such a broad spectrum of people, nurses must have an understanding of the way different cultures interact. Framed as a discussion forum, this program offers a starting point for training in transcultural nursing. Today's school counselors need to be change #14887/0545 23 minutes 2010 \$149.95 *Streaming Available

Police & Crime

TASERED! *Canadian

Ten years ago, it was hailed as the defining breakthrough in modern policing - a 21st century weapon that would temporarily incapacitate 100% of the time, but never kill. Today, critics, such as Amnesty International, believe the Taser® may be responsible for the deaths of more than 400 people in North America - 27 of them in Canada. The weapon's proponents say it has probably saved thousands of lives over the past decade. At the heart of the matter is that both claims may be true. #14162/0973 43 minutes 2010 \$179.95 *SA

UNDERSTANDING PREJUDICE

Whether it's racial assumptions, views on gender, income, vocation, clothing, even whole cities or suburbs, all of us hold prejudicial thoughts. In this intelligent and thought-provoking program we explore some of the reasons why society chooses to "accept" some people, but excludes and rejects others. Including a brief historical look at groups of people who have experienced prejudice, and why these views differ today, this is an excellent discussion starter for your classroom. Leading psychologist Andrew Fuller provides commentary on the impact of prejudice on individuals, how prejudice is perpetuated, what to do in the face of injustice and how to embrace and accept differences. #13057/2137 29 minutes 2008 \$129.95 *SA

ADDICTIONS AND CORRECTIONS *Canadian

What is the connection between trauma, addiction and criminal behavior? "A great deal" explains Gabor Maté, M.D. With twenty years experience dealing with the results of all three of the above while working with the inhabitants of Vancouver's notorious lower east side, Dr. Maté explains why the criminal justice system and the techniques used in the corrections industry need complete revamping immediately - if not sooner. #14732/0867 Two programs 45 and 90 minutes 2011 \$129.95 *SA



YOUTH CORRECTIONS – YOUNG WOMEN & YOUNG MEN

This engaging series addresses the challenges today's youth face and empowers them to make better decisions. Featuring the insights of former inmates, teachers, counselors, and people who work in the juvenile justice system, this series provides a unique perspective on what youth can do to build a support network, live healthy, and achieve success in school and in life. Available in two versions: one that speaks to young men and one that speaks to young women. Though they must overcome similar barriers, young men and women face different challenges as they grow up.

WHY AM I HERE AND WHAT'S NEXT?

BLOOD FAMILY: FINDING SUPPORT

CREATED FAMILY: CHOOSING FRIENDS WISELY

MY BODY, MY WELL-BEING

LIFE SKILLS

CHANGING THE GAME FOR A BETTER LIFE

#14613/1015 YOUNG WOMEN Six Programs 2009 \$799.95

#14609/1015 YOUNG MEN Six Programs 2009 \$799.95



CRIME AND DEVIANCE: A Sociological Inquiry

This multi-section program sheds light on crime and deviance from a number of sociological angles to illuminate aspects of their expression, function, and control within society. Topics include the origins and implications of moral panics and how such panics manifest today; the functions of crime and deviance within the social order, with reference to the views of Emile Durkheim, considered by many to be the father of sociology; research into the crimes of the powerful and whether such crimes are essentially different from ordinary crimes; an examination of why most crimes historically have been committed by males and whether that imbalance is starting to change; the social control of bars and nightclubs through sociologically sophisticated bouncers; a detailed introduction to hate crime; and situational crime prevention as it relates to controlling spaces where crimes tend to be committed. #14847/0635 45 minutes 2010 \$189.95

VOICES OF VIOLENCE SERIES

Effective therapy with criminals has the power to significantly reduce violence in our communities, yet forensic populations can be volatile and especially intimidating to work with. These videos provide deep insights into one of society's most intractable issues, and in opposition to the punitive approach to violence prevention, make a compelling case for treating violent offenders with human dignity and responding to violence with psychological treatment and education. It will likewise challenge the viewer to see the humanity within violent individuals and inspire new ways to think about how to reduce violence in our communities.

THE ROOTS OF VIOLENCE - ten experts elucidate the root causes of violent behavior.

EFFECTIVE TREATMENT OF VIOLENT INDIVIDUALS - examines the critical components of effective treatment prison programs for violent individuals
#14470/174 Two programs 2011 \$179.95 each or Series \$349.95

Alcohol & Drugs

***** GET BOTH OF THESE TWO BRAND NEW CANADIAN PRODUCTIONS FOR ONLY \$359.95!!!! Save \$120!!! *Streaming Available too!!!**

New! WHAT MADE ME STOP DRINKING: Four Stories

An intimate and revealing look into the lives of people who are addicted to alcohol. Four very different individuals tell their stories. All four finally faced a brutal reality - that their lives and health were falling apart! The stories are brought to life by personal interviews with the four subjects and with Susan Diamond Potts - M.A., RCC, who holds a masters in clinical psychology and who specializes in treating alcohol addiction. She adds her informative and intense professional contribution to the program.

#14480/1076 32 minutes 2012 \$239.95

New! HOW I STOPPED DRINKING: Four Stories Continued

A follow-up to "What Made Me Stop Drinking", this program investigates how those same people - recovering alcoholics - actually managed to stop drinking. They took different routes and found their own sources of support. #14605/1076 27 minutes 2012 \$239.95

UNPRECEDENTED ACCESS INSIDE AN INTERROGATION ROOM

The room is small, soundproofed, stripped of all decoration. Two chairs face each other in silent enmity. They are the only equipment needed for the game about to unfold - a high-stakes mental interplay between suspect and interrogator. With unprecedented access to the inner workings of the Houston Police Department's homicide division, this ABC News program offers a rare glimpse into the tactics investigators use to get people to talk. Chris Cuomo reports on murder investigations in which Sgt. Brian Harris, one of the department's most respected interrogators, is able to extract confessions from resistant suspects. In discussing the effectiveness of coercive interview techniques, Sgt. Harris readily disavows them, saying he prefers to establish trust and an atmosphere of human dignity with those who harbor secrets. A must-see for criminal justice studies!

#14928/0635 40 minutes 2010 \$189.95 Grades 9 to A CC



What Made Me Stop
DRINKING:
Four Stories



SUBSTANCE EXPOSED INFANTS

Examines the effects of prenatal substance abuse on infants. Also covered are: myths and misinformation, effects of legal and illegal drugs, medical and developmental issues; key parenting strategies; and, working with professionals. The health and medical needs of infants and newborns prenatally exposed to drugs can be perplexing and serious. This program sheds light on this complex subject and provides useful strategies for parenting these infants as well as valuable tips for working with an infant's professional team. #13686/1470 55 minutes 2010 \$119.95 *SA

THE ROOTS OF ADDICTION Update! Drugs and Behavioral Compulsions

A newly updated video with fresh graphics, creative animations, and current research information presents viewers with an overview of the biological and environmental reasons people become addicted to alcohol, tobacco, prescription medications, illegal drugs, or engage in compulsive behaviors. Appropriate for client groups, professional training, and counselor education. #9095/0410 33 minutes 2011 \$229.95 *SA

DRUGS: The Straight Facts

The only antidote to the flashy appeal of drugs is honest information. Give your students the straight facts on some of the most widely abused substances with this series. *Detailed descriptions of each of these programs are available on our website.

*Includes Guides for each program.

ALCOHOL

MARIJUANA

COCAINE AND CRACK

NARCOTICS: Heroin, Opium, Codeine, and Morphine

INHALANTS

#12908/0635 Five 20-minute programs 2010

\$119.95 each or Series \$519.95 Grades 7 to A *CC

PROMISE ME: Parents with Addictions

Ann is forced to face the grim reality that her parents' addictions (alcoholism and gambling) are slowly destroying her family. Ann is forced to face the truth about her alcoholic mother's denial of reality and her father's gambling problem when he gambles away her college fund. She soon grows deeply depressed. Her brother and best friend sense something is wrong. Will they be able to avert a potential tragedy...? #13821/0235 28 minutes 2010 \$119.95 *SA

ALL ABOUT MARIJUANA

How safe is marijuana for recreational and medical use? This program addresses these questions by presenting the latest research on how marijuana affects the brain and other parts of the body. Treatment suggestions are given. *Includes Resource Materials

#13143/1420 20 minutes 2010 \$139.95 Grades 9 to A *CC *SA

New! DRUGS AND ALCOHOL: Your Choice

There are all kinds of drugs. At the end of this program students will learn the following:

- * All drugs, including over the counter medications, prescription medicines, energy drinks, alcohol, and marijuana, affect the way your body and mind work.
- * Over-the-counter and prescription medication can also be harmful if they are misused or abused.
- * Taking medicine prescribed for someone else can be dangerous to your health; it is also illegal.
- * Inhalants are potent chemicals that can have serious, even deadly, consequences.
- * Contrary to popular belief, using drugs can have a negative impact on a teen's social and academic life.

#14715/0433 30 minutes 2012 \$89.95 *Includes Guide Grades 9 to 12

ADDICTED: A Series for Young Men and Women

Follow interventionist Kristina Wandzilak as she helps young men and women addicted to drugs and alcohol take their first steps toward recovery and a substance-free life. *NOTE – graphic images and sensitive language!!!

ALISSA is a 16-year-old veteran of heroin and methamphetamines

MANDA is a 31-year-old alcoholic and heroin addict.

ANNIE and MIKE are co-dependent speedballers whose addictions have taken them, and their families, to the depths of despair

JEREMY is a 21-year-old OxyContin addict whose family history has been devastated by numerous addictions.

KEVIN is a 26-year-old alcoholic who has alienated his friends and family with his downward spiral of drinking

KLEA is a 19-year-old methamphetamine addict who has turned to prostitution in order to support her habit.

#14386/0545 Six 41-minute Programs on 2 DVDs 2010 \$369.95 *A Discovery Education Production

USE, ABUSE, AND ADDICTION

This comprehensive series addresses everything from the history of drugs through to treatment and recovery including the physiology, neurochemistry and sociology of drugs and compulsive behaviors. An ideal visual resource for educational, clinical and training applications.

DVD One – addresses HISTORY, PREVENTION, TREATMENT and MENTAL HEALTH & DRUGS

DVD Two – covers HEREDITY, ENVIRONMENT AND PSYCHOACTIVE DRUGS, UPPERS, DOWNERS, ALCOHOL, ALL-AROUNDERS and OTHER DRUGS, OTHER ADDICTIONS.

*Includes PDF reproducible worksheets for each program

#13155/0410 Ten 17-minute programs on 2 DVDs 2010 \$639.95 *SA

ON THE ROCKS: Teenage Drinking

Nearly 75 percent of all twelfth graders have tried alcohol and over 3,200 kids in the U.S. die each year from drinking-related incidents. The underage drinking epidemic has become a severe problem and this program shows parents how to protect their children from participating in binge drinking.

*A Discovery Education program.

#14603/0545 20 minutes 2011 \$79.95 Grades 8 to A

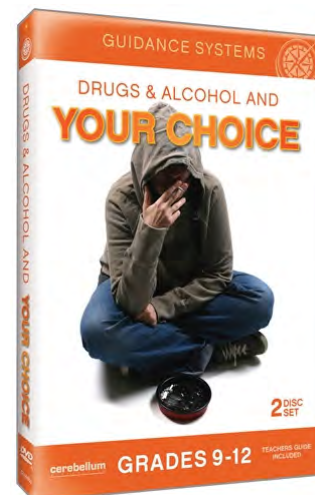
ALCOHOL: True Stories with Matt Damon

Young people tell their powerful stories about drinking and driving, drug addiction, and avoiding alcohol use.

Recommended for Grades 5 through 12, parents, and other caregivers.

*Discussion Guide on the DVD

#14596/0680 20 minutes \$119.95 *Streaming Available



New! DRUGS OF ABUSE SET for Adults

Using dramatic narratives, this compelling video offers an inside look at the disease of addiction, the treatment process, and long-term recovery. Doctors and clinicians join individuals in recovery to discuss the symptoms and consequences of drug abuse, the neurobiology of addiction, substance abuse treatment, and life in recovery. Viewers receive an education on symptomatology, pharmacology, neurobiology, treatment, and recovery management. Specific drugs discussed include alcohol, nicotine, marijuana, heroin, cocaine, synthetic marijuana, inhalants, prescription drugs, and more. Also demonstrates the progression of drug abuse to recovery management, from residential treatment sites to outpatient treatment options and sober living. The accompanying CD-ROM features reproducible materials for both clients and professionals, including simple instructions for locating worksheets, handouts, and excerpts in order to deliver topic-specific information in clinical settings.

#15082/0795 90 minutes 2012 \$249.95 *CC

PARTY DRUGS (Real Life Teens)

Graduation from middle school to high school is a critical point for most teens and where the risk of alcohol and drug abuse rises dramatically. This program covers the following subjects:

- * What is Ecstasy?
- * What are club drugs?
- * Why are prescription pills just as dangerous as illegal drugs?
- * Where are teen abusers of prescription drugs sharing "recipes" for getting high?
- * Do some teens self-medicate undiagnosed depression or anxiety with prescription drugs?

#14572/2003 18 minutes 2011 \$99.95 Grades 8 to 12 *Streaming Available

THIS IS YOUR BRAIN ON ALCOHOL 2.0

***WINNER! Intermedia GOLD GLOBE Award**

High school students present to middle school students some groundbreaking information about the effects of alcohol on developing brains. New studies show that the brain is a complex organ that builds its basic capacities and potential for the future during adolescent years. Alcohol use during this time has a major impact because it disrupts the growing brain's plasticity (encoding and programming progress), which in turn impairs its response to stimuli essential to learning and memory. There is now evidence that the brain continues to develop until the age of 24, three years past the "legal" drinking age. The message to middle school students in this peer education video is clear: Alcohol use is not healthy and not cool. #8111/0505 17 minutes 2010 \$119.95 Grades 5 to 9 *SA

BINGE DRINKING BLOWOUT 2.0: The Extreme Dangers of Alcohol Abuse Updated!

Now updated to include social media, this very popular title is aimed at young adults and teenagers who seem to have adopted 'overloading' the system with alcohol as a rite of passage in many party situations, this video clearly demonstrates how very X-TREME the consequences can actually be. Although some participants may wish to tempt fate and cannot be reached by the facts, many others naively get caught up in the behavior due to lack of knowledge and really have no idea how dangerous their actions actually are. This program lays out those facts clearly and truthfully from emergency room medical staff, parents and friends of dead victims, as well as specialists in alcohol poisoning.

#9538/0505 28 minutes 2010 \$119.95 *Includes Guide *SA

DRUG ABUSE BEYOND MARIJUANA AND ALCOHOL: Crossing the Thin Line

Today's teens are more likely to abuse prescription and over the counter medications than many other illegal drugs such as marijuana. This is often referred to as "pharming." Abuse of these drugs to get "high" is now an entrenched behavior among teens. Also, steroid use is often encouraged by role models in society. With the use of these many kinds of prescription drugs, teens are damaging their health, experiencing date rape, black outs, becoming unconscious and in some cases, losing their lives. Hear from real teens as they discuss their exposure and knowledge of pharmacological drugs and dangerous chemical substances. #12526/2003 2008 \$119.95 Grades 8 to 12 *SA

Health / Anatomy / Safety

New! COUNTDOWN TO YOUR HEALTH FOR KIDS

An overview of the six things kids can do each day to stay healthy! Perfect for elementary students, kids will discover the importance of eating fruits and vegetables, drinking water, having positive mental health, limiting time spent in front of a screen, getting plenty of physical activity and enough sleep. This DVD focuses on the numbers for health essential for kids, including an overview of age-appropriate sleep recommendations, presented by medical professionals giving the facts behind the numbers and kids who give practical advice on how they live the countdown.

#14995/1290 20 minutes 2012 \$89.95 Grades 1 to 6 *CC *SA

New! COUNTDOWN TO YOUR HEALTH FOR TEENS

An overview of six things teens and adults can do each day to stay healthy. Viewers will discover and learn about the importance of fruits and veggies, drinking water, positive mental health, limiting screen time, getting physical activity and enough sleep. The countdown provides an easy way to remember the expert-recommended amounts of each one. In this DVD, medical professionals share the facts behind the numbers and students share some practical advice about how to live the countdown.

#14996/1290 24 minutes 2012 \$89.95 Grades 6 to A *CC *SA



THE INFLUENCE OF GENETIC FACTORS ON HEALTH, PHYSICAL ACTIVITY, AND FITNESS

This program provides a basic introduction to the field of genetics and describes how health, physical activity, and fitness are all affected by genetic and non-genetic factors. Also discusses the fact that there are high, average, and low responders to exercise programs, diets, or medications. Furthermore, reviews the fact that genetic factors affect the speed and extent of these responses. Explains how genetic factors have more of an effect on fitness and less of an effect on physical-activity behavior. In addition, details how fitness and activity are both important and independent risk factors for health. #14383/0463 44 minutes 2010 \$89.95

ADULT HEALTH AND DEVELOPMENT

Describes the physical and psychological characteristics of the three stages of adult development, along with some factors that influence wellness as men and women age. Universal determinants of health are covered, including lifestyle choices, gender differences, and environmental conditions. Addressing the emotional development of adults, the video outlines Erik Erikson's psychosocial stages, from the youthful balancing of individuality with intimacy through to the inner conflicts of middle age and the emotional reckoning of elderly adults. Throughout the program expert input is interspersed with personal opinions from adults at all stages of life.

#14843/0545 21 minutes 2011 \$129.95 *SA

New! SPINE AND SPINAL CORD (THE): The Body's Control

The spinal cord has fascinated scientists for centuries. The ability to walk is engineered by the spinal cord and the spinal column. This program looks at the design of the spinal cord and the medical advances in treating spinal cord injuries. Discover the research continually being done by scientists researching paralysis in an effort to one day find a cure.

#15184/2003 15 minutes 2012 \$89.95 Grades 4 to 9 *Streaming Available

New! SKIN: OUR LARGEST ORGAN

The skin is the largest human organ. Take a close look at the epidermis, which provides the first line of defense against the outside world and delves into the mysteries of the dermis - the inner skin.

Discover how the body fights off infections and the damaging effects of the sun. #15183/2003 14 minutes 2012 \$89.95 Grades 4 to 9 *Streaming Available

New! A TRIP THROUGH THE CIRCULATORY SYSTEM

This program looks at how our bodies acquire and process energy for everyday life. Explore two different physiological systems that work together in order to keep our bodies running efficiently. Students will learn how our respiratory system processes oxygen and how oxygen is used within our bodies. Well also learn about the circulatory system and how it transports oxygen throughout our bodies.

#15181/2003 12 minutes 2012 \$89.95 Grades 4 to 9 *SA

THE SECRET LIFE OF THE BRAIN

*** See also THE CHILD'S BRAIN SERIES on Page 18

A startling new map of the human brain has emerged during the past decade of neuroscience research, contradicting much of what was previously believed. This PBS series tells stories through a mix of personal histories, expert commentary, and cutting-edge animation. Viewers learn startling new truths about the brain as they journey inside this complicated organ.

DVD ONE – 2 programs - THE BABY'S BRAIN: Wider Than the Sky and

THE CHILD'S BRAIN: Syllable from Sound

DVD TWO – 1 program - THE TEENAGE BRAIN: A World of their Own

DVD THREE – 2 programs - THE ADULT BRAIN: To Think By Feeling and
THE AGING BRAIN: Through Many Lives

#12610/1725 Five 60-minute programs on 3 DVDs Series \$149.95 *CC

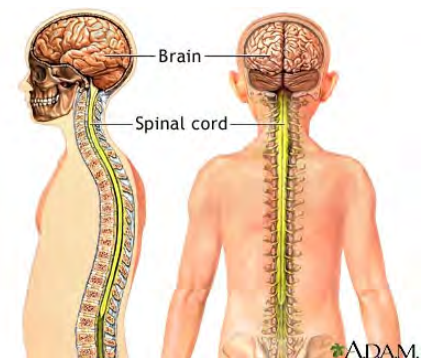
DEADLY DRIVING DISTRACTIONS: Texting, Cell Phones, and Other Killers

According to insurance statistics, distracted drivers are responsible for almost 80 percent of all car crashes and 65 percent of near-collisions. This video helps students steer clear of the dangers resulting from driving while texting, talking on cell phones, eating, smoking, and other distractions. Forgoing the traditional host-and-interview format, uses conversations with teens and college students who share their thoughts on the subject while driving instructors and other educators explore safe driving methods. Also, people with firsthand knowledge such as emergency personnel and car crash survivors offer their cautionary advice. *Includes viewable/printable discussion questions. #13258/0635 25 minutes 2010 \$119.95

STRONG WOMEN, STRONG MEMBERS

This program reviews cutting-edge research on exercising and aging as they relate to women who are 40 years of age and older. Details how strength training can affect body composition, balance, muscle hypertrophy, depression, sleep, nerve reactivation, osteoporosis, arthritis, and hormone imbalances. Also discusses the fact that approximately 80 percent of all household decisions are made from the female perspective, and explains why women purchase a "cause" as opposed to a "catch-phrase".

#14916/0463 92 minutes 2011 \$149.95 *CC *SA



New! BLOOD: VITAL TO OUR EXISTENCE

Plasma and red blood cells transport essential nutrients through the circulatory system, while different types of blood cells fight off bacteria and viruses to help keep us healthy. This program explores the composition of blood and looks at the heart and circulatory system. It features animated graphics that demonstrate the pumping of the heart, how red blood cells carry oxygen to the cells and remove carbon dioxide and how white blood cells protect the body.

#15182/2003 14 minutes 2012 \$89.95 Grades 4 to 9 *SA





New! FOOD ALLERGIES: A Little Knowledge Can Prevent Big Problems

What is the difference between a food allergy and a food sensitivity? Why do some schools have peanut-free zones? What is Celiac disease? Are some people sensitive to food dyes? Features an allergy expert as well as real people who live with food sensitivities and life-threatening food allergies every day. Learn the steps you can take whether you have an allergy, work with food, or know someone with an allergy. A little knowledge can prevent some big problems.

#14497/1290 26 minutes 2012 \$59.95 Grades 6 to 12 *CC *SA

STERIODS: Big Muscles, Bigger Problems

A lot of time, energy, and media coverage has been spent trying to figure out which high-profile athletes have or have not used steroids, and whether or not the users still belong in the record books. Lost in the shuffle is the story of the damage that steroids can cause, not just to celebrity sports stars but to everyday young people including teenage girls, the fastest-growing demographic group of steroid users. This video brings hard facts, straight talk, and inconvenient truths to the problem of steroid use among male and female teenagers. *Includes Guide.

#14309/0635 25 minutes 2011 \$129.95 *CC

SMOKEY JOEY *Recommended! School Library Journal

This young persons' video explores how peer pressure leads Joey Fingerhead (finger puppet) to begin smoking even though he knows it is not good for him. A wonderful resource for reaching young children with a message on the dangers of cigarette smoking and the impact of peer pressure from those around them. #14548/0697 12 minutes 2009 \$119.95 Pre-K to P

SMOKING: The Toxic Truth 2.0

Now updated to include social media, this very popular title explains what your friends won't tell you about cigarettes! The ugly side of smoking is portrayed for prevention; Interviews with informed teens debunk myths about smoking; Viewers are shown horrific medical realities of smoking; Head and neck cancer surgery scenes; A pathologist presents tobacco diseased organs; and, Teens warn teens about tobacco addiction.

*Includes Resource Guide. #10871/0505 26 minutes 2011 \$119.95 Grades 7 to 12



FIRST AID BASICS: Knowing what to do in an Emergency

First, call 911. This program shows viewers how to respond to common medical emergencies while waiting for professional help to arrive. With demonstrations and commentary from an experienced paramedic throughout, each section describes trauma situations or symptoms of distress and the best way to address them. The video also includes relevant advice on topics such as giving yourself the Heimlich maneuver, using an epi-pen on someone having an allergic food reaction, performing CPR in tandem with a defibrillator, and what to do at the scene of a car accident. Sections include First Steps of First Aid, Heart Attacks, Strokes, Broken Bones and Cuts, Burns, Diabetic Emergencies, Seizures, Asthma Attacks and Anaphylactic Reaction, Choking, Drowning, and Head Injuries. #14400/0635 45 minutes 2011 \$149.95 *Includes Guide *CC

ANAPHYLAXIS: What You Should Know about an Allergic Emergency

Millions of people suffer from anaphylactic allergies: allergies that can kill. Anaphylaxis is a severe allergic reaction that involves a number of body systems and can be fatal within minutes. It is caused by allergies to certain foods, insect stings, medications, latex, or other allergens. There are up to 2,000 episodes of anaphylaxis per every 100,000 people each year. This program highlights ways to prevent anaphylaxis, shows how it is diagnosed, and discusses the available emergency treatments that can truly be life-saving. #14784/0635 27 minutes 2010 \$149.95 *CC

LEARNING AND UNDERSTANDING SERIES

These six educational animated videos explain to youth and general audiences the necessary information to better understand each of these health problems – how they affect your body and what you can do. Detailed descriptions of each program are available on our website.

New! LEARNING AND UNDERSTANDING ABOUT BREAST CANCER

#14428/0167 19 minutes 2011 \$99.95 *SA

New! LEARNING AND UNDERSTANDING ABOUT ALLERGIES AND THE RESPIRATORY SYSTEM

#14429/0167 16 minutes 2011 \$99.95 *SA

New! LEARNING AND UNDERSTANDING ABOUT DIABETES (Types I and II)

#14862/0167 13 minutes 2012 \$99.95 *SA

New! LEARNING AND UNDERSTANDING ABOUT DYSLIPIDEMIA

#14859/0167 13 minutes 2012 \$99.95 *SA

New! LEARNING AND UNDERSTANDING ABOUT HYPERTENSION

#14861/0167 13 minutes 2012 \$99.95 *SA

New! LEARNING AND UNDERSTANDING ABOUT HIV AND AIDS

#14479/0167 13 minutes 2011 \$99.95 *SA

STDs / HIV & AIDS / Hepatitis

STDs (Real life Teens)

Sexually transmitted diseases (also known as STDs or STIs for "sexually transmitted infections") are infectious diseases that spread from person to person through intimate contact. STDs can affect guys and girls of all ages and backgrounds who are having sex.

Unfortunately, STDs have become common among teens. Because teens are more at risk for getting some STDs, it's important to learn what they can do to protect themselves. As with many other diseases, prevention is key. This program explains: What are STDs?, Types of STDs?, How are STDs Spread?, Preventing and Treating STDs, Who Can Get HIV?, Hepatitis B how is it spread? *#14671/2003 18 minutes 2011 \$99.95 Grades 8 to 12 *CC *SA*

THE FACES OF AIDS *Telly Award Finalist

Although we may not personally recognize their faces, they are the faces of our neighbors, family, and friends. Six faces believed they had very little in common. All six believed that AIDS was something they weren't concerned about. All six believed they knew who contracted AIDS. All six believed that AIDS happened to someone else. All six believed they knew how AIDS happened somewhere else. All six were aware of the AIDS virus. All six believed they knew how AIDS was contracted. All six knew the consequences of risky behavior. And all six are HIV positive. Today, the growing attitude towards AIDS is one of complacency. It's even more important to address the myth that this deadly disease is for someone else, somewhere else. Education is the key. A powerful and eye opening snapshot on "The Faces of AIDS".

*#14508/0697 20 minutes 2010 \$169.95 *Streaming Available*

New! LEARNING AND UNDERSTANDING ABOUT HIV AND AIDS

In this educational animated video, learn how the Human Immunodeficiency Virus, commonly known as HIV, attacks the immune system and how HIV can only be transmitted through blood, semen, vaginal secretions and breast milk. The key to prevention is abstinence, but there are some precautions to take into consideration in order to prevent HIV infection. *#14479/0167 13 minutes 2011 \$99.95*

POSITIVE VOICES: Living with HIV/AIDS

What's it like to stare death in the face? What's it like to live with a cloud hanging over one's head? These questions faced by anyone living with HIV/AIDS form the essence of Positive Voices. In this program, a dozen young men and women who contracted HIV in their teens tell the story of their lives with the disease. From discovering they were HIV-positive through coping with the physical and emotional pain and looking towards their shortened futures, the young people reveal themselves. Positive Voices shows how dramatically their lives, and those of their families and loved ones, have been changed by the disease. *#12791/0145 25 minutes 2009 \$179.95 *SA*

*Best-Seller! UNDERSTANDING HEPATITIS SERIES

Sex, drugs, and food only a few of the means by which hepatitis hijacks and quietly assaults the human body. This series presents valuable facts about the causes of, and treatments for, the stealthy virus; it also features case studies that offer a real-world perspective on the globe-spanning disease. Pushing beyond the level of a medical primer, the series will enrich studies in substance abuse treatment, child care, restaurant training, and much more. There are three 23-minute programs: **UNDERSTANDING HEPATITIS A; UNDERSTANDING HEPATITIS B; and, UNDERSTANDING HEPATITIS C.** *#11175/0635 Three DVDs 2007 \$119.95 each or Series \$309.95 *CC*

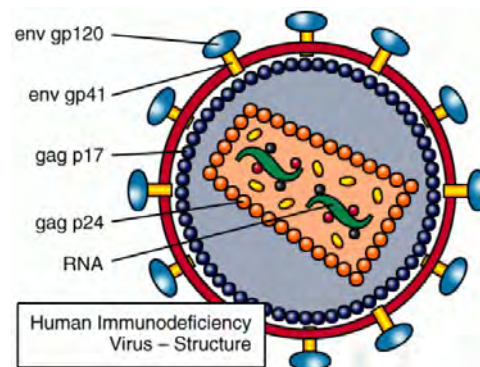
Grief, Death & Dying

New! GRIEVING THE SUDDEN DEATH OF A LOVED ONE: Guidance for When the Unthinkable Occurs

There is no adequate preparation for dealing with the sudden death of a loved one. This video will take you through seventeen segments from "The impact of a sudden death" to "The pain of reality" to "Yielding to the season of grief". You will hear expert advice about how everyone grieves in their own way, how children grieve, our environment influences how we grieve, and the ways that circumstances can affect grief. You will learn to work through grief, how grief can affect us physically, how to take care of yourself, and the dangers of avoiding grief. There are what experts call grief bursts and holidays and special days when the feelings will be most intense. Above all, remember that grief has no timeframe, and can last a lifetime. It is okay - in fact, it is healthy, to ask serious questions such as, Where is God? And, if you are attempting to care for someone else who is grieving, you need to understand how to be with someone who is grieving. Healing will come. Give it time. With this new resource you will discover how to slowly move toward acceptance. **Includes Discussion Guide. #15102/1710 60 minutes 2012 \$89.95 *CC *SA*

STIs: Facts and Fiction

Becoming sexually active is a choice many teenagers make one that should be made with solid understanding of the threats to their health and that of their partners. This program takes a detailed look at sexually transmitted infections, commonly known as STIs specifically focusing on the facts and myths, decisions and getting help, symptoms and consequences, and treatment and protection. Also discussed are the differences between STDs and STIs, and how you should deal with a STI should you contract one. Being aware and remaining vigilant to the threat of STIs can reduce the likelihood of suffering long term damage or passing the infection onto someone else. *#14601/0545 20 minutes 2009 \$99.95 *SA*



New! HEPATITIS C: A Silent Epidemic

Hepatitis C is a chronic viral infection of the liver that can lead to cancer, liver failure, and even death. Millions of people are believed to be infected by the virus, and the shocking fact is that many don't even know it. In this program viewers hear stories from patients who did not know they had hepatitis C, and learn how they discovered their condition. Experts tell about the importance of seeking a specialist to discuss medical options after a patient is diagnosed. The program also explains why anyone who is at risk for the disease should see a health professional and be tested.

*#14882/0635 DVD 27 minutes 2011 \$149.95 *CC*

New! WE WILL MISS YOU: Support for Grieving the Death of a Pet

Animals are guileless. That sort of honesty touches the human heart in a unique way. It allows us to see a better side of ourselves than sometimes is visible in our relationships with our fellow human beings. When a beloved pet dies, we become vividly aware of the loss, and we need support that understands the depth of our love and attachment. This video offers this level of support as you grieve the death of a pet who was a companion, a family member, and a friend. #14785/1710 31 minutes 2012 \$89.95 *Streaming Available

ILLNESS IN THE FAMILY: Children Confronting Uncertainty

This unique program is an enlightening exploration of serious illness in the family, told from the healthy kid's perspective. The video weaves animated artwork and a storyteller's narrative with heartfelt interviews with kids ages 4 to 16 as they cope with the roller coaster of shock, fear and uncertainty. The children share their needs, hopes and resiliency. The insights they developed along the way can be of great value to parents, teachers and other kids who find themselves on a similar path. #14728/0145 21 minutes 2011 \$169.95 *SA

WHAT ABOUT ME? Kids and Grief

***FIRST PLACE: CAVE Media Festival; Bronze Plaque-Columbus International Film & Video Festival.**

***RECOMMENDED: Booklist, School Library Journal, Caring Concepts, Bereavement Magazine**

This highly reviewed video highlights 11 boys and girls ages 4 to 14, while they talk about their grief experiences due to the death or chronic illness of a sibling or parent. They offer hope, support and a sense of community to other children. #14638/0697 12 minutes 2008 \$169.95 *SA

HELPING CHILDREN GRIEVE

This profound video resource offers information to adults (parents, caregivers, professionals) on how to help children of all ages grieve with hope and heart. You will meet two experts: Khris Ford and Paula D'Arcy, whose personal experiences with death give them intimate knowledge and compassion. And you will meet others who are now in the process of helping their children through grief.

#14692/1710 55 minutes 2009 \$119.95 *SA

HELPING PARENTS GRIEVE: Finding New Life after the Death of a Child

A video for any parent who has experienced the death of a child and for those who aim to help someone who is grieving. Meet men and women who have suffered, who share their stories, and help to kindle hope for finding life again. Topics include: Knowing you are not alone; Dealing with the loss of hopes and dreams; Grieving the death of a baby; The family's grief journey; Honoring and remembering your child. #14691/1710 60 minutes 2011 \$119.95 *SA

THE COPING WITH GRIEF SERIES

When someone dies, life for those people close to them will never be the same. Bereavement is particularly hard for families. At a time when children are in need of extra support, so are their parents. Shows families from a wide range of backgrounds dealing with bereavement.

GRIEF IN THE FAMILY - This program looks at the ways children and young people respond to grief and what the adults around them can do to help. Gives parents an insight into the process of grieving, its physical and emotional effects and the special needs of children and young people.

NOT TOO YOUNG TO GRIEVE - When someone dies, children under five have feelings just as strong as those of older people. Although they are unable to communicate or understand fully, they will be deeply affected by the loss of a parent, sister or brother. Looks at the ways very young children respond to grief and what the adults around them can do to help.

TEENAGE GRIEF - Teenagers already have to cope with huge changes in themselves and their lives, and adjusting to the death of a close friend or family member at the same time may feel like too much for them to handle. For parents it can be difficult to know when teens need to be left to deal with things on their own and when they need support. Shows six separate episodes about young people facing different kinds of bereavement.

#13600/1120 Three 15 minute DVDs \$119.95 each or Series \$299.95



FACING DEATH: Confronting End-of-Life Choices

How far would you go to sustain the life of someone you love, or your own? When the moment comes, and you're confronted with the prospect of "pulling the plug," do you know how you'll respond? In this video, FRONTLINE gains access to the ICU of one of New York's biggest hospitals to examine the complicated reality of today's modern, medicalized death. Here, we find doctors and nurses struggling to guide families through the maze of end-of-life choices they now confront: whether to pull feeding and breathing tubes, when to perform expensive surgeries and therapies or to call for hospice. Offers an unusually intimate portrait of patients facing the prospect of dying in ways that they might never have wanted or imagined. #14064/1725 60 minutes 2010 \$129.95

JOURNEY THROUGH THE SHADOWS: Hope for Healing after Someone You Love Has Committed Suicide

Suicide deeply affects the lives of those who are left behind by the one who has died. With so much pain and sorrow it is difficult to know how to navigate these changes. This program offers encouragement and support to survivors who are both grieving the death of a loved one to suicide, and wondering why it happened at all. Advice from experts and family members who have walked this path combines with resources that teach friends how they can help. #14695/1710 50 minutes 2011 \$119.95 Grades 9 to A *CC *SA

Disability Issues

NORM: A Documentary about Love, Family, and Survival *Canadian

***Winner of two Gemini nominations!!! Donald Brittain Award -Best Social/Political Documentary**

NORM is a love story pure and simple. But there is nothing simple about it. It begins with a simple premise - a grown sister decides to step up to the plate and rescue and take care of her older mentally challenged brother. It evolves into a story of hilarity and healing and the gathering up of all the frayed strands of a lost and guilt-ridden family. It speaks to every one of us. NORM is an exuberant celebration of life.*Postscript: Norm died at age 61 peacefully at his home on September 22, 2010, surrounded by family and friends.

#12339/1397 49 minutes 2008 \$149.95 *SA

THE "R" WORD *Canadian

***Featuring Joe Clayton, Metis narrator**

"We have been studied as if we were a different species," says Joe Clayton. Clayton, who was sent to an institution at age 12, takes us across the country, through a shocking history of abuse as told by the people whose lives were dehumanized by the system. He explains how he suffered years in a government residential school not only for the crime of being Metis, but also for the additional sin of being intellectually challenged. This program chronicles the incredible struggles of a culturally diverse group of Canadian people with intellectual disabilities and their families to be recognized and treated as fully human with the same rights as anyone else in society.

#14014/2044 65 minutes 2009 \$149.95 *SA

SEVEN EFFECTIVE STRATEGIES FOR SECONDARY INCLUSION

Inclusion of students with disabilities at all levels is a challenge. This program features Dr. Lisa Dieker, Associate Professor, author and nationally acclaimed teacher trainer, whose work over the last 15 years has focused on two aspects of inclusion of secondary students with middle to moderate disabilities: The philosophy, structure, climate and instruction in secondary schools that are embracing the needs of students with disabilities in inclusive settings; and, The role of effective teams of teachers in co-teaching secondary environments at the middle and high school level. This exciting and practical video is specifically designed for those educators who are either developing or currently working to include students with mild to moderate disabilities in secondary classrooms.

#11782/1435 65 minutes 2007 \$149.95



DISABILITIES AT WORK: Successful Job Hunting for People with Disabilities

We're all differently abled. But for job seekers with diagnosed disabilities, identifying and making visible their strengths, their abilities, is especially important. This series helps people with disabilities gain the confidence, awareness, search tools, and interview strategies necessary to take the job-hunting bull by the horns. From online resources to concrete advice on preparing a resume, completing an application, and sitting down face-to-face with a potential employer; this is an up-to-date guide to greater prosperity, empowerment, and productivity. Inspiring case studies and expert interviews are featured throughout.

*Detailed descriptions of these programs are available on our website.

EFFECTIVE JOB SEARCH FOR PEOPLE WITH DISABILITIES

SMART RESUMES AND APPLICATIONS FOR PEOPLE WITH DISABILITIES

JOB INTERVIEW ESSENTIALS FOR PEOPLE WITH DISABILITIES

#14670/0635 Three 28-minute programs 2012 *CC

\$119.95 each or Series \$329.95 *CC

PERSONS WITH DISABILITIES SERIES

In this series of small group discussions taped in a studio setting, three people with disabilities speak passionately from their own personal experiences of negative stereotyping, respect issues and psychosocial and physical aspects of sexuality for people with disabilities.

Viewers who use this series will:

- *Increase their understanding of negative stereotypes for people with disabilities.

- *Learn how to use proper and respectful language and terminology.

- *Increase understanding of the psychosocial and physical aspects of sexuality for people with disabilities.

HOW TO TALK TO PERSONS WITH DISABILITIES BEING PC

PERCEPTIONS, MYTHOLOGIES, AND STEREOTYPES

SEXUALITY AND DISABILITY Part One PSYCHOSOCIAL ASPECTS

SEXUALITY AND DISABILITY Part Two PHYSICAL ASPECTS

#13733/1410 Four 30-minute programs 2010 \$289.95 *SA

GETTING IT RIGHT: How to Interact and Relate to People with Disabilities

How do you talk to someone who uses an interpreter? Is it OK to push someone in their wheelchair? Is there a difference between handicapped and disabled? Use this new training program in any business or organization to teach staff how to interact and relate to people with disabilities. Six scenes are included that highlight interaction with people with the following disabilities: Mobility; Psychiatric; Deafness; Speech; Blindness; and, Prosthetics. The program ends with a diversity training group. Participants walk away with a changed attitude and new learned behavior.

#12153/1615 33 minutes 2008 \$209.95 *CC

New! ASPERGER'S AUTISM AND GIRLS: Understanding and Appreciating the Female Perspective

Dr. Tony Attwood is a Clinical Psychologist who has specialized in autism for over 30 years. His experience covers the full range of the spectrum, from the profoundly disabled to the most highly functioning. In this insightful presentation, Dr. Attwood describes the unique challenges of women and girls with autism and Asperger's Syndrome. Addressing the rapid increase of women and girls with these disorders, as well as the large number who remain misdiagnosed, he also covers the practical solutions school systems can implement, social challenges, and issues such as navigating puberty, transitioning to work or university, and the importance of careers. #15001/0603 180 minutes 2011 \$139.95 *SA

Mental Health & Psychology

New! MENTAL HEALTH: The Basics

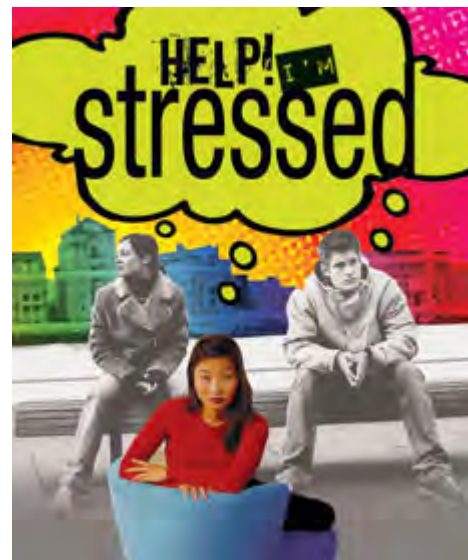
A person's overall mental health can be difficult to define. How we feel and the factors influencing our emotions and moods are explored in this upbeat, animation-driven program. Viewers will be introduced to the causes and symptoms of mental health issues, such as depression and anxiety, and the many ways in which people cope with these challenges. The concept of stigma is examined, including how we might change perspectives on those suffering from mental illness. This excellent program offers a perfect introduction to this complex area of personal well-being.

#15058/0545 19 minutes 2012 \$129.95 *CC *SA

HELP! I'M STRESSED! *Highly Recommended by Alberta Education

Are you stressed out? The students at Martindale High School are. They don't like feeling tense and they don't know what to do about it. But help is coming and you're invited to go along. Learn exactly what stress is and discover that there is both bad stress and good stress. Not everyone experiences stress the same way. You'll understand the many symptoms of stress. Then you'll uncover all kinds of strategies to keep stress levels in balance. When you know what stress is, what the symptoms are and how proven strategies can work, you'll be able to handle whatever life brings you! *Includes Teaching Materials online.

#14444/1290 26 minutes 2011 \$89.95 Grades 6 to 12 *CC *SA



ALL ABOUT STRESS

The programs in this series will help people in all walks of life learn how to effectively deal with stress in their daily lives.

*Detailed descriptions of each program are available.

RECOGNIZING STRESS

MANAGING STRESS

RESILIENCE: Mastering Stress

*Includes a full PowerPoint presentation, the video, handouts and bonus materials

#12860/0185 Three 15-minute Programs 2009

\$219.95 each or Series \$569.95 *SA

IMPACT OF STRESS, EXERCISE, AND LIFESTYLE ON THE IMMUNE SYSTEM

This program reviews the components of the immune system, including a definition of the basic cell types of the immune system that are important and a simple overview of their function. Also details the specific effect of stress, exercise, and lifestyle on the immune system and provides guidelines for incorporating exercise and healthy lifestyle practices into daily life.

#14379/0463 24 minutes 2008 \$89.95 *SA

Best-Seller! THIS EMOTIONAL LIFE

This three-part series explores ways to improve social relationships, learn to cope with depression and anxiety and become more positive, resilient individuals. The series host, Harvard psychologist and best-selling author of "Stumbling on Happiness", Professor Daniel Gilbert, talks with experts about the latest science on what makes us "tick" and how we can find support for the emotional issues we all face. Each program weaves the compelling personal stories of ordinary people and the latest scientific research, along with revealing comments from celebrities such as Chevy Chase, Larry David, Alanis Morissette, Robert Kennedy Jr. and Richard Gere.

FAMILY, FRIENDS AND LOVERS looks at the importance of relationships and why they are central to our emotional well-being.

FACING OUR FEARS looks at emotions that are commonly regarded as obstacles to happiness -- such as anger, fear, anxiety and despair.

RETHINKING HAPPINESS explores happiness -- so critical yet so elusive #13304/1725 Three DVDs in one case 2009 \$149.95

New! NUMB: The Problem with Antidepressants

Discontinuing the use of antidepressants can be problematic, but many people taking these drugs choose the painful withdrawal process, and subsequent depression, over the emotional numbness the meds can cause. This hard-hitting program documents the drastic effects on the filmmaker's well-being as he weans himself off Paxil, and reveals unethical links between the FDA, the American Psychiatric Association, and the pharmaceutical industry, all of whom downplayed Paxil's harmful side effects. The video also examines the theory that depression is caused by low serotonin levels conveniently remedied by pharmaceuticals and talks with people whose loved ones committed suicide while under the influence of antidepressants. #14758/0635 64 minutes 2012 \$189.95

HOUSING FIRST: The Pathways Model to End Homelessness for People with Mental Illness and Addiction

Research proves that the "Housing First" approach is more effective than traditional models at dramatically reducing homelessness among those with mental health and substance use disorders. This program includes a manual and a DVD. This step-by-step manual provides a solid foundation for introducing this evidence-based approach - provide housing first, followed by supportive treatment services - into new locations, and evolving existing programs into those based on the ideals of the "Pathways Model to End Homelessness". It guides you in structuring policies and programs that respect and respond to the voices of men, women, and families in your community, and provides easy-to-follow tools and tips for implementation. *A detailed description of this program is available on our website.

The DVD illustrates the concepts presented in the manual, offering client success stories, helpful tips, and model teams in action.

* A package of the DVD with 10 copies of the manual is also available at a special price.

#14313/0795 20 minutes 2010 \$299.95 Grades 9 to A CC

CASE STUDIES IN CHILDHOOD OBSESSIVE-COMPULSIVE DISORDER

Bridget, 15, cannot go near her own parents because she fears they are somehow "contaminated". Rocco, 9, dissolves into tears whenever he tries to leave for school consumed by anxiety over what could happen once he steps outside. Michelle, 13, spends hours in the shower. These children, along with about one million others, have OCD. This edition of Primetime tracks their treatment as they attempt to reclaim their lives and overcome the stigma associated with the disorder. #14155/0635 DVD 38 minutes 2009 \$169.95 *CC

THE ANIMATED MINDS COLLECTION

This multi-award-winning collection of eight three-to-six-minute micro-documentaries attempts to communicate the subjective experience of abnormal psychological states by blending edgy animation with narration by people who live each day with debilitating mental conditions. Impressionistic, abstract, and even surreal, these dark cinematic gems are designed to help eliminate misconceptions about mental illness by promoting viewer empathy. Compelling; insightful; honest. *Micro-documentaries include:

DIMENSIONS (Schizophrenia)

THE LIGHTBULB THING (Bipolar Disorder)

FISH ON A HOOK (Agoraphobia and Panic Attacks)

OBSESSIVELY COMPULSIVE (Obsessive-Compulsive Disorder)

BECOMING INVISIBLE (Eating Disorders)

OVER AND OVER (AND OVER) AGAIN (Obsessive-Compulsive Disorder)

AN ALIEN IN THE PLAYGROUND (Asperger's Syndrome)

MY BLOOD IS MY TEARS (Self-Harm)

#14209/0635 37 minutes 2010 \$169.95 *CC



SECRETS OF YOUR MIND: Why We Do What We Do

Spanning several areas of focus from emotions to nutrition to violence to the anxiety-ridden atmosphere of a hospital's neurosurgery unit this four-part ABC News series takes viewers into the mysterious realm of the brain. Connections between human behavior and the wiring of the human mind are explored in detail with help from experts in psychology and neuroscience, while numerous case studies and a wealth of visually compelling imagery make complex topics clear and meaningful. There's nothing quite like taking a tour of your own mind and finding out how closely linked it is to the world around you! *Detailed descriptions of each program are available.

THE BRAIN AND VIOLENCE; HEALING THE BRAIN; THE BRAIN AND FOOD; and, THE BRAIN AND LOVE.

#14855/0635 Four DVDs 38 to 40 minutes each 2010 \$189.95 each or Series \$699.95 *CC

HAYWIRE: Children Living with Schizophrenia

This ABC News program goes inside the homes of children living with severe mental illness, sharing the stories of three young girls whose schizophrenia commands them to harm themselves or their younger siblings. Their parents' video diaries document the challenges, breakdowns, and frustrations that occur as they seek help for their children and relief for the rest of the family. Brutally honest and emotionally charged, Haywire sheds light on a disorder that is often misdiagnosed and misunderstood.

#14237/0635 41 minutes 2010 \$199.95 *CC

DEEP DEPRESSION AND SUICIDE (Real Life Teens)

Teen suicide is a complex event often arising out of deep depression where a teen develops feelings that they are unwanted, misunderstood, angry, ashamed, abused, unloved or victimized. Teens commit suicide because they may be feeling guilty about disappointing family, friends or they feel an overwhelming sense that they are too much of a burden on others. Deep depression can affect teens where they believe that suicide is the only solution. If a teen commits suicide, everyone is affected. Sometimes even those who barely know the teen develop feelings of guilt, confusion and the sense they could have done something themselves to prevent the suicide. Hear from real teens as they discuss their feelings about severe depression and suicide.

#12527/2003 18 minutes 2008 \$129.95 Grades 8 to 12

A CRY FOR HELP

This primetime special features first-person stories from adolescents who are confronting depression, anxiety and mental illness. From depressed, suicidal teens to parents unaware of what may be troubling their own children to those on the front lines of prevention and care, provides a rare and important look at mental illness among young adults.

*NOTE - This program contains frank discussions of suicide and violence.

#12816/1725 60 minutes 2009 \$99.95 *CC

LOST AND FOUND: Young People Talk about Depression

***CHRIS AWARD Columbus Int'l Film/Video Festival CINE Award**

A powerful peer to peer video featuring eight young adults, ages 11 to 20, who discuss the sources, impact and aftermath of depression in their lives. These articulate adolescents describe the effects of depression on their feelings, actions, conversation and even their choice of clothing. Topics touched upon include: abuse, alcoholism, suicide, terminal illness, death, adoption and self-esteem. An excellent resource for adolescents who struggle with depression and for the caregivers who work with them - provides unusual insight into common and unique factors that cause depression, creative and successful methods of coping, challenges that must be faced in an effort to return to one's perceived self.

#14511/0697 22 minutes 2009 \$169.95

***Best-Seller! A NEED TO CONNECT: A Personal Story about Suicide *Canadian**

This is an honest, intimate portrait of a young woman who attempted suicide after the man she loved killed himself in her presence. Speaking directly to the viewer, she describes how, unable to come to grips with her feelings, she attempted suicide a second time. She speaks of the impulse to suicide as almost an addiction, but one which can be overcome, one day at a time, if the person is able to ask for help and if others are there, able to provide it. This unique video will be tremendously valuable for suicide, crisis, and bereavement counselors, and for their clients, as well as for students and clinicians in psychology, social work and healthcare settings. #11862/2265 15 minutes 2008 \$129.95 *Streaming Available

SUICIDE AND SELF-HARM: Helping People at Risk

This comprehensive video from the University of Manchester walks through all the steps necessary to effectively intervene when a client threatens suicide or self-harm. You'll learn about assessment, crisis management, problem solving, and crisis prevention through a variety of realistic vignettes.

#12821/1745 DVD 91 minutes 2009 \$179.95

New! THERE'S ALWAYS HELP: Suicide Prevention

At some point everyone goes through very stressful and anxious situations. Those experiences can be very hard to cope with and lead to feelings of extreme sadness, anger and depression. Sometimes teens may feel like their situations are hopeless and think that one way to get relief from the bad feelings is to escape through suicide. What are the warning signs of suicide? Is there anything we can do to help prevent it? This is what this program will discuss.

#14717/0433 30 minutes 2012 \$89.95 Grades 9 to 12 *Includes Guide

New! BURIED ABOVE GROUND: Three PTSD Case Studies

From flashbacks to substance abuse to social isolation, the effects of post-traumatic stress disorder wreak havoc on the psyche and the soul. This program interweaves stories of individuals struggling to overcome PTSD's paralyzing grip. Indeed, a significant part of each case study is the balancing act of uncertainty and self-discovery that must be undertaken to reclaim the future.

*Contains mature subject matter. #14757/0635 48 minutes 2011 \$189.95 *CC

MAKING PEACE WITH CHRONIC PTSD: Maria's Story

Marla Handy has nothing to hide anymore. She is a college teacher, a professional consultant and a happily married, resilient woman. But she was terribly mistreated as a child, sexually assaulted as a young adult, and haunted by chronic PTSD for decades. In an intimate conversation with trauma expert FRANK OCHBERG, MD, she explains how she manages her complex trauma and chronic PTSD symptoms. Introduces therapists, survivors and the general public to the topic of prolonged PTSD through two individuals who are uniquely qualified to explain this complicated condition in clear, compelling terms.

#14526/0755 54 minutes 2011 \$99.95 *SA

ANXIETY DISORDERS

Humans, like many animals, possess a highly developed sense of danger in our environment. In its most basic form, our awareness of these threats is anxiety. Our "fight or flight" response can be highly beneficial, but in the 21st Century, this state of anxiety in some people can become a constant state of mind, and a real limitation to a person's ability to function well. In this program we take a comprehensive look at anxiety disorders including generalised anxiety, panic, post traumatic, and obsessive compulsive disorders and phobias. With excellent illustrations and input from leading experts, this is a wide-ranging examination of anxiety today.

#15031/0545 21 minutes 2011 \$129.95 Grades 8 to 12 *CC *SA

THE ANGER BLUEPRINT and THE ANGER WORKSHOP *Canadian

The ANGER BLUEPRINT dramatically teaches responsible Anger, Boundaries and Safety. Based on a three-day workshop facilitated by acclaimed speaker Dr. Joann Peterson, M.S.W., A.C.S.W., Dip.C., Ph.D., this video follows twelve participants as they discover the physiological roots of anger, how to separate anger from violence, communicate boundaries, and create safety in their relationships.

#11807/0825 90 minutes 2007 \$189.95 *Streaming Available

The ANGER WORKSHOP is a comprehensive series of thirteen broadcast quality Programs, a 26-page Facilitator Guide and Exercise Book, and a copy of Dr. Peterson's Anger, Boundaries and Safety book. *Detailed descriptions of each program are available on our website

#11810/0825 Thirteen programs 2007 \$159.95 each or Series \$1,595

Best-Seller! OVERCOMING ANGER

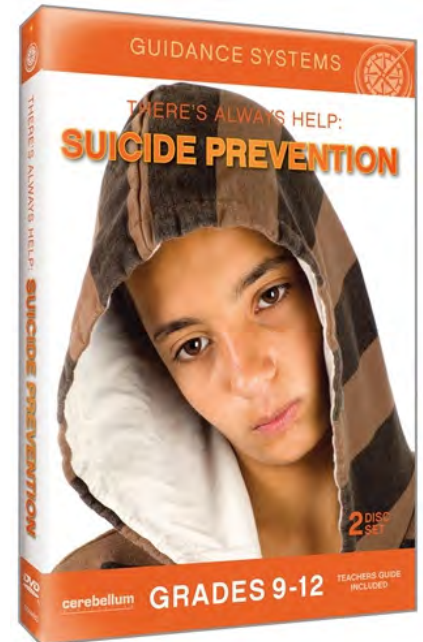
How do strong negative emotions impact physical health? Do chronically angry people live shorter lives? As with giving up other bad habits (like smoking) can the act of forgiveness reverse the long-term negative effects that chronic anger has on health? Learn how to let go of anger and become happier and healthier.

#10589/0145 27 minutes \$139.95 *SA

UNDERSTANDING AND PREVENTING SUICIDE

How can you know if your family member or friend may be suicidal?

This program describes the risk factors and warning signs of suicide and offers guidelines from experts in prevention and treatment for getting troubled loved ones to professional help. You'll also hear from three individuals who have made serious suicide attempts and lived, as they share their remarkable stories of self-destructiveness, survival, and recovery. #12358/1745 28 minutes 2008 \$119.95



DARK DAYS: Depression

Every one of us knows what it is to feel sad and depressed occasionally, but there is a significant difference between this and clinical depression. In this excellent program, we take an in depth look at the nature and extent of this significant health issue. Featuring recognized mental health experts from leading mental health charity SANE, and young sufferers, this resource covers the types of depression, who is at risk, signs and symptoms, and myths and treatments. This program is a comprehensive, straightforward and compassionate introduction to a major mental health issue.

#15029/0545 21 minutes 2011 \$129.95 Grades 8 to 12 *CC *SA



New! LOVE, HATE, AND EVERYTHING IN BETWEEN: A Film on Empathy

Drawing upon the work of psychologist Simon Baron-Cohen, neuroscientists Vittorio Gallese and Simone Shamay-Tsoory, futurist Jeremy Rifkin, and numerous other experts and researchers, this documentary analyzes empathy as it explores its extraordinary relevance in today's increasingly interconnected world. Topics include the anthropological roots of empathy; empathy-nurturing educational programs in schools; effects of hormones on the development of empathy; the spectrum of psychopathy; "us vs. them" and "in-group/out-group" mentalities; the suppression and reawakening of empathy in strife-torn regions such as Israel, Bosnia, and Rwanda; the "bystander effect"; mirror neurons; "sensitive artificial listeners"; and social entrepreneurship in a technology-facilitated empathic civilization. Immensely thought-provoking. An important film that is particularly applicable to the disciplines of social, biological, educational, and forensic psychology; neuroscience; social philosophy; and sociology.

*Some language may be objectionable. #15093/0405 53 minutes 2012 \$189.95 Grades 9 to 12 *CC

THE POWER OF FORGIVENESS

Every human being gets hurt in ways both big and small, and in turn, we sometimes inflict hurt on others. There comes a time when we face the difficult choice to forgive others and to forgive ourselves. But forgiveness can seem impossible, even undesirable. This program presents four studies that open our minds and our hearts to a new understanding of forgiveness so we can embrace forgiveness as a key to a wholesome and free life. This program features Dr. Everett L. Worthington, executive director of The Templeton Foundation's Campaign for Forgiveness Research.

#14693/1710 40 minutes 2005 \$89.95 *Streaming Available

THE POWER OF FORGIVENESS

This documentary explores recent research into the psychological and physical effects of forgiveness on individuals and within relationships under a wide variety of conditions. This includes feature stories on the Amish, the 9/11 tragedy and peace-building in Northern Ireland, along with interviews with renowned Buddhist teacher Thich Nhat Hanh, Nobel Laureate Elie Wiesel, best-selling authors Thomas Moore and Marianne Williamson and others. The film also explores the role forgiveness holds in various faiths' traditions. It provides an honest look at the intensity of anger and grief that human nature is heir to. We see in the film that there are transgressions people find themselves unwilling or unable to forgive. Through character-driven stories the film shows the role forgiveness can play in alleviating anger and grief and the physical, mental and spiritual benefits that come with it. #12680/0645 DVD 60 minutes 2008 \$169.95

TO FORGIVE DIVINE *Canadian

This documentary is an examination of the concept of forgiveness from the perspective of several world religions, secular thinkers and intimate personal stories. These stories, interwoven with rituals of Judaism's Yom Kippur and the Christian Sacrament of Reconciliation, demonstrate forgiveness in a variety of human situations. We hear from individuals who have suffered deep personal wounds from intra-family betrayal, or individual acts of crime and violence, and are reminded of the wider cruelties of racial hatred and international hostility. It is through these extraordinary people who have found the power and the grace to truly forgive, that provide us with some of the guideposts to understanding the concept of forgiveness. #14494/1322 60 minutes 2010 \$179.95 *Streaming Available

Food / Nutrition / Weight / Culinary

FRESH FOOD: What is Farm to Table?

Tap into the current trend of eating locally grown foods without the use of chemical pesticides or hormones! The basics of sustainable farming are explored through the eyes of three highly trained chefs who leave their big city jobs to carve out a place to grow fresh, healthy ingredients for their gourmet dishes. Discover how farm fresh food is grown, distributed and marketed as it travels from the farm to the table.

*Includes downloadable Teach materials

#13746/1290 20 minutes 2010 \$89.95 Grades 6 to 12 *CC *SA

New! NUTRIENT BASICS

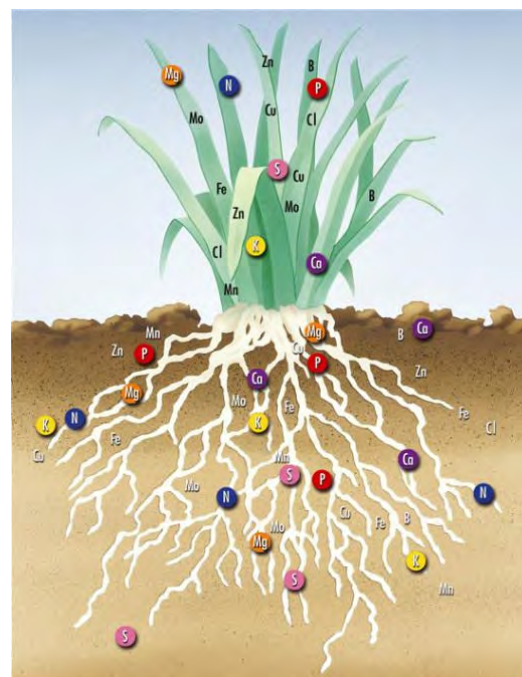
Nutrients are the substances in food that work to keep our bodies healthy and eating a variety of foods from the food groups will give your body the nutrients it needs maintain good health. Registered Dietitian Melissa Halas-Liang and two students explore the functions, benefits and sources of the six types of nutrients, including: Fats, Protein, Carbohydrates, Vitamins, Minerals, and Water.

#14994/1290 20 minutes 2012 \$59.95 Grades 6 to A *CC *SA

MORE FRIES WITH THAT?

Obesity is a widely discussed issue, and yet one of its principal causes - fast food consumption - shows no sign of going away. This program explores the popularity of convenience meals and the growing health and social concerns associated with them. Viewers learn about direct links between high-fat, high-sugar, highly processed foods and severe physiological problems as well as socioeconomic challenges. In addition, the video investigates a number of lifestyle factors that influence diet, including long work days or study sessions, high-tech entertainment and communication, and an overall rise in the pace of living. *Viewable/printable educational resources are available.

#14869/0545 26 minutes 2010 \$129.95 Grades 8 to A *CC *SA



THE NUTRITION SERIES for Grades 6 to 12

Pizza, pasta, pancakes, papaya, and pie! What should you eat??? So many choices, but eating is more than just consuming delicious foods, it's essential. This Standard Deviants Teaching Systems series gets down to the fruits and nuts of the vitamins, minerals and water needed to make our bodies work. Teens will understand the importance of the choices they make to maintain a healthy, strong lifestyle and what makes up the perfect plate!

1: INTRO: CELLS AND MACRONUTRIENTS This program provides the breakdown of the six main types of nutrients that your body needs to get down fueling you everyday.

2: WHAT YOUR BODY DOES WITH FOOD This program explains the actual process is and why it happens! Topics covered: Digestion, Metabolism, Metabolic Syndrome, Sugar Overload and Processed Foods, Calories and Nutrients, Hunger, and Appetite.

3: THE FOOD SPECTRUM We all know that nutrients come from foods. But what foods? And is this maintaining a well-balanced diet? Are you getting everything you need? This program covers what foods do for you and your body. Topics covered: Grains, Fruits and Veggies, Nuts, Seeds, Beans, Fish, Poultry, Eggs and Red Meat, Dairy and Calcium, Sugar, Salt, Oil and Alcohol, and Food Geometry.

4: MICRONUTRIENTS: VITAMINS, MINERALS, AND WATER Micronutrients are major players in the Nutrition game, so what do they do? Without them, you wouldn't be able to access the energy the macronutrients provide. This program helps you understand their role and how they work!

5: PREVENTING NUTRITIONAL DISORDERS Nutritional disorders are increasing but they are highly preventable! This program covers the ins and outs of disorders and how to maintain a healthy life style. Topics covered: What Are Nutritional Disorders, Exploring Nutritional Disorders, Exercise, Weight Management, and Weight Loss.

6: EATING IN CONTEXT Humans come in all shapes and sizes. Students will deep dive into the factors that determine body composition, body type and our reactions to foods. Topics covered: Every Body is Different, Alternative Diets and Diets Around the World, and Psychology of Eating.

7: WHERE DOES YOUR FOOD COME FROM? Enter into the plastic-wrapped world of the food industry past, present and future. Students will gain an understanding of what it means for a food to be organic and discusses fresh, local foods and their alternatives.

8: THE SAVVY EATER Discusses practical tips for being an informed and savvy consumer in the grocery store. Then delves into the harrowing world of food safety. Finally, some lasting tips for making healthy choices a part of your daily life.

*Each module includes a CD-ROM with a Digital Workbook

#14465/1945 Eight programs 2011 \$69.95 each or Series \$389.95 *Streaming Available

OBESITY IN A BOTTLE II: Understanding Liquid Calories and Nutrition

The original OBESITY IN A BOTTLE identifies the link between rising obesity rates with the beverages we drink, talks about the calorie contribution of different popular drinks and about HFCS, caffeine, diet pop, importance of nutritious drinks (milk, 100% juice, and water) and limiting empty calories. This new OBESITY IN A BOTTLE II tackles how to pick healthy beverages (for specific situations) and what to look for on the labels, debunks some "health" claims, and focuses more on sugar (where the original focuses more on total calories and fat).

#13744/1290 28 minutes 2010 \$89.95 Grades 6 to 12 *SA

SPORTS DRINKS AND EXERCISE PERFORMANCE: Scientific Evidence

This program provides an overview of what constitutes a sports drink and the impact of each principle component in a sports drink on physiological function. Also details the purpose of having sodium in a sports drink. In addition, the DVD points out what individuals should do if they work in a hot environment, particularly with regard to replacing sweat losses. Also discusses the fact that beverages with more than 10-12% carbohydrate are not optimal during exercise in the heat. #15065/0463 43 minutes 2012 \$129.95 *CC *SA

New! AMAZING EGGS 2012

Explore the versatility of eggs! Discover the uses of various sizes and grades of eggs, what the eggshell's color means, egg nutrients, how to store eggs, cooking temperatures and more. Chef Dave Christopherson explains the many uses of the egg while demonstrating a variety of delicious, easy to prepare egg dishes. *Includes Teaching Materials.

#12218/1290 21 minutes 2012 \$69.95 *CC *SA

*** See also the AMAZING EGGS ACTIVITIES KIT #12218-G \$39.95

Five, two-hour lessons that explore one of our most versatile, nutritious, and culturally-rich foods: the egg! Students engage in hands-on activities that integrate science, math, art, reading, health, and life skills and follow simple recipes to create tasty egg dishes. Perfect for the classroom or after school programs.

COOKING AND CHILDREN: A Learning Activity

We want all our kids to eat healthy...but how do you actually accomplish it? How do we get them to want to eat healthy? Studies show that life-long healthy eating habits start by having kids help prepare the food! Follow preschoolers in the kitchen as they have fun learning about nutrition through making healthy snacks. Features easy recipes, ways you can "be prepared", safety tips, and highlights easy jobs in the kitchen that teach preschoolers coordination, math, and a love of healthy food.

*Suitable for all ages #14059/1290 20 minutes 2011 \$89.95 *CC *SA

THE COOKING PROCESS: How Food Changes

It sounds simple, but scrambling an egg involves more than just heat, a frying pan, and a spatula. Using colorful, nontechnical demonstrations that any aspiring chef can understand and appreciate, this program illustrates important concepts regarding the cooking process and its effect on the basic biochemistry of food. Viewers learn what happens to fats, proteins, and carbohydrates during cooking; why foods taste either salty, sweet, bitter, or sour; how to interpret and make use of the glycemic index; and how the addition or substitution of an ingredient can make a dish unique, exciting, and typical of a certain country or region. #14792/0545 24 minutes 2010 \$139.95 *SA



New! A CLOSER LOOK AT NUTRITION

This much closer look at nutrition covers five major topics in five comprehensive DVDs!

VITAMINS, MINERALS AND WATER

Vitamins, minerals and water are all essential elements for proper nutrition of our body. Throughout this presentation, students will learn the importance of the various vitamins and minerals needed for proper nutrition as well as explain deficiencies and toxicities. Water will be explained in detail and viewers will understand the importance of water in the human body. Lesson topics include: Anabolism - Catabolism - Kinetic energy - Potential energy - Conduction - Convection - Basal metabolic rate - and many more! 19 minutes

PROTEINS AND AMINO ACIDS

In A Closer Look at Nutrition: Proteins & Amino Acids, students will explore proteins and amino acids, the components which build them. Students will examine the role proteins play in the body and how they help maintain proper nutrition as well as sources of protein found in the diet. The importance of protein composition and shape is featured. Protein denaturation and complete versus incomplete proteins are also discussed. Lesson topics include: Structural proteins - Contractile proteins - Storage proteins - Defensive proteins - Transport proteins - Signal proteins - Enzymes - and many more! 17 minutes

METABOLISM AND ENERGY

A Closer Look at Nutrition: Metabolism & Energy will show students the roles which metabolism and energy play in maintaining good health. Students will explore the components of metabolism, including anabolism and catabolism, as well as examine latent heat in phase changes. The relationship between energy and carbohydrates is also discussed, as is basal metabolic rate and the factors which influence it. Lesson topics include: Anabolism - Catabolism - Kinetic energy - Potential energy - Conduction - Convection - Basal metabolic rate - and many more! 19 minutes

FATS AND LIPIDS

Is all fat bad for you? Do you need fats in your daily diet? This installment in the Closer Look at nutrition series explores these questions as well as identifying good fats versus bad fats. This production also examines fat's role in affecting cholesterol levels and compares saturated versus unsaturated fatty acids, helping to give students a better understanding of the role fats play in the diet and the ways which they are needed to maintain proper nutrition. Lesson topics include: Saturated fats - unsaturated fats - Triglycerides - Trans fats - Low density lipoproteins (LDL) - High density lipoprotein (HDL) - and many more! 15 minutes

CARBOHYDRATES

Carbohydrates are found in many of the foods we eat every day. Carbohydrates give us the energy we need to complete our many daily activities, and different foods possess different amounts and types of carbohydrates. In this program, we will explore these different categories of carbohydrates and where we get them in our diet. Carbohydrate production is also discussed, as well as how carbohydrates affect our blood glucose levels and the ways which this is regulated. Lesson topics include: Monosaccharides - Disaccharides - polysaccharides - Dehydration synthesis - Hydrolysis - and many more! 15 minutes

#15135/0310 Five programs 2011 \$149.95 each or Series \$799.95 *CC

New! RECOVERING: Anorexia Nervosa and Bulimia Nervosa

Eating disorders anorexia nervosa and bulimia nervosa afflict people of all ages and race, especially young women, and are serious medical conditions that can be deadly if left untreated. Join documentary filmmaker and host Larkin McPhee (Dying to Be Thin) as she uncovers the challenges of coping with an eating disorder. Meet some experts and people in recovery who offer an honest appraisal of their struggles to overcome their eating disorders.

Topics and themes discussed include:

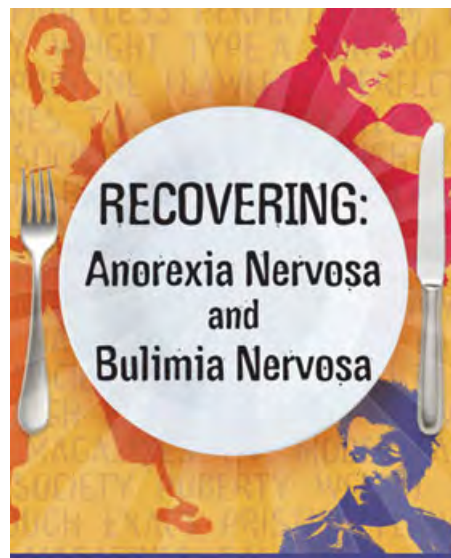
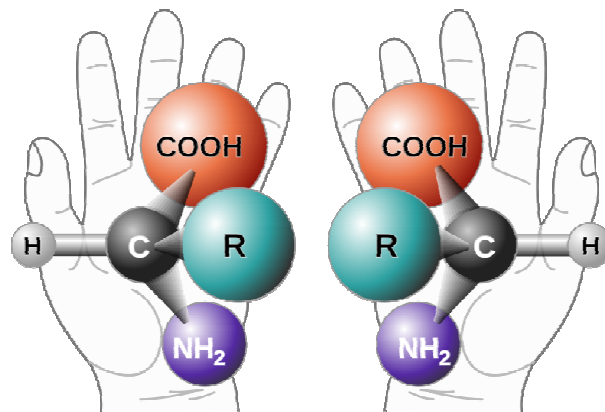
- * Who is at risk?
- * What sustains an eating disorder?
- * Why are eating disorders dangerous?
- * How are eating disorders treated?

#14992/1290 27 minutes 2012 \$89.95 Grades 7 to A *CC *Streaming Available

NUTRITION AND EATING DISORDERS

Whether they're viewed from a behavioral standpoint or from a profound psychological perspective, one thing is clear eating disorders stress the body's systems and put individuals at increased risk for disease, infertility, organ failure, and death. This video pinpoints the dangers of anorexia, bulimia, binge eating, and other eating disorders, exploring their possible causes as well as ways to overcome them. Also provides practical information on identifying signs of eating disorders in others and emphasizes the importance of persuading them to seek professional help.

#14076/0635 DVD 25 minutes 2011 \$129.95 *CC



RAISING FIT KIDS

This program explores and defines options that can enhance the level of health and general well-being of kids. In lieu of the fact that childhood obesity and morbidity have reached almost epidemic proportions, the looks at various lifestyle factors that impact kid's health and that must be addressed if the situation is to be reversed. In addition, features advice for both coaches and parents concerning the appropriate way to interact with children in an exercise or sports environment. Among topics covered: steroids, alcohol, cigarettes, exercise vs diet, survey, research, team vs individual sports, stretching, age-appropriate activities, advice for coaches and parents, where else are kids lacking the opportunity to get physically fit.

#14132/0463 84 minutes 2010 \$89.95 *Streaming Available

HEALTHY EATING: A Guide to Nutrition

In an age of fad diets, ultra-processed foods, body image issues, and rampant obesity, clichés like "You are what you eat" just aren't enough to educate teens about smart eating. This series explores food-related issues with the energy, complexity, and engagement. Using eye-catching animation sequences and commentary from nutritionists, dieticians, and trainers, conveys detailed, real-world knowledge about basic nutrition, weight management, physical fitness, eating disorders, and food safety.

BASIC NUTRITION

NUTRITION AND WEIGHT MANAGEMENT

NUTRITION FOR SPORTS AND EXERCISE

NUTRITION AND EATING DISORDERS

FOOD SAFETY AND DISEASE PREVENTION

#14075/0635 Five 25-minute programs 2011 *Includes Guides

\$119.95 each or Series \$539.95 *CC



New! BAKING FUNDAMENTALS:

Cookies, Bars, and Cakes

Learn the essential skills necessary to make delicious baked goods. Step by step instructions take viewers through each recipe from start to finish,

Recipes include: Rolled sugar cookies; Oatmeal, walnut and dried cranberry drop cookies; Rice Krispies; Brownies; Sponge cake; White cake; Boxed cake mix; and, Clafouti. The recipes are included in teaching materials.. The DVD is divided into two segments:

Segment 1 - Cookies and Bars 22 minutes

Segment 2 - Cakes 16 minutes

#15096/1290 38 minutes 2012 \$59.95 Grades 6 to A *CC *SA

New! BAKING FUNDAMENTALS:

Muffins, Biscuits, Pancakes and Quick Breads

Discover just how easy and fun baking can be! With a knowledge of baking basics, biscuits, scones, pancakes, and other quick breads are simple to prepare. Join Chef Dave Christopherson in the kitchen as he demonstrates and explains how to make a variety of different quick breads. Step by step instructions take viewers through each recipe from start to finish, including: Cream Biscuits, Scones, Pancakes, Banana Bread, Cranberry Granola Muffins, and Cornbread. Recipes included in the Teaching Materials.

#14993/1290 30 minutes 2012 \$59.95 Grades 6 to A *CC *SA

New! SMALL KITCHEN APPLIANCES

The right small appliances can help you skillfully and efficiently prepare healthful foods from scratch. Learn the importance of reading owners' manuals and properly caring for appliances such as blenders, food processors, toasters and toaster ovens, mixers, slow cookers, electric grills, and more. Cookbook author and culinary instructor Paulette Mitchell offers advice on selecting kitchen appliances and shows how to use them while demonstrating simple, delicious recipes including a banana-berry smoothie, sunshine carrot salad, and a tuna melt.

#14877/1290 25 minutes 2012 \$59.95 *CC *SA

GOOD ENOUGH TO EAT! Food Presentation and Service

If food looks good, we are more or less compelled to find out if it tastes good too! This program explores the way food is styled and presented and how those aesthetic decisions shape the overall experience of a meal whether at home or in a restaurant. Taking into account the human body's five senses, the video demonstrates how we evaluate food and addresses the sense-related characteristics that people look for in a variety of meals. Interviews with a chef, a nutritionist, and a food stylist reveal the many ways in which food can be presented, from small parties to banquets.

#14793/0545 20 minutes 2010 \$139.95 *SA

New! COOKING FUNDAMENTALS: Success in the Kitchen

What do you need to know in order to prepare a delicious homemade meal? Whether you're a seasoned cook or just starting out, learn cooking fundamentals with Chef Dave Christopherson. Chef Dave demonstrates and explains a variety of basic cooking techniques necessary for success in the kitchen, including baking, blanching, boiling, grilling, roasting, sautéing, simmering, stir-frying and more as he prepares three simple, "from scratch" meals: Chicken Asparagus Fettuccine Alfredo; Beef and Vegetable Stir-Fry with Rice; and, Roast Pork with Pan Gravy, Baked Potatoes, and Grilled Corn and Black Bean Salsa. *Includes Teaching Materials.

#14912/1290 27 minutes 2012 \$59.95 Grades 6 to A *CC *SA

KITCHEN FUNDAMENTALS: Basic Techniques Used in Food Preparation

"Even if students know the basics for cooking, they will learn a lot from this program, especially if it is used in two separate lessons"

Anita Lawson, Otsego High School

What is the difference between mincing and dicing? How do you whip an ingredient? Chef Dave Christopherson demonstrates a variety of food preparation techniques. The first segment covers the fundamentals of preparation, including hand washing and knife cuts. The second segment reviews the basics of cooking, from measuring to broiling to steaming and more. *Includes Teaching Materials.

#13314/1290 Two 20-minute programs 2010 \$59.95 *CC *SA

MATH IN THE KITCHEN: Do You Measure Up? *Telly Award Winner

Basic math skills are needed to help you properly prepare a recipe your guests will enjoy, to convert your favorite recipe's serving size, or to determine the best value when comparison shopping at the grocery store. Join Matt the Mathematical Cook, a fun and lively host who will multiply, divide, measure and whip up a few recipes in the process! Divided into four chapters for easy viewing with options to view standard or metric measurements, the program includes: OVERVIEW how to read a recipe; MEASURING AND EQUIVALENTS shows how to measure and common equivalents; CONVERSIONS allows students to practice increasing and decreasing recipes; and, COST COMPARISONS students use price and size to determine what is the best buy. *Includes Teaching Materials. #13833/1290 28 minutes 2009 \$59.95 Grades 6 to 12 *CC *SA

Consumption, The Environment, and our Earth

New! AGROFUELS: Starving People, Fueling Greed

"A wake-up call. Documents with great clarity the destruction of farming soils, forests, common lands and livelihoods by first and second-generation agrofuels in the name of energy security." Phillip McMichael - Professor of Sociology, Cornell University

"A good introduction to some of the devastating consequences to local communities and the environment caused by large-scale soy and sugar cane production in Brazil. Helps us ask important questions about so-called 'green' energy."

Ronit Ridberg - Food Systems Consultant

An eye-opening account of the downside of alternative, food-based fuel sources. Delving deep into the world of agrofuels and monocrops, they explore how the increasingly common practice of diverting food crops to the industrial production of cellulose-based fuels is devastating indigenous communities, undermining small farmers, and endangering the environment across Latin America. Turning to the promise of the future, they also show how grassroots communities are developing better, cleaner alternatives. A good resource for courses dealing with the global economy, development issues, and the environment.

#15138/0685 28 minutes 2012 \$149.95 Grades 9 to A *CC* SA



New! THE PROBLEM WITH GENETICALLY-MODIFIED SEEDS

Bill Moyers talks with scientist and philosopher Vandana Shiva, who's become a rock star in the global battle over genetically modified seeds. These seeds - considered "intellectual property" by the big companies who own the patents - are globally marketed to monopolize food production and profits. Opponents challenge the safety of genetically modified seeds, claiming they also harm the environment, are more costly, and leave local farmers deep in debt as well as dependent on suppliers. Shiva, who founded a movement in India to promote native seeds, sees this as the latest battleground in the war on Planet Earth. #15094/0405 26 minutes 2012 \$149.95 Grades 9 to 12 * CC

SUSTAINABLE GREEN FARMING & LIVING: Eco-Farming, Organic Farming & Green Buildings for Green Living

The audience for this set is anybody who is interested in organic food, sustainable organic farming, living, mobility and building. Will be enjoyed by high school students, technicians, undergraduate and graduate engineers, architects, agricultural engineers, managers and policy makers, farmers and scientists. Part 1 defines what is organic vs. conventional farming through the application process of how to become an organic farmer in six steps. Then the differences between organic and non-organic produce with several practical examples. The benefits of organic food considering nutrition, pesticide levels, taste, environmental impacts, humane considerations and price are also examined.

Part 1 and Part 2 carries on with an exciting visit to the First Hungarian Cooperative for Organic Farming in Europe - including the animal farm, some of the fields, as well as the eco-village. Some traditional sustainable green fabrication methods are demonstrated in detail in buildings under construction, as well finished family homes are visited. #14940/0353 Two 30-minute programs 2010 \$249.95

Best-Seller! CONSUMING KIDS: The Commercialization of Childhood

With virtually no government or public outcry, the multi-billion dollar youth marketing industry has been able to use the latest advances in psychology, anthropology, and neuroscience to transform children into one of the most powerful and profitable consumer demographics in the world. Kids now influence an estimated \$700 billion in annual spending, targeted virtually from birth with a relentless bombardment of sophisticated commercial appeals designed to sell everything from Hollywood merchandise and junk foods to iPods, cell phones, the family car and vacations. The result is that childhood itself has been commercialized. Drawing on the insights of experts, industry insiders, and children themselves, this program traces the evolution and impact of this disturbing and unprecedented phenomenon, exposing the youth marketing industry's controversial tactics and exploring the effect of hyper-consumerism on the actual lived experience of children.

#11884/0685 72 minutes 2008 \$149.95 (Colleges & Universities \$289.95) *CC *SA *Includes Guide

SHOP 'TIL YOU DROP: The Crisis of Consumerism

Are we too materialistic? Are we willfully trashing the planet in our pursuit of things? And what's the source of all this frenetic consumer energy and desire anyway? In a fast-paced tour of the ecological and psychological terrain of American consumer culture, SHOP 'TIL YOU DROP challenges us to confront these questions head-on. Taking aim at the high-stress, high-octane pace of fast-lane materialism, the video moves beneath the seductive surfaces of the commercial world to show how the flip side of accumulation is depletion -- the slow, steady erosion of both natural resources and basic human values. In the end, this program helps us make sense of the economic turbulence of the moment, providing an unflinching, riveting look at the relationship between the limits of consumerism and our never-ending pursuit of happiness.

#13310/0685 52 minutes 2010 \$169.95 (Colleges & Universities \$279.95) *CC *SA

Best-seller! ROOM TO ROAM: The Impact of Human Land Uses on Species Survival *Canadian

GOLD Award of Excellence- Interpretation Canada

SILVER Screen Award: US International Film & Video Festival

BRONZE Statuette: The Telly Awards

NOMINATION: KIDSFIRST! Film Festival - Best Documentary ages 8-12

This contemporary multi-award winning environmental science mini-series explores the reasons, causes, and solutions surrounding how human land uses eat up healthy natural space (habitats) and render it useless for other species. This pervasive trend is fueled by the Myth of Superabundance - the belief that animals and plants can go 'somewhere else'. The fascinated ecologist and thoughtful teacher, Ernie, brings science and guests to candidly explore ideas and attitudes which help reveal the cumulative effects of human activities on the land. Guided solutions and hands-on exercises include: Green Mapping; Calculating Ecological Footprints; Reducing them; and, Protecting natural spaces with parks and innovations such as the Y2Y (Yellowstone to Yukon) Conservation Initiative. Ernie is on the scene in the Yukon, Northwest Territories, Alberta, and Wyoming.

*Detailed descriptions of each part are available

#9585/0240 Three 30-minute parts on one DVD 2005 Includes Guide \$249.95 Grades 6 to 10 *Streaming Available

THE ENERGY QUESTION: Nuclear, Wind, or Fossil?

The recent tsunami breaking up a Japanese nuclear reactor and ignited a new debate on the safety of nuclear energy. This film explores the very different energy policies of two countries: Australia and Sweden. #14447/2047 24 minutes 2011 \$249.95 *Streaming Available

THE GREAT LAKES: Who Owns the Water?

Fair distribution of water has long been a worldwide problem. The Great Lakes contain 20% of the world's fresh surface water, but that water is currently available to only a small portion of our population. Should other water-scarce regions have access to this water? What effect would the piping of Great Lakes water to other areas have on the lakes and on Midwestern environments?

#14731/1445 2008 \$119.95 Grades 6 to 10 *SA

Women's Studies

BLESSINGS: The Tsoknyi Nangchen Nuns of Tibet

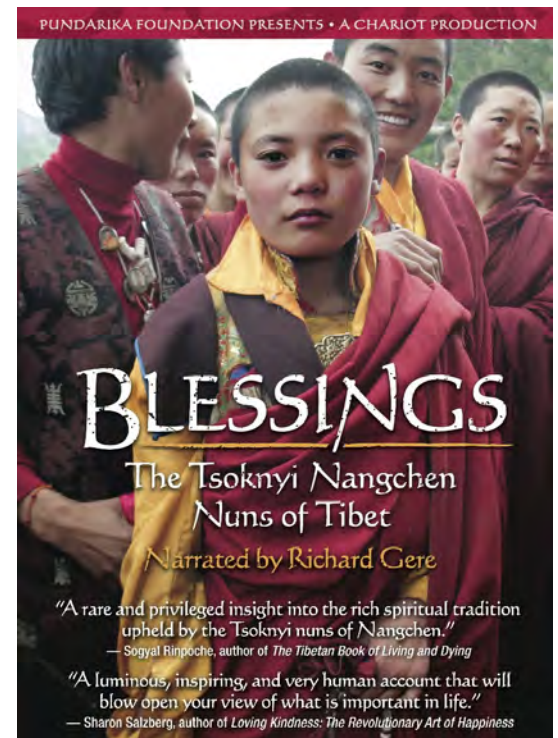
This documentary explores the lives and assess the needs of the Tsoknyi Nangchen Nuns - 3000 remarkable women who live and practice an ancient yogic tradition in nunneries and hermitages scattered across this remote, mountainous region of Nangchen.

During the Cultural Revolution, all 40 nunneries of this thriving tradition were destroyed and the nuns scattered. Some returned to their nomadic homes, some were sent to work camps. Many didn't survive. But a few retreated into caves to practice and wait. Twenty years later, this handful of remaining nuns emerged and began to rebuild.

The video shows the reconstruction of the nunneries and explores the lives of the growing numbers of nuns who have come together and are now living and practicing together in nunneries, large and small, across Nangchen. The women speak about why they became nuns and what it is like to live a life dedicated to spiritual practice. We see the exchange between them and the western women who have come to offer their help and who find their lives immeasurably enriched by the wisdom, simplicity and good humor of the Nangchen nuns.

BLESSINGS has been shown all over the world. It has been used in educational settings exploring: Religious Studies ~ Asian Studies ~ Women's Studies ~ Buddhism: History and Beliefs ~ Women in Buddhism ~ History, Religion and Culture in Tibet ~ Gender Studies.

#15123/0395 90 minutes 2009 \$159.95 *Includes Facilitator's Guide *SA



SISTERS IN ISLAMIC BANKING: Female CEOs and Sharia-Compliant Finance

Women are still rare at the top rung of the banking industry, both in the West and in the Islamic world. However, a number of Malaysia's Sharia-compliant financial companies offer excellent examples of the glass ceiling cracking. This program follows women who specialize in Islamic finance while forging careers which, in many ways, resemble those of Western career women. Fozia Amanulla discusses her goals and responsibilities as CEO of EON Cap Islamic Bank, while Raja Teh Maimunah, formerly Global Head of Islamic Markets at Bursa Malaysia, talks about her gradual realization of the benefits of Sharia finance. Noripah Kamso, CEO of CIMB-Principal Islamic Asset Management, describes her work with colleagues around the globe - supporting a view shared by all interviewees that Islamic finance will likely expand beyond the margins in non-Muslim markets.

#14602/0635 50 minutes 2011 \$189.95 *CC

THE FIRES THAT BURN: The Life and Work of Sister Elaine MacInnes *Canadian

This documentary explores the extraordinary life and work of Sister Elaine MacInnes, and takes us on a guided quest that retreads Sister Elaine's life path to uncover her spiritual journey. Through her days as classical musician for the Calgary Symphony Orchestra, her vocation as a Roman Catholic nun, her training as a Zen Rishi in Japan, as an activist during civil war in the Philippines, to her present-day campaign to get meditation teachers into prisons across Canada, Sister Elaine has challenged the Establishment for the spiritual betterment of the underprivileged and redefined the spiritual experience. #14496/1322 60 minutes 2005 \$149.95 *Streaming Available

Native Subjects

INDECENTLY EXPOSED: Canadian Attitudes towards Native Canadians with Jane Elliott

With cameras rolling, anti-racism expert Jane Elliott she divides the unsuspecting participants by eye color-blue eyes in one group, brown eyes (many of them Native Canadian) in the other. Elliott turns the tables on the participants, treating the blue eyes as "persons of color", confronting and browbeating them, while the brown eyes are treated with respect. The goal, Elliott says, is to find even one person who is willing to stand up and change things, to become an activist, to do something about the problem. Brown-eyed Clayton Maxxi puts it best: "We wish this never existed, that it was just a movie, but it's real! #13232/0120 59 minutes 2005 \$339.95 *Also available in French #13454 *Streaming Available

IN SEARCH OF HEALING JUSTICE *Canadian

This presentation from the March 2009 Aboriginal Justice Strategy Conference, in Vancouver B.C., features two brave First Nations women who challenged convention, bureaucracy and themselves to discover a healing process which included face to face reconciliation between them: one the family survivor of the murder committed by the other. Their common experiences, cultural values and quest for healing show how truth, respect and honesty help to form an innate sense of justice so often ignored by typical legal and corrective proceedings. Their persistence, despite all odds, to follow a spiritual path to justice, and to exhibit such a profound sense of inclusion and acceptance in the face of tragedy, challenges not only our cultural expression or ideas of justice, but our personal strengths, our convictions and the fortitude of our compassion.

#14704/0867 DVD and/or STREAMING 68 minutes 2009 \$129.95 *Canadian Production

NATIVE AMERICAN HEALING IN THE 21ST CENTURY

This program discusses the invaluable contributions the Native Americans made to our early frontier heritage and shows how many of those same healing plants and herbs are an important source of today's modern methods of maintaining health. The point is clearly made that what has been effective for thousands of years may still be the best means of maintaining a healthy lifestyle today. Learn from today's respected physicians the crossover of ancient Native American healing remedies to present-day medical practices. Explore for Native American healing plants and herbs. Learn from tribal elders traditional healing practices and philosophies. Discover the contents of a 350 year old Indian medicine bag! Herbal healing remedies for: Heart/Circulatory; Arthritis; Female conditions; Respiratory Asthma; Skin Conditions; Digestive tract; Sinus and more.

#12426/1830 DVD and/or STREAMING 40 minutes 2004 \$239.95



FALLEN FEATHER: Canada's Indian Residential Schools *Canadian

"It is important for us to be reminded that the Residential Schools were all about the eradication of Indianess in the country. They were designed to do away with the Indian fact in the country. And to mould us into something that obviously we could never be."

National Chief Phil Fontaine

Between 1879 and 1986, upwards of 100,000 children in Canada were forcibly removed and placed into Indian Industrial Residential Schools. Their unique culture was stripped away to be replaced with a foreign European identity. Their family ties were cut, parents were forbidden to visit their children, and the children were prevented from returning home. This video and accompanying text provides an in-depth critical analysis of the driving forces behind the creation of Canadian Indian Residential Schools using historical source documents, survivors' personal testimonies, and detailed analysis from community leaders.

*Includes 35-Page TEXT #12268/2165 DVD and/or STREAMING 93 minutes 2007 \$239.95 (Individual schools and Public Libraries \$139.95)

FILL MY HOLLOW BONES: The Voice of Youth *Canadian

This documentary is the voice of the youth in a remote aboriginal community, as they use artistic tools to overcome cycles of substance abuse, violence and suicide. Living in isolation in Ontario's far north, they are challenged by limited resources to educate a growing generation who are full of untapped energy and creativity. Youth are challenged in week-long workshops over three years and embrace their heritage through songwriting, storytelling, photography and film arts while building their confidence and skills. The resulting documentary follows them as they re-establish pride in their culture while they look to the future.

#13762/0547 51 minutes 2010 \$149.95 *Streaming Available

MOHAWK WISDOM KEEPERS *Canadian

This compelling documentary depicts the traditional teachings and beliefs of five noted Mohawk Elders discussing spiritual tradition and the need to respect the earth. Harriet Jock of Akwesasne, Judy Swamp of Akwesasne, and Tom Porter formerly of Akwesasne are depicted in this film. The women and men speak of medicines, the great law of peace and keeping our world sacred for the future seven generations that will come.

#13502/0493 49 minutes 2010 \$149.95 *Canadian Production

IROQUOIS SPEAK OUT FOR MOTHER EARTH *Canadian

In this quietly powerful film, four Elders of the Haudenosaunee (Iroquois Six Nations Confederacy) speak in a clear, frank and rational language of the environmental crisis and what is needed to seriously begin to deal with it by reminding us to see our planet as our relative, as our Mother, as many earth-based cultures do. These elders tell us, such a shift can motivate behaviour change and begin to heal the rift in western civilization between human and nature. The elders unfold their stories carefully, while viewers see for themselves their calm, centered, informed and deeply human concern about civilisations' global assault on the earth. *A detailed description is available #12697/0493 50 minutes 2009 \$149.95 *Streaming Available

The FISH OUT OF WATER Series

*** ASK TO SEE THE PROGRAMS SPECIFIC TO YOUR REGION!!!

FISH OUT OF WATER is APTN's hit documentary series featuring host Don Kelly, as he journeys back to traditional native lands to discover the origins of his heritage. Through a series of misadventures, Don is pushed to his limits and re-connects with his roots and spiritual values. Don is our "Fish Out of Water". As a young, modern, First Nations Ojibway professional during the day, Don works as a successful executive for a national organization. By night he is a stand up comedian. Yet this super suave comedic genius must go back to the land to face his greatest challenges - by learning from his Elders.

*** **ALL PROGRAMS AVAILABLE FOR STREAMING**



FISH OUT OF WATER I

- 1: BLACKFOOT ADVENTURE in southern Alberta
 - 2: MAHIKAN TRAILS in Canmore, Alberta
 - 3: KAWAKANUM KENNELS in Athabasca, Alberta
 - 4: KAK KI YAW CULTURAL CAMP in northern Alberta
 - 5: XATSULL HERITAGE VILLAGE in the interior of British Columbia
 - 6: QUAABOUT RESORT along little Shuswap Lake, B.C.
 - 7: CAPE MUDGE RESORT - TSA KWA LUTEN LODGE on Cape Mudge Island, B.C.
 - 8: SIX NATIONS in Southern Ontario
 - 9: ALGONQUINI CANOE & KAYAK CO of Wolf Lake First Nation, Ontario
 - 10: KOKOMVILLE ACADEMY in Quebec
 - 11: BIRCH NARROWS LODGE in northern Saskatchewan
 - 12 - RAFTER SIX RANCH in central Alberta
 - 13 - KNOWLEDGE FROM OUR ELDERS - a recap of the above.
- #11870/0973 Thirteen 24-minute programs
\$149.95 each or any 5 for \$99.95 each or Series \$995.95

FISH OUT OF WATER II

- 1: WANUSKEWIN HERITAGE PARK in central Saskatchewan
 - 2: BROKENHEAD OJIBWAY NATION near Winnipeg, Manitoba
 - 3: TSEYUM CANOE TOURS in B.C.
 - 4: NK'MIP DESERT CULTURAL CENTER - Osoyoos Indian Band in B.C.,
 - 5: OJIBWAY CREE CULTURAL CENTER in northwestern Ontario
 - 6: MOOSE CREE OUTDOOR ADVENTURES - James Bay in Northern Ontario
 - 7: BLACKFOOT CROSSING in southern Alberta
 - 8: METIS CROSSING in north-eastern Alberta
 - 9: HAY RIVER DENE in NWT
 - 10: OUJEBOUGOMOU and the Eenu people of Northern Quebec
 - 11: KAHNAWAKE in southern Quebec
 - 12: NAVAJO VILLAGE HERITAGE CENTER in Arizona
 - 13: WHITE MOUNTAIN APACHE TRIBE of northern Arizona
- #12560/0973 Thirteen 24-minute programs
\$149.95 each or any 5 for \$99.95 each or Series \$995.95

FISH OUT OF WATER III

1. BATOCHE (Saskatchewan)
 2. FORT EDMONTON (Alberta)
 3. GREAT RIVER JOURNEYS (Yukon)
 4. HAIDA GWAIL (British Columbia)
 5. BEAR RIVER FIRST NATION (Nova Scotia)
 6. RED BANK FIRST NATION (New Brunswick)
 7. OCONALUFTEE INDIAN VILLAGE (North Carolina)
 8. SEMINOLE TRIBE (Ah-Tah-Thi-Ki Museum, Florida)
 9. HAWAIIAN VILLAGE (Hawaii)
 10. SAMOAN VILLAGE (Polynesian Cultural Center, Oahu, Hawaii)
 11. UMATILLA BAND OF CONFEDERATED INDIANS (Oregon)
 12. MISSISSIPPI BAND OF CHOCTAW INDIANS (Mississippi)
 13. GREAT LAKES CULTURAL CAMPS (Manitoulin Island, Ontario)
- #13510/0973 Thirteen 24-minute programs
\$149.95 each or any 5 for \$99.95 each or Series \$995.95

FISH OUT OF WATER IV

1. IROQUOIS CRANBERRY GROWERS (Ontario)
 - 2.- HURONIA MUSEUM / VILLAGE (Ontario)
 3. CROW NATION (Montana)
 - 4 . ROCKY MOUNTAIN PEOPLE (Alberta)
 5. STO-LO NATION (British Columbia)
 6. SQUAMISH AND LILWAT CULTURAL CENTER (British Columbia)
 7. BLUESKY EXPEDITIONS (Manitoba)
- #14360/0973 Seven 24-minute programs
\$149.95 each or Series \$699.95



Geography & History

Best-seller! CANADA FOR CHILDREN SERIES

In this series, students take a journey through the past to learn about the history of First Nations and Inuit cultures, European fur trappers and Canada's growth as a nation. Experience the multicultural flavor of Canada by visiting Quebec City, participating in traditional festivals like the Calgary Stampede and finding out why beavers and maple leaves are among the country's national symbols. Travel through the Canadian wilderness and explore some of Canada's unique landforms like the Canadian Shield. Featuring rich archival footage and engaging graphics, this series illustrates the pride, heritage and beauty of Canada and its people. Teacher's guides are available for all titles. *Detailed descriptions of each program are available - **THE CULTURE OF CANADA; THE GEOGRAPHY OF CANADA; and, THE HISTORY OF CANADA.**

#14283/1963 Three programs 2004 \$119.95 each or Series \$299.95 Grades K to 4 *CC

BEYOND OUR BORDERS: The Leading Cultural Geography Series

"Interesting AND informative. Recommended." Video Librarian

Students retain geography and history information better when they experience living images of world cultures. These 40 programs about some of the world's major countries help students understand other peoples' environments, values, and significant historical contributions. *Detailed descriptions of each program are available

1. ARGENTINA
2. AUSTRALIA
3. AUSTRIA *CC
4. BRAZIL
5. CAMBODIA *CC
6. CANADA
7. CHINA
8. CUBA
9. EGYPT
10. ENGLAND
11. FRANCE
12. GERMANY
13. HUNGARY
14. INDIA

15. INDONESIA
16. IRAN
17. ISRAEL
18. ITALY
19. JAPAN
20. JORDAN
21. LOW (BENELUX) COUNTRIES
22. MEXICO
23. MOROCCO
24. MYANMAR *CC
25. NEW ZEALAND
26. PERU
27. PHILIPPINES
28. POLAND

29. RUSSIA
30. SCANDINAVIA
31. SOUTH AFRICA
32. SPAIN
33. SWITZERLAND
34. THAILAND
35. TIBET
36. TAIWAN *CC
37. TURKEY *CC
38. UKRAINE
39. VIETNAM
40. ZIMBABWE

KEY BENEFITS:

*All programs approximately 25 minutes in length

*Curriculum standards-correlated for all geography courses that survey the world's countries and regions

*Current, on-location footage conveys a rich mix of geography and culture

*Maps and other geographical data convey clear information for student retention

*Experiential cultural settings help both Social Studies and Foreign Language students retain information about countries around the world

*Onscreen captions define vocabulary words and social studies concepts

#14898/1445 Forty programs 2005 to 2010 \$179.95 each or series \$5,999.95

Grades 6 to 10 *CC *Streaming Available



THE WAR OF 1812

The War of 1812 is a two-hour film history of a deeply significant event in North American and world history. The war shaped American, Canadian and British destiny in the most literal way possible: had one or two battles or decisions gone a different way, a map of the United States today would look entirely (and shockingly) different. The U.S. could well have included Canada but was also on the verge of losing much of the Midwest, and perhaps the entire West to boot. The New England states, meanwhile, were poised on the brink of secession just months before a peace treaty was signed. The fires of this war forged the nation of Canada; at the same time, the result tolled the end of Native American dreams of a separate nation. By war's end, the process of Native nation removal had already begun in the southeast, paving the way for a Cotton Kingdom powered by slavery, and a United States that had been on the verge of collapse was ready to announce its arrival as a global power. The U.S. did not win the War of 1812, but the noble experiment of democracy had managed to survive intense pressure from without, and within.

#14478/1725 120 minutes 2011 \$99.95 *CC

POPULATION GEOGRAPHY

Between the early 19th century and the early 21st century, the global population grew from one billion to more than six billion people. This program describes population geography and explains how experts use it to define groups and forecast changes within those groups.

First, population distribution and demographics are described. Then, the effects of birth and death rates on the populations of developed and underdeveloped countries are detailed. Finally, demographic transition models and their importance to the study of population geography are illustrated. Provides clearly defined terminology and relevant examples. #15131/0545 33 minutes 2009 \$149.95 *CC *SA

THE EUROPEAN UNION

Traces the development of the European Union from the original six countries of the European Coal and Steel Community (ECSC), to the 12 countries of the European Community (EC), to today's Union (EU) of 27 countries. Discusses the provisions of the "Single European Act" of 1987 which established a common market that eliminated nearly all barriers to the free movement of goods, people, capital, and services within the Union. Covers the 1991 "Treaty on European Union" which established the European Monetary Union (EMU) and issuing the Euro as Europe's common currency. Concludes with a discussion of the current financial difficulties facing the EMU and what is commonly referred to as "Europe's Debt Crisis."

#13195/0495 22 minutes 2012 \$169.95 *Streaming Available

GEOGRAPHERS IN THE FIELD

Fieldwork is a critical part of geography, and it involves a range of techniques. In this program, two teenage geography "commandos" are on a mission to research and report on the human impact in two geographical regions - one urban, and one within a national park. Along the way they learn about preparation, collecting primary and secondary data on both human and physical geography, equipment, note-taking, photographic recording, surveying and interviewing, and presenting findings. The geographers also talk with park rangers who work in urban as well as natural areas and ultimately come to understand the importance of accurate, well-prepared fieldwork.

#15132/0545 33 minutes 2009 \$129.95 *CC *SA

BLACK HISTORY: A Retrospective

This comprehensive compilation features an in-depth collection of documentaries and programs chronicling the contributions and accomplishments of the most prominent and influential African-Americans throughout the history of the United States. From the oppression and hardship during the time of the Civil War to civil rights movements that paved the way to this country's first African-American president, this set is the definitive retrospective of Black History in America. A rare collection of documentary features which celebrate the life, culture and accomplishments of history's most influential and prominent African Americans. *Detailed descriptions of chapters are available on our website.
#15030/1317 *Thirty-nine chaptered programs* *Fourteen hours 48 minutes on 3 Discs 2010 *All for only \$189.95* *CC

New! THE GREAT INDIAN WARS 1540-1890

This series is truly one of a kind and is sure to satisfy history buffs and documentary enthusiasts. This DVD set also includes bonus features containing biographies, timelines, rare photographs and maps! The year 1540 was a crucial turning point in American history. The Great Indian Wars were incited by Francisco Vazquez de Coronado when his expedition to the Great Plains launched the inevitable 350-year struggle between the white man and the American Indians. From that point forward, the series of battles between the military and civilian forces of the United States and the native American Indians began when blood was shed and ultimately tens of thousands of lives were lost on both sides. The Battle of Tippicanoe, the Battle of Horseshoe Band, all three Seminole Wars and the Battle of Little Big Horn were some of the most important conflicts that led up to the last massacre, the Battle of Wounded Knee, where America's landscape would be forever changed! *Detailed descriptions of chapters are available on our website. #14723/1317 *Five chaptered DVDs Total three hours 55 minutes* 2012 *\$129.95* *CC

FAMOUS PEOPLE, INCREDIBLE LIVES SERIES

This visually rich series offers a fascinating look at a broad cross-section of world renowned individuals. Every historic re-creation explores the most important developments of their very famous lives whether artist, businessman, composer, leader, philosopher, poet, explorer, writer, reformer, scientist or ruler. Interested viewers will enjoy the focused approach to understanding the emotional state, significant contributions, important benchmarks and major turning points in these incredible lives.

SCIENTIST AUTHORS

* Galileo Galilei * Kafka, Franz
* Curie, Madame Marie * Hugo, Victor
* Darwin, Charles * Swift, Jonathan
* Nobel, Alfred * Wilde, Oscar
* Pythagoras of Samos * Tolstoy, Lev
* Pavlov, Ivan * Fitzgerald, F. Scott
* Nostradamus * Twain, Mark
* Newton, Sir Isaac * Stevenson, Robert Louis

RULER AND LEADER PHILOSOPHER

* Lincoln, Abraham * Descartes, René
* Bonaparte, Napoleon * St. Thomas Aquinas
* Catherine The Great * Confucius
* Washington, George * Socrates
* Khan, Batu * Plato
* Tutankhamun * Aristotle
* Cleopatra * Diogenes
* Montezuma II * Nietzsche, Friedrich

ARTIST COMPOSER

* Botticelli, Sandro * Bach, Johann Sebastian
* Rembrandt, Van Rijn * Haydn, Joseph
* Van Gogh, Vincent * Chopin, Frederic
* Michelangelo * Liszt, Franz
* Klimt, Gustav * Schubert, Franz
* Renoir, Pierre Auguste * Beethoven, Ludwig van
* Monet, Claude * Brahms, Johannes
* El Greco * Schumann, Robert

TYCOONS AND BARONS CANVAS AND ARTIST

* Rockefeller, John D. * Mona Lisa by Da Vinci

#14640/0697 *Seventy-nine programs* 2008-2010 *\$119.95 each or series \$7,498.95* *Streaming Available

**Rothschild, Mayer Amschel *The Dance Class by Degas
* Strauss, Levi *Mardi Gras by Cézanne
* Pinkerton, Allan *The Last Supper by Da Vinci
* Morse, Samuel *Portrait of G. Arnolfini" By Jan van Eyck
*Where Do We Come From?" by Gauguin

MILITARY COMMANDERS

"Return of the Prodigal Son" by Rembrandt
* Lee, Robert E. *The Birth of Venus by Botticelli
* Alexander the Great *The Nude Maja by Goya
* Hannibal *The Lute Player by Caravaggio
* Admiral Horatio Nelson *Self Portrait and Saskia by Rembrandt

EXPLORER RELIGIOUS REFORMER

* Polo, Marco * Luther, Martin
* Magellan, Ferdinand * Hus, Jan
* Pizarro, Francisco * Buddha, Gautama Siddhartha
* Vespucci, Amerigo

POETS

* Homer
* Milton, John
* Chaucer, Geoffrey
* Khayyám, Omar



THE INTERCONNECTED WORLD: An Inside Look at the IMF and its Impact

Growing affluence in Asia, economic development in Eastern Europe, and new approaches to natural resources in Africa all are major influences on the global financial landscape and all provide ample demonstrations of the IMF at work. This program guides viewers through the history, mission, and real-world impact of the International Monetary Fund. Topics (all with an IMF focus) include China's need to boost domestic consumption and build social safety nets for its population; Ghana's challenges in ensuring that oil revenues benefit the country; and Poland's adoption of market economy principles as it moves toward economic powerhouse status. A section on the origins, evolution, and future of the IMF is also featured. Interviews with key IMF and academic figures appear throughout the film. *Includes Study Guide #14679/0635 *45 minutes* 2010 *\$189.95* *CC

THE U.S. GOVERNMENT: How It Works

While the complexities of the American political system have never been greater, the right visual aid can help students sift through them and even develop a passion for the subject. This six-part series is an ideal tool for introducing and exploring key aspects of U.S. government and public policy. Using a combination of eye-catching graphics, dynamic video footage, and interviews with legal and political scholars, each episode celebrates a particular dimension of American democracy while equipping students to candidly discuss political issues. Topics range from the Constitution and the three branches of government to the electoral process and the responsibilities of citizenship.

THE LEGISLATIVE BRANCH

THE EXECUTIVE BRANCH

THE JUDICIAL BRANCH

THE CONSTITUTION AND FOUNDATIONS OF GOVERNMENT

ELECTIONS AND POLITICAL PARTIES

CITIZENSHIP AND CIVIC RESPONSIBILITIES

*Viewable/printable instructor's guides are available online

#13845/0635 Six 21 to 26-minute programs 2010 \$119.95 each or Series \$639.95 *CC

ELIJAH *Canadian *Nominated for an astounding eight LEO Awards and Winner of two 2009 GEMINI Awards!!!

The Meech Lake Accord was intended to end the threat of Quebec independence from Canada. Under the auspices of Prime Minister Brian Mulroney, the accord would confer special status on Quebec in terms of their claims to nationhood and limited sovereignty within Canada ... BUT it didn't happen! This is the story of how Elijah Harper, a reluctant provincial politician of native origin from Manitoba, killed the deal by saying NO! This video hits all the bases from Harper's early experiences with 'white' administrators and educators through his recruitment by NDP leader Howard Pauley and the influence of various native chiefs including Phil Fontaine. Dramatised portrayal of the various methods attempted to pressure Mr. Harper into changing his vote include coercion, threats, bribes and pleading. His reasons for refusing are explained in terms of the Accord's complete disregard for aboriginals' place in 'Canadian' history and governance. Was Elijah Harper a hero? To a lot of people he certainly was; to others not so much. This is a very revealing and provocative presentation of significant recent Canadian history.

#13301/0545 88 minutes 2008 \$99.95 *Streaming Available

*Best-Seller! UNDERSTANDING CANADIAN GOVERNMENT

This program provides a fun and colourful look at the nuts-and-bolts of our governing bodies in Canada namely the federal and provincial governments. Features energetic young hosts, and includes a huge variety of animations, diagrams, archive government footage and upbeat music. Carefully organized into quickly accessible chapters, this video takes the confusion out of a subject that is often misunderstood. *Streaming available

*Includes downloadable PDF Workbook. #9160/0375 35 minutes 2005 \$149.95 Grades 8 to A

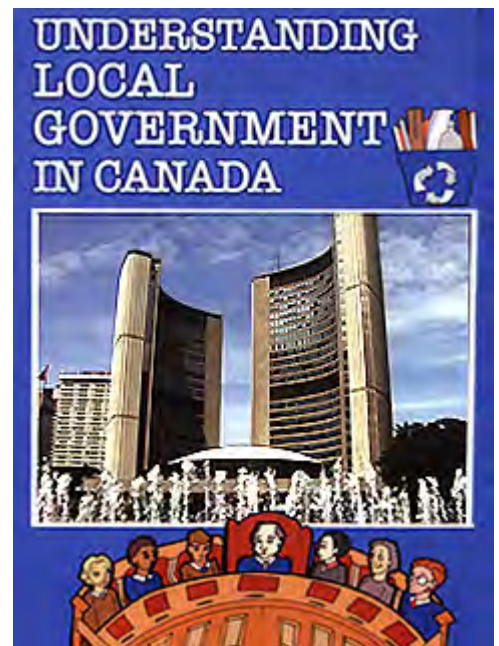
*Best-Seller! UNDERSTANDING CANADIAN LAW

This dynamic and colourful program provides a solid foundation for understanding Canada's justice system. Featuring exciting animations, navigational diagrams, upbeat music and a young, energetic host, this modern approach offers a primer on law in Canada and our court systems. This enthusiastic and fresh look at the Canadian legal system is an excellent companion for high school law courses or any course requiring a basic understanding of Canadian law. *Includes downloadable PDF Workbook. #10408/0375 36 minutes 2006 \$149.95 Grades 7 to A *SA

*Best-Seller! UNDERSTANDING LOCAL GOVERNMENT IN CANADA

Take an exciting tour and find out how our local governments work in Canada. This easy to follow and fast-paced program offers a comprehensive ride through the structure of municipal governments and agencies like school boards. Suitable for audiences including civics courses and other studies in social science. This program's lively host guides the viewer through an exploration of how their local government organizes and manages the community they live in.

Students will learn how their local government affects them in their everyday lives and encourages them to get involved and participate in the building of their community. *Includes downloadable PDF Workbook. #10410/0375 28 minutes 2006 \$149.95 Grades 7 to A *SA



WAKE UP WORLD ISSUES

NOT JUST A GAME: Power, Politics and American Sports

We've been brought up to believe that sports and politics don't mix that games are games and athletes should just "shut up and play". In the view of iconoclastic sportswriter Dave Zirin, this mentality cheapens both. Zirin shows that far from providing merely escapist entertainment, sports have also reflected, and at times played a role in shaping, the political tensions and social struggles at the heart of American society. The film takes an uncompromising look at how sports culture has glamorized militarism, commercialism, racism, sexism, and homophobia. But it also excavates a largely forgotten tradition of rebel athletes and sports writers to show how American sports culture, at its best, has modeled forms of courage, resistance, and perseverance that have enriched American life.

#13751/0685 62 minutes 2010 \$179.95 (Colleges and Universities \$289.95)

New! #ReGENERATION: The Politics of Apathy and Activism

Ryan Gosling narrates this engrossing film about social activism, the forces that galvanized the Occupy movement, and a new generation of young people coming to terms with a rapidly changing world. Mixing personal testimony with expert analysis, the film combines observations from suburban high school students, progressive activists, and young conservatives with insights from leading political and cultural commentators to provide a nuanced look at the myriad challenges facing young Americans. The result is as personal as it is political, as much a portrait of power and resistance as of a generation finding its way in uncertain times. Features Noam Chomsky, the late Howard Zinn, Adbusters' Kalle Lasn, Andrew Bacevich, Amy Goodman, Talib Kweli, Sut Jhally, and music from STS9.

#15130/0685 80 minutes 2012 \$119.95 (Colleges & Universities \$249.95) Grades 9 to A *CC *SA

New! DEFAULT: The Student Loan Documentary

Just a few years after the subprime mortgage crisis, there are ominous signs that the student loan market is on the verge of collapsing, yet another casualty of predatory lending practices. DEFAULT brings this perilous situation into sharp relief, chronicling the stories of borrowers who find themselves in the paralyzing predicament of having to repay far more than what they borrowed -- with no bankruptcy protection, and no recourse under the law. The result is at once an accessible analysis of a mounting economic crisis, and a cautionary tale for students.

#15139/0685 27 minutes 2012 \$269.95 Grades 9 to A CC SA

New! JUST DO IT! A Tale of Modern Day Outlaws

For one eventful year, Emily James gains unprecedented access to film a group of environmental activists engaged in nonviolent 'direct action' campaigns across England. Embedded in the activists' clandestine activities, she captures the triumphs, setbacks, secret planning sessions, and feverish passion of a group of remarkable characters. They blockade factories, attack coal power stations, and glue themselves to the trading floors of international banks - despite the very real threat of arrest. JUST DO IT gives us a thrilling inside look at the kinds of direct-action campaigns that are now sweeping the globe in local Occupy movements, showing us how everyday people can use the tools of civil disobedience to make meaningful change.

#14878/0685 52 minutes 2012 \$149.95
(Colleges & Universities \$269.95)

New! HOW TO START A REVOLUTION

***AWARDS WINNER!!!**

2012 Oslo Human Rights Human Wrongs Documentary Film Festival

2011 United Nations Association Film Festival

2011 Fort Lauderdale Film Festival

2011 Boston Film Festival

2011 Raindance Film Festival

2011 One World Film Festival - Ottawa

2011 San Francisco Documentary Film Festival

2011 Copenhagen CPH:DOX

2011 Lucerne Inspirational Film Festival

Gene Sharp hardly seems like one of the world's most dangerous men. White-haired and soft-spoken, the 83-year-old professor mostly keeps to himself, spending much of his time in his small Boston home reading, writing, and tending to his orchid garden. But to the world's most brutal dictators, Professor Sharp's ideas have proven catastrophic. In this fascinating new film, first-time director Ruaridh Arrow details how an obscure list of nonviolent actions authored by Sharp in 1973 has served as a blueprint for anti-authoritarian revolts everywhere from Eastern Europe and the Balkans to the Arab Spring uprisings in Egypt and Tunisia. Giving as much attention to the substance of Sharp's "198 Methods of Nonviolent Action" as it does to the democratic rebels who have courageously made these methods their own, "How to Start a Revolution" bears witness not only to the power of nonviolent struggle, but to how one person of conscience can quietly influence the lives of millions of people.

#14799/0685 DVD contains two versions: a full length version (82 minutes) and an abridged version (52 minutes) 2011 \$159.95
(Colleges & Universities \$289.95)



RETURNING FIRE: Interventions in Video Game Culture

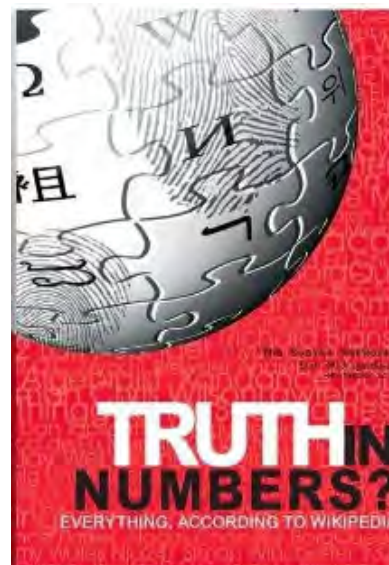
Video games like Modern Warfare, America's Army, Medal of Honor, and Battlefield are part of an exploding market of war games whose revenues now far outpace even the biggest Hollywood blockbusters. The sophistication of these games is undeniable, offering users a stunningly realistic experience of ground combat and a glimpse into the increasingly virtual world of long-distance, push-button warfare. Far less clear, though, is what these games are doing to users, our political culture, and our capacity to empathize with people directly affected by the actual trauma of war. For the culture-jamming activists featured in this film, these uncertainties were a call to action. In three separate vignettes, we see how Anne-Marie Schleiner, Wafaa Bilal, and Joseph Delappe moved dissent from the streets to our screens, infiltrating war games in an attempt to break the hypnotic spell of "militainment". Their work forces all of us - gamers and non-gamers alike - to think critically about what it means when the clinical tools of real-world killing become forms of consumer play. #14187/0685 45 minutes 2011 \$179.95 (Colleges and Universities \$279.95)

Numbers, Statistics, Mathematics, Internet & Websites

Best-Seller! TRUTH IN NUMBERS? Everything, According to Wikipedia

After viewing this film, you will never look at Wikipedia the same way. Engagingly explores the history and cultural implications of one of the most referenced sites on the Web. A whole range of opinion is expressed about the impact of Wikipedia on the archiving of learning, from interviews with founder Jimmy Wales to commentators suspicious of the site's supposed neutrality. Evenhandedly weaving multiple perspectives about the impact of Wikipedia, the film provokes a deeper conversation on how knowledge is formed and what future generations will learn about history and the world.

#14469/0737 85 minutes 2010 \$149.95 *Streaming available



STATISTICS: Sampling, Surveying, and Data Analysis

Emma's band wants to post a music video on YouTube, but they aren't sure which of their songs should be featured. Emma's best friend helps them choose by using Facebook contacts to conduct a survey, exploring the concepts of qualitative and quantitative data along the way. Viewers learn how to sample, present, and analyze data, generate histograms, frequency tables, stem and leaf plots, determine the interquartile range, and more. The video also defines random and non-random samples, dot and box plots, outliers, and other essential terms.

#14762/0545 18 minutes 2011 \$129.95 Grades 8 to A *Streaming Available

PROBABILITY AND STATISTICS SERIES

Probability and Statistics can be difficult for students to master because the word problems require students to read and truly comprehend what is being asked before any solution can be attempted. Each probability lesson is taught by fully worked example problems that help students not only do well in class but truly understand the material taught. This series will provide the tools students need to succeed. What sets this series apart from other teaching tools is that the concepts are taught entirely through step-by-step example problems of increasing difficulty. It works by introducing each new concept in an easy to understand way and by using example problems that are worked out step-by-step and line-by-line to completion. If a student has a problem with coursework or homework, simply find a similar problem fully worked on in the series and review the steps needed to solve the problem. Covers all of the core topics. *Detailed descriptions of each program are available. The series is best used in order from Volume 1 through Volume 14. A teacher's User Instruction and Resource Guide are available.

PERMUTATIONS (79 minutes)

COMBINATIONS (48 minutes)

FUNDAMENTALS OF PROBABILITY (69 minutes)

ADDITION RULES OF PROBABILITY (63 minutes)

CONDITIONAL PROBABILITY (47 minutes)

BAYES' THEOREM (66 minutes)

MATHEMATICAL EXPECTATION (25 minutes)

MEAN, MEDIAN AND MODE (30 minutes)



STANDARD DEVIATION AND VARIANCE (41 minutes)

RANDOM VARIABLES AND INTRODUCTION TO PROBABILITY

DISTRIBUTIONS (49 minutes)

BINOMIAL PROBABILITY DISTRIBUTION (77 minutes)

MEAN AND STANDARD DEVIATION OF THE BINOMIAL DISTRIBUTION (40 minutes)

POISSON PROBABILITY DISTRIBUTION (54 minutes)

NORMAL PROBABILITY DENSITY (90 minutes)

#15038/2003 Fourteen programs 2012 \$59.95 each or Series \$699.95 Grades 8 to 12 *Streaming Available

TAKING A CHANCE! Probability

This program is an odds-on favorite to make understanding probability a lot of fun! Set in the wonderful world of cards, coins and dice, this engaging program introduces the basic concepts of probability, including complementary events, two-way tables, Venn diagrams, tree diagrams, and independent and dependent events. By joining Sunny (the sometimes sneaky magician) and trying to see when he's using his tricks to improve the odds, this is a charming way to introduce probability concepts. With a style and tone just right for young learners, there's a good chance that mathematics will come alive in this program. #15033/0545 23 minutes 2011 \$99.95 Grades 8 to 12 *CC *Streaming Available

New! YOUNG MINDS: Numbers and Counting Math

◆◆◆ 3 Stars "Recommended" Video Librarian

This program is designed to stimulate young children to take an interest in Math at an early age. Featuring engaging photography, video and animation set to classical music selections from the great composers - J.S. Bach, Beethoven, Mozart, Vivaldi and others! Teaches: How to recognize the numbers 1 to 10, how to associate the number with physical objects, how to count from 1 to 10, animal names and sounds, fruits and vegetables, names of colors, names of machines such as cars and airplanes. Bonus features include: Repeat Play, Picture Puzzles, Connect the Dots, Name the Animal.

#15169/2003 54 minutes 2010 \$89.95 Grades K to 3 *SA

New! ALGEBRA: The Basics

Algebra is one of the most powerful forms of mathematics we have devised. It helps us to study numerical patterns, and requires us to write them down in a special system of symbols. To understand how algebra works in this way, in this exciting program we travel to Hong Kong to search for patterns. This program explains the basic concepts of algebra including number patterns, pronumerals, algebraic expressions, order of operations and expanding and simplifying. The natural and city landscapes of Asia are used to bring to life these abstract concepts for students who are new to algebra or refining their skills.

#15034/0545 20 minutes 2011 \$99.95 Grades 8 to 12 *CC *SA

THE PYTHAGOREAN THEOREM

Teaches students how to solve triangle problems that involve the Pythagorean theorem. This very important theorem is used to calculate the sides of right triangles and is used in virtually every math class from Geometry through advanced calculus. Numerous problems are worked to give the student practice in using the Pythagorean theorem.

#15174/2003 31 minutes, 2010 \$129.95 Grades 7 to 12 *Streaming Available

SOLVING POLYNOMIAL EQUATIONS

This lesson teaches students how to solve equations that contain polynomials. Students are taught how to properly factor the equation and set the factors equal to zero in order to obtain the solution. Numerous examples are presented to gain practice with this material. The Algebra 2 Tutor is a complete 15 lesson series covering all of the core topics in detail. What sets this series apart from other teaching tools is that the concepts are taught entirely through step-by-step example problems of increasing difficulty.

#15175/2003 24 minutes, 2010 \$129.95 Grades 8 to 12 *SA

GRAPHING EQUATIONS

This lesson teaches students how to graph equations on the coordinate plane. The x and y coordinates are presented along with the concept of an ordered pair. This information is used to teach students how to set up a table of values to plot graphs of functions. Numerous examples are presented to illustrate the points. This program is from the series The Algebra 2 Tutor - a complete 15 lesson series covering all of the core topics in detail. What sets this series apart from other teaching tools is that the concepts are taught entirely through step-by-step example problems of increasing difficulty. #15173/2003 39 minutes 2010 \$129.95 Grades 8 to 12 *SA

INTERNET RESEARCH AND INFORMATION LITERACY: Effective Strategies and Cautionary Tale

Thanks to the Internet, a virtual cosmos of information is at our fingertips. But does more equal better when helpful and not-so-helpful content are equally abundant? How is online propaganda different from traditional propaganda? What solutions do we have to the growing problem of plagiarism? This series illustrates best practices for viewers who are learning to apply academic standards and scholarly research methods to the rapidly evolving online world. Heavy hitters from the media industry weigh in through expert interviews, while lively motion graphics help explain concepts and strategies throughout the series. In addition, each episode features three young-adult characters, brought to life through graphic novel-style animation, who struggle with and learn the right and wrong ways to navigate cyberspace.

*Detailed descriptions of each program are available

EFFECTIVE INTERNET SEARCH: Basic Tools and Advanced Strategies

RECOGNIZING ONLINE PROPAGANDA, BIAS AND ADVERTISING

PLAGIARISM 2.0: Information Ethics in the Digital Age

*Includes PDF Instructor's Guides.

#14440/0635 Three 22 minute DVDs 2011 \$119.95 each or Series \$329.95 *CC

BEST PRACTICES FOR YOUR WEBSITE COLLECTION *Newest Edition

Learn from the experts what you absolutely need to know about what's essential and what's happening right now on the Web and E-Commerce.

*Detailed descriptions of each program are available

1. **BEHIND THE BROWSER** with Matt Cohen, CEO and Founder, OneSpot
2. **BROADCASTING YOUR BRAND** with Cody Simms, Senior Director of Product Management, Yahoo! Inc.
3. **HARNESSING THE POWER OF BLOGS** with Scott Karp, Editor and Publisher, Publishing 2.0 Blog
4. **HOW TO PULL OFF A SUCCESSFUL REDESIGN** with Michael Gold, West Gold, Editorial Consulting
5. **MOBILE STRATEGIES** with Sabina Shnapek, Director of Advertising Sales, Ad Infuse
6. **SECRETS OF SEARCH ENGINE OPTIMIZATION** with Rand Fishkin, Founder and CEO, SEOmoz
7. **STAYING OUT OF LEGAL TROUBLE** Jon Hart Partner, Dow Lohnes and Albertson, PLLC
8. **SMARTER STRATEGIES FOR ENEWSLETTERS** Loren McDonald, Vice President, Industry Relations, SilverPOP
9. **TEN MISTAKES WEB SITES STILL MAKE AND HOW TO FIX THEM** Michael Gold and Susan West, West Gold Editorial Consulting
10. **USER-GENERATED CONTENT - GROWING IT, CONTROLLING IT** Kevin McKean, Vice President and Editorial Director, Consumer Reports
11. **USING WEB METRICS STRATEGICALLY** Shari Cleary, Director of Digital Entertainment and Games Research, MTV Networks
12. **VIDEO STRATEGIES WHAT'S WORKING TODAY** Sean Nolan, Director, Men's Health Online and Molly Wood Executive Editor, CNET.com

#6550/1005 Twelve Programs 2009 \$129.95 each or Series \$899.95 *CC

Advertising & Marketing

New! ADVERTISING IN THE DIGITAL AGE

Do you know when and where are you being targeted for marketing? It may be more often and in more places than you think! This program features interviews with cutting-edge advertising and media professionals who give an overview of how to navigate new media marketing techniques in the digital age, including:

TRADITIONAL TECHNIQUES: Review of tried and true advertising techniques

NEW MEDIA, NEW TECHNIQUES: Advertising is a mix of new and old, and sometimes anything goes

BE IN CONTROL: Match your privacy settings to your own privacy standards.

#14701/1290 22 minutes 2012 \$89.95 Grades 7 to Adult *CC *Streaming Available



UNDERSTANDING BRANDS

What is a brand, and does it really influence me and my behaviors and what I buy and sell? This program will look at what a brand is, famous brands, what organizations can do to influence their brand, look at a case study for a brand, and discuss how and why brands get us to purchase products or services. #14648/0545 27 minutes 2010 \$129.95 *Streaming Available

New Version! ADVERTISING CREATIVE APPEALS

Discusses rational appeals used extensively in B2B advertising vs. the use of emotional appeals common to consumer advertising. Using both print ads and TV commercials, shows examples of the five most common emotional appeals of Humor, Sex, Security, Fear, and Shock. The success of each appeal is well documented by 15 advertising research studies cited in the program. A clinical psychologist briefly comments on the natural human response to each appeal. Fast paced and interesting for students.

#12653/0495 24 minutes 2012 \$169.95 *CC *SA

SELLING PRODUCTS ONLINE: The StartUp Experience

Jim Reeder is a cofounder of Consider It Sold. He became one of the top 200 distributors on eBay - out of 200 million total distributors! In this program, Jim discusses where to find the valuable products that your customers want; how to negotiate the best price on the products you carry; how to beat your competition; how to optimize loss leaders; strategic ways to brand and promote your products on a tight budget; how to optimize various Internet distribution channels; and more. #14883/0635 77 minutes 2011 \$149.95 *CC

INTRODUCTION TO MARKETING

This program defines an effective macro-marketing system as the "delivery of a standard of living." Also discusses how marketing strategy includes a written marketing plan with target market identification and a related marketing mix to satisfy potential customers. Features examples and interviews from both consumer and business/organizational markets. Suggests an Internet presence can be a marketing tool for nearly all organizations. Uses an eBay auction to demonstrate the interaction of supply and demand to determine "market price." An excellent DVD for introductory marketing course or for a marketing section in any business course. #12652/0495 19 minutes 2008 \$159.95 *SA

NEUROMARKETING: Consumers Under the Influence

Questionnaires and focus groups have long formed the bedrock of marketing studies, but a new, high-tech approach may soon make them obsolete. This program looks at the revolutionary science of neuromarketing, which avoids the gray areas of consumer uncertainty and instead targets the gray matter in which an individual's real and measurable decisions occur. Shot in an absorbing style that attends to both psychology and business issues, the film shows how neuroscience technologies can determine how the brain reacts to a specific product. The program also features commentary from several experts. Contains mature themes and explicit imagery.

#14177/0635 53 minutes 2009 \$199.95 *CC



COMPETITIVE MARKETING IN TOURISM

The marketing management of a 'destination' is increasingly becoming extremely competitive worldwide. Some destinations are more successful in terms of attracting tourism visitation and expenditure than others. Obviously some destinations are blessed with attractive natural endowments, however given effective management and marketing strategies, a destination lacking in these features may also become competitive in tourism. Adopting a market orientation enables a destination to better meet the needs of the potential tourist and adapt accordingly to the dynamic nature of the tourism industry. #13161/0545 30 minutes 2009 \$149.95 *Streaming Available

EVALUATING A PRODUCT

Begins by looking at the concept of aesthetics in design, what aesthetics are and how they are used to enhance the beauty and appearance of a consumer product. It then takes an in-depth look at how the qualities of a product are defined in the design process. Functional efficiency of a product and its incorporation into the design is an area which is carefully examined, followed by the impact its manufacture and disposal will have on the environment. Finally, every product has planned obsolescence built into its design and manufacture. A look at how manufacturers carefully balance quality and durability against a limited useful life of the product is also taken.

#14101/0545 26 minutes 2009 \$129.95 *SA

EVENT MARKETING *Canadian content!

Explains that "event marketing" includes both the marketing of an event and marketing with an event. Covers social entertainment events such as fairs, festivals, cause-related, and street events. Also covers business events such as trade shows, seminars and expos. In addition to numerous local events, includes the large regional events of the Calgary Stampede, Bele Chere Festival, Mountain State Fair and the Southeast Franchising Expo.

#13193/0495 20 minutes 2010 \$169.95 *CC *SA

FRANCHISING

Discusses the franchising industry structures of product-trade name and business-format franchises. Outlines both the advantages and disadvantages of a franchise compared to being an independent operation. Includes in-store footage and interviews with franchisors as to why they elected to expand operations through franchising rather than internally financed growth. Special sections on franchisee qualifications and the importance of due diligence in buying a franchise. Includes some lists such as the fastest-growing and lowest-cost franchises; sources of franchise information such as the IFA, Internet, and franchise expos; and current trends in franchising. #13191/0495 23 minutes 2010 \$169.95 *SA

Teaching Kids – Counseling, Sports/Fitness & More

GROUP COUNSELING WITH CHILDREN: A Multicultural Approach

How do you introduce the topic of cultural diversity to children, when so often it is the "elephant in the room"? What are age-appropriate ways to talk about such complex concepts as discrimination and culture? Watch as group counseling experts, Drs. Sheri Bauman and Sam Steen, demonstrate the answers to these and other thought-provoking questions in this complete recording of six live, unscripted counseling sessions with a group of fifth graders. #14774/1745 Four hours 46 minutes 2009 \$229.95



COUNSELING: A Guide for Teachers

Using a sensitive, real-world approach, this program assists teachers in understanding the process of counseling in high schools. It begins with a definition of counseling and goes on to explain the counseling process followed by a look at the variety of skills a counselor needs in order to work effectively with a young person. Also assists teachers in understanding the process of adolescence itself and the developmental tasks that a young person will inevitably need to negotiate his or her high school years. Issues related to suicide prevention and mental health are discussed.

#14796/0545 30 minutes 2008 \$129.95 *Streaming Available

New! COMPLETE GUIDE TO PRIMARY GYMNASTICS

Many teachers hold the misconception that gymnastics is risky and difficult to teach in primary school settings. But those misconceptions are laid to rest in this package. Noting that gymnastics is accessible to all and straightforward to teach, provides clear instruction for primary teachers and club coaches - even those with little or no experience - to teach gymnastics skills. In fact, this book (144 pages) and DVD package covers everything a teacher or coach needs to know and deliver. Both novice and experienced teachers will find this an invaluable resource offering step-by-step instruction for teaching gymnastics skills. With the video clips, teachers don't have to worry about being able to perform the shapes and techniques perfectly themselves. They also have access to a complete bank of lesson progressions on the DVD, which covers the entire primary curriculum. Teachers can count on needing less planning time while knowing that the plans are geared to a logical progression scheme and that pupils enjoy the lessons. The DVD also contains an image bank with eye-catching pictures, health and safety guidelines, and set-up diagrams of the apparatus to be used.

#15047/0860 26 minutes 2011 \$169.95 Grades 2 to 6 *CC

New! TEACHING DISABILITY SPORT: A Guide for Physical Educators

This new resource is loaded with everything that future and current teachers need to plan and implement sport skill-related lessons in an inclusive physical education program. Offers instruction on the various aspects of disability sport, how to teach it, and how to improve programming for students, regardless of ability or disability. This book (280 pages) and DVD package is the ideal resource for physical education teachers who want to incorporate inclusive sport skill instruction through sports traditionally identified with disability sport programs. Featured are wheelchair basketball, wheelchair indoor soccer, sitting volleyball, wheelchair tennis, goalball, slalom, and boccia. The games are organized by skill, so teachers can select games based on the skills they want to teach. The skills for each sport are task analyzed to help teachers address the needs of students with disabilities. Teachers will learn how to make psychomotor modifications to games to include students with and without disabilities; teachers will also learn how to involve all students in making decisions about the modifications. Guides through the stages of program planning, implementation planning, teaching, assessment, and evaluating. #15046/0860 26 minutes 2011 \$169.95 *CC

HIP HOP HEALTH: Learning Through Physical Activity

Offering children sufficient physical activity time is a challenge for every educator. But with HIP-HOP HEALTH, you can provide your students with physical activity and health concepts in ways that are fun and engaging! This can be easily incorporated into a health unit. It offers six five-minute health raps that will get your students moving in the classroom or the gym. The format allows you to use each segment of physical activity as a short activity break or all the segments together as a full 30-minute workout without the worry of instruction time or equipment. The incorporated health raps offer a fun, engaging way to teach children about bones, muscles, nutrition, the cardiovascular system, and flexibility. Includes lesson plans, the lyrics to the raps, and instructions and tips to help educators make the most of Hip-Hop Health. HIP-HOP HEALTH will help you get your students moving, having a great time, and learning lifelong health concepts with upbeat and contemporary rhythms and music.

#13603/0860 30 minutes 2010 \$69.95 Grades K to 5 *CC

COMPLETE FUNDAMENTALS OF ROPE JUMPING with Rene Bibaud *Grades 2 to 5

Long a staple in physical education programs, the jump rope is a proven, effective, and inexpensive tool especially useful given today's education budget constraints. Yet many physical education teachers struggle with how to get the most from rope jumping. This program will help teachers use those jump ropes and help kids ages 7 through 11 have fun while being active. Takes the educator through eight sets of skill breakdowns, including single-rope skills, long-rope activities, group routines, build-ups for double dutch, and fun games.

#11689/0860 110 minutes 2008 \$49.95 *CC

EQUITY-FOCUSED SCHOOL COUNSELING: Ensuring Career and College Readiness for Every Student

Today's school counselors need to be change agents for equity. As collaborators, advocates, leaders, and culturally competent counselors and program coordinators, they can use technology and data to help close achievement and opportunity gaps in K-12 schools. This DVD demonstrates transformative school counseling skills using the equity-focused new vision of school counseling. Multiple skill-building vignettes feature a diverse range of K-12 students, school counselors, parents, teachers, and principals who demonstrate key skills and competencies to ensure every K-12 student has ACCESS to career and college readiness competencies through school counseling programs.

*Includes extensive 30 page PDF Leader Guide. #13080/1410 75 minutes 2009 \$199.95

New! CLASSROOM INSTRUCTION THAT WORKS (Elementary, Middle, High School)

The "Classroom Instruction That Works" framework for research-based instruction has helped countless schools and districts on their roads to academic success. Now you can see firsthand exactly how one district is using the nine instructional strategies that have shown to raise student achievement. Here's your opportunity to show teachers in your school or district how to immediately take classroom practice to a higher level of effectiveness. #15157/0187 Three 50-minute DVDs 2012 \$379.95

New! DIGITAL MEDIA: NEW LEARNERS OF THE 21ST CENTURY

Targeted at parents, teachers and anyone concerned with education, this one-hour documentary takes viewers to the front lines of an education revolution and examines how mobile devices and digital media practices can empower young people to direct their own learning. Documenting five success stories both inside and out of the classroom, the program demonstrates how digital media, games, smart phones and the Internet are fundamentally transforming the way young people communicate, collaborate, participate and learn in the 21st century. Featuring leading experts, thinkers and practitioners in the field, Digital Media is a startling preview of a 21st century education. #14575/1725 60 minutes 2011 \$99.95 *CC

Design, Sewing, Fashion, Floral Design

New! DO YOU HAVE WHAT IT TAKES? Fashion Design Careers

Do you have what it takes to be a fashion designer? Join eight up-and-coming fashion designers as they discuss the characteristics, traits, and skills needed to make it in the fashion industry. #15052/1290 22 minutes 2012 \$89.95 Grades 6 to A *CC *SA

DESIGN: The Elements

The elements of design are the components that are used to create a complete design. Interior designer Brandi Hagen presents a basic overview of the elements of design applied to interiors and fashion. #13308/1290 20 minutes 2010 \$89.95 *CC *Streaming Available

DESIGN: All about Color

Color has the ability to create emotion and influence our moods. Color is a powerful tool in interior design and fashion. Interior designer Brandi Hagen discusses: the history of color and the development of color theories; the color system: hue, value, and chroma; the color wheel; warm and cool colors; and, color schemes. #13309/1290 20 minutes 2010 \$89.95 *CC *Streaming Available

DESIGN: All about Textiles

The human body is almost constantly in contact with some form of textile, whether it be the clothing that we wear or the interiors that we live and work in. Designer Brandi Hagen showcases and explains different types of natural fibers including plant, animal, mineral and synthetic fibers, including: Nylon, Polyester, Rayon, Acrylic, Microfibers. Also discusses fabric construction and surface design. #13294/1290 24 minutes 2010 \$89.95 *CC *Streaming Available

SEW COOL! Be Unique! Be Creative!

Discover how sewing can be SEW cool! Create your own unique look and save some money by learning sewing basics that will give you the skills to make projects all your own. Sewing instructor Kimberly Oedekoven encourages viewers to "See it, like it, make it" while presenting sewing basics and two easy sewing projects in short segments, including: Sewing Tools and Essentials; Hand Sewing; Fabric Selection; Sewing Techniques and Rules; Sewing Machine Parts; Non-Pattern Project: T-Shirt Tote (Bonus: T-Shirt Bracelet) ; Pattern Project: Pajama Pants (Bonus: Fabric Store Tour). Eight segments, Grades 7 to Adult #13684/1290 43 mins 2010 \$59.95 *CC *SA

SEW GREEN: Recycle, Repurpose, Restyle

One way to go green is to sew green. Using unconventional fabrics like sleeves from wool sweaters and "fabric" made from fused plastic bags, learn the basics of sewing through simple and easy to make projects that incorporate recycling.

Four unique sewing projects are demonstrated, including: A fused plastic messenger-style bag ; A cell phone or MP3 player holder ; A protective sleeve for a laptop; and, A water bottle holder.

*Includes teaching materials #13178/1290 38 mins 2010 \$59.95 *CC *SA

New! SEW THRIFTY!

Create a unique and fashionable look using second-hand thrift store clothing for your next sewing project! Instructor Kimberly Oedekoven explores her local thrift store while explaining what to look for when shopping and practical thrifting tips to find used clothes to refresh and refashion into something new. Back in the sewing studio, easy sewing projects are demonstrated from start to finish, including: Freezer paper stencil on a sweatshirt; Woven belt from button up shirts; Winter hat from wool sweater; and, Skirt from pair of jeans. *Includes Teaching Materials

#14446/1290 51 mins 2012 \$59.95 *CC *SA



New! FLORAL DESIGN AND TECHNIQUES SERIES

FLORAL DESIGN BASICS: Principles and Elements

Comprehending the elements and principles of floral design is vital in creating a quality arrangement. This presentation takes a closer look at the elements and principles of floral design. Jim Johnson, Endowed Chair and Distinguished Lecturer of the Benz School of Floral Design at Texas A&M University, breaks down each element and principle of design as well as the color schemes used in floral design. Detailed graphics aid in comprehension of each element and principle. This presentation analyzes the following elements and principles of design: line, form, space, texture, pattern, color, size, proportion, balance, focal point, rhythm, depth, transition, harmony and unity. 41 minutes

FLORAL DESIGN BASICS: Techniques

Demonstrating the proper techniques used in floral design is very important when creating an arrangement. This presentation takes a closer look at the proper floral design techniques. Jim Johnson, Endowed Chair and Distinguished Lecturer of the Benz School of Floral Design at Texas A&M University, examines the different types of flowers, mechanics and wiring methods, as well as how to create an arrangement. On screen, step-by-step instructions provide students a detailed look at various wiring methods and the process of creating an arrangement. The wiring methods included in the presentation are: straight wire method, piercing method, cross-piercing method, bracing method, wrap-around extension method, stitching method, hairpin method and the feathering method. 56 minutes

GEOMETRY IN FLORAL DESIGN

All floral arrangements are based on a particular shape. This production discusses how to make a symmetrical equilateral triangular arrangement, a circular mound arrangement and a crescent arrangement. Along with how to create these arrangements, the main characteristics of many more arrangements are explained. 26 minutes, 2011

SPECIAL ARRANGEMENTS

Florists create designs for holidays and special events throughout the year. This presentation explains the types of flowers, major floral holidays and specialty arrangements most commonly created throughout the year. This great tool prepares students for the creative possibilities in floral design throughout the year. 55 minutes

BEREAVEMENT ARRANGEMENTS

Bereavement arrangements can be a large part of the daily orders in a floral shop. This presentation covers the most common funeral arrangements along with a discussion of popular flowers and flower colors for funerals. Follow a design from the beginning to the finished product. A discussion with a funeral director is included to further explain the importance and significance of flowers in bereavement settings. 22 minutes

WEDDING ARRANGEMENTS

A wedding consists of numerous floral arrangements. Join us as we take a look at the preparation of floral arrangements for a wedding ceremony and reception. This presentation covers everything from the floral consultation to the final arrangements at the ceremony and reception. Options for numerous floral arrangements and decorations are discussed, along with creation of the most common wedding arrangements. 35 minutes

CORSAGE AND BOUTONNIERE PREPARATION

This presentation is a beginner's guide to creating corsages and boutonnieres. From the materials needed to create these designs to intricate multi-bloom corsages, this presentation covers it all. Simple single bloom corsages and boutonnieres are discussed step-by-step along with in-depth discussions of the materials and mechanics of each design. 44 minutes

CRITIQUING FLORAL ARRANGEMENTS

The capability to properly critique floral arrangements plays an important role in a floral designer's ability to create and discuss arrangements. In this presentation, students will join Jim Johnson, Endowed Chair and Distinguished Lecturer of the Benz School of Floral Design at Texas A&M University, as he discusses the factors involved in critiquing floral designs. The importance of balance, proportion, foliage, mechanics and focal point are thoroughly discussed and applied as he critiques symmetrical triangle, asymmetrical triangle, round and vegetative designs. 22 minutes

POST HARVEST CARE OF CUT FLOWERS

How are flowers processed and cared for before they get to the customer? Go behind the scenes at a wholesale floral company and a retail flower shop for an in-depth look at the care of flowers after they have been harvested. This presentation examines the process from the time the flowers are processed at the wholesale florist until they are placed in the cooler at the retail florist. The use of preservatives and disease prevention are also discussed. 22 minutes

FLOWER BUSINESS MANAGEMENT

Opening a floral business requires not only knowledge about flowers, foliage and design, but business understanding as well. This presentation takes a look inside the floral industry starting with the grower and finishing with the retail florist. Topics include selecting a location for a business, store layouts, pricing goods, organization of the cooler, supplies and tools necessary for floral businesses, customer service, sales, and growth. 31 minutes

CAREER OPPORTUNITIES FLORAL DESIGN

There are numerous careers paths and opportunities in the floral industry. This presentation journeys through multiple levels of the industry from the grower to a retail floral shop and discusses other careers which depend on or support the floral industry. Detailed information on career opportunities, educational requirements, job duties and career potentials is included. 60 minutes

#15150/0310 Eleven DVDs 2011 \$159.95 each or Series \$1,699.95 *CC



***** Four new Microsoft PowerPoints also available - FLORAL DESIGN AND TECHNIQUES – DESIGN FUNDAMENTALS; HISTORY OF FLORAL DESIGN; FLORAL DESIGN TOOLS; and, FLOWER IDENTIFICATION – \$79.95 each or Series \$289.95**

The Sciences



New! A BURNING QUESTION: Propaganda & the Denial of Climate Change

This fascinating and clarifying look at the debate surrounding global warming explores the striking disconnect between the relatively clear-cut concerns of the world's most prominent scientists and the maze of speculation, rhetorical posturing, and outright misinformation that attaches to this issue whenever it's taken up by politicians, PR specialists, and political pundits. Mixing a localized focus on Ireland with insights from scientists and leaders from around the world, the film serves as both a primer on climate science and a penetrating analysis of media framing and the science of perception management. An excellent resource for courses in science, environmental studies, global politics, and media.

Features commentary from former Irish president Mary Robinson, UN Secretary General Ban Ki-moon, paleoclimatologist Jennifer McElwain, and a host of other prominent scientists and commentators.

#15137/0685 53 minutes 2012 \$219.95 Grades 9 to A *CC *SA

KIDS IN THE GARDEN SERIES

***RECOMMENDED! School Library Journal, Video Librarian, and the North American Association for Environmental Education.**

Hands-on Horticulture. Wacky, wild and full of wonder, a great series for young gardeners that will inspire kids to get their hands dirty. Join Nick Hardcastle as he puts the fun in fungi, makes a mini terrarium jungle, and acts like a vegetable allowing viewers to discover just how strange and intriguing gardening can be. These programs encourage environmental stewardship and promote a healthy lifestyle while the kids (and adults) enjoy discovering the science of our natural world. Each program includes hands on activities with project lists.

SOIL (Create A Worm Farm)

Did you even realize that the ground you're walking on is alive? In fact, a tiny handful of soil could contain millions of living things: insects, microscopic bugs and bacteria, as well as rocks that have been crushed over time by the elements.

SEEDS (Grow Sprouts From Seeds)

Can you believe that you might be able to hold in your hands what could be a huge forest of trees. A tiny little seed could potentially grow into the world's tallest tree.

FLOWERS (Press Your Favorite Flower)

From tiny daisies to huge sunflowers, flowers bloom in countless shapes and sizes. And their colors are just as varied and magnificent.

LEAVES (Use Leaves to Create Gift Cards)

Autumn is definitely the best time to look at leaves. They are important to a plant's life, but also to our life. They take all that carbon dioxide that we breathe out, and create new, clean oxygen for us to breathe in. And amazingly, they are the only living thing that can produce its own food.

HOW PLANTS WORK (Sow A Wheat Grass Lawn)

One of the most distinctive things about our planet is that it's so green. Green equals plants, plants equals life. Plants need us to care for and understand them, so we can help them keep on surviving.

FRUIT (Make Classic Lemonade)

Fruit is packed full of vitamins and minerals that help us grow and protect us from diseases. And the strange thing is, they're just hanging around on plants, waiting to be eaten. It's hard to resist!

FUNGI (Grow Your Own Mushrooms)

A garden in the dark? But don't all plants need light to survive? Well, that's just it. Mushrooms aren't plants. They're part of a whole separate kingdom of living things known as fungi.

PLANT SURVIVORS (Grow A Venus Flytrap)

Plants have made endless changes over millions of years, to deal with the different environments where they grow. You'll find plants high in the freezing mountains, in the sea, and in hot, dry deserts. Plants are the great survivors.

HERBS (Bake Cheese and Herb Bread)

Herbs come in all shapes and sizes and are some of the most useful plants we have in the garden. They're used to flavor food, repel insects and make medicines. Wars have been fought and countries discovered all in the name of herbs!

#14642/0697 Fifteen 6-minute programs 2009 \$119.95 each or Series \$1,459.95 *Streaming Available

CREATURES (Create A Backyard Habitat)

We think our garden is a peaceful paradise but really it's a jungle out there! Most animals are insects and our gardens are full of creepy crawlers, as well as birds and other animals. Why do we need so many living things in the garden?

TREES (Grow Bonsai Trees)

Trees are amazing and so important to our lives. We depend on them for so many things such as clean air, shade, as a windbreak and even as food for the soil and creatures on the ground. A tree is not just a plant. It's a whole and vital ecosystem.

USEFUL PLANTS (Make Gift Wrap From Plants)

Next time you breathe remember to say thanks to the plants! They breathe in the CO₂ we breathe out and breathe out fresh oxygen, which is what we breathe in! We need oxygen to stay alive, and couldn't exist without our little green friends.

CACTI (Create A Succulent Garden)

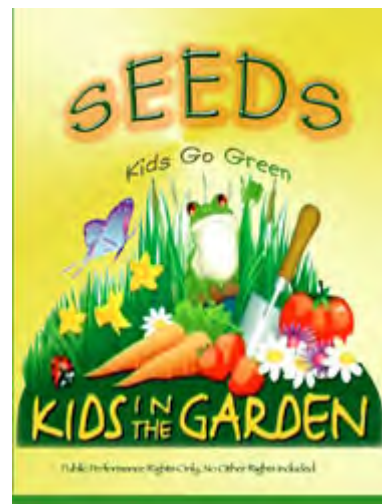
Cacti are tough. They can survive in the harshest conditions known, going without water and nutrients for long periods of time. They're not just tough! No, they are nasty too, with sharp spines to protect their precious reserves.

INDOOR GARDENS (Plant A Terrarium)

Gardens can pop up in the strangest places. In fact, you can practically bring the garden indoors if you put it under a huge glass roof to protect it from the cold and wind so that it stays warm and summery all year.

VEGGIES (Grow Vegetables in Pots)

Veggies straight from the garden taste a whole lot better. They're fresh and full of the vitamins and minerals that are lost in the trip from the farm to the store. The great thing is they're pretty easy to grow and you don't need much space.



New! THE SECRET LIFE OF BIRDS

Traveling from wild coastlines to urban habitats, this fascinating BBC natural history series follows host and wildlife expert Iolo Williams as he explores the behavior of birds. Join Williams as he investigates how and why birds communicate, the breeding and nesting behavior of birds, the survival challenges that birds encounter, as well as an in-depth study revealing birds' ability to fly, the intricate design of their beaks and how their color and camouflage enables them to live in many different habitats. This ground breaking series reveals every aspect of their lives from surviving harsh winters to avoiding deadly predators.

#15037/1317 Two hours 32 minutes 2012 \$149.95 *CC

ALL ABOUT DIRECTIONS *Recommended: Science Books & Films, School Library Journal

This four-part series teaches young children the difference between left, right, north, south, east, west, clockwise, counter clockwise and receiving, giving and understanding directions. Helpful hints are interspersed as kids learn why knowing directions will be important to them for the rest of their lives. *Detailed descriptions of each program are available

GO LEFT RIGHT HERE!

CLOCKWISE / COUNTERCLOCKWISE

LEARN WEST AND YOU'LL KNOW THE REST

DIRECTIONS: TAKE SOME, GIVE SOME

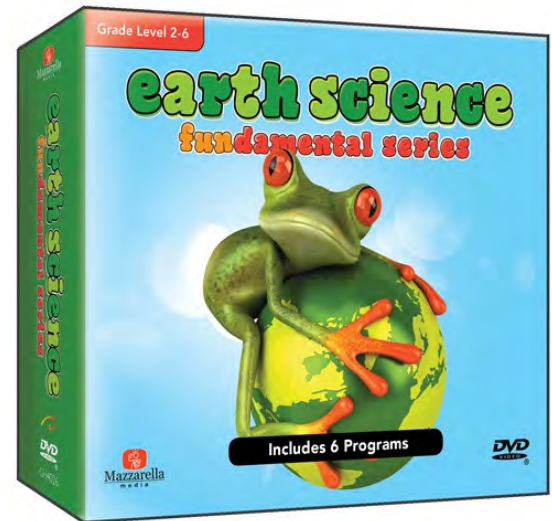
#14858/0697 Four 13-minute programs \$99.95 each or Series \$389.95 Grades K to 2

*Streaming Available

CLASSIFICATION SYSTEMS

Biologists have to be able to communicate with other biologists and be absolutely sure they are both talking about the same organism. A system of classification first proposed by Linnaeus gives them tools to do this. Recently this classification system has been further refined using studies of DNA. This program looks at how the classification system is organized and how scientific names are arrived at. The major groups of living things are explained. The dichotomous keys used by biologists to classify specimens are used and an example of constructing a key is given.

#13146/0545 22 minutes 2009 \$99.95 *Streaming Available



Best-Seller! EARTH SCIENCE FUNDAMENTALS

These programs are designed to make science relevant in a child's everyday life. Peer hosts introduce live-action, concrete situations to help teach scientific concepts and principles. Colorful graphics, animation and detailed diagrams are used throughout the program to reinforce the learning process. These informative and fun-filled DVDs will enhance every elementary and middle school science curriculum. Also includes programs and activities to go along with each subject to provide the most comprehensive educational system about earth sciences.

ECOSYSTEMS AND BIOMES – after viewing this program and engaging in the activities provided, students will be able to:

- *Define ecosystems and biomes
- * Appropriately use introduced vocabulary in writing and discussion
- * Identify the seven major biomes
- * List characteristics of different biomes
- * Identify the geographic location of the major world biomes
- * Become more aware of the role of the environment and their job in the ecosystem

SEEDS AND PLANTS - after viewing this program and engaging in the activities provided, students will be able to:

- *List various uses of plants
- *Identify parts and functions of plants
- *Define and apply predetermined vocabulary as it relates to plants
- *Explain how the plant cycle works

WEATHER - after viewing this program and engaging in the activities provided, students will be able to:

- *Use identified vocabulary appropriately when speaking and writing
- *Name the layers of the atmosphere
- *Explain the causes and effects of air currents and air pressure
- *Explain the process of the water cycle
- *Identify different types of clouds and precipitation
- *Discuss the features of the three climate zones

ROCKS AND MINERALS - after viewing this program and engaging in the activities provided, students will be able to:

- *List various uses of rocks
- *Identify various common minerals
- *Identify properties of rocks
- *Label the layers of the Earth
- *Explain how rocks are formed and changed

HABITATS - after viewing this program and engaging in the activities provided, students will be able to:

- *Define habitat
- *Appropriately use introduced vocabulary in writing and discussion
- *Identify and list characteristics of various habitats found on earth
- *Specify adaptations made by plants and animals in various habitats

MATTER - after viewing this program and engaging in the activities provided, students will be able to:

- *Identify solids, liquids and gases in the environment
- *Explain how matter changes state
- *Describe the processes of vaporization, evaporation and condensation
- *Calculate the volume and mass of various forms of matter
- *List the properties of various forms of matter

#13720/0433 Six 15-minute programs 2010 \$59.95 each or series \$259.95 Grades 2 to 6 *Streaming Available

New! EXPLORING OUR SOLAR SYSTEM

Embark on a journey which takes students from planet Earth to the outer fringes of our solar system. With the aid of cameras from various spacecraft, students get a close-up look at the planets in our solar system, from Mercurys cratered surface to Jupiters huge red spot and Saturns spectacular rings. Discover the mysteries and surprises of our solar system, our celestial home.

#15172/2003 14 minutes 2011 \$129.95 *Grads 4 to 9 *Streaming Available

New! IONIC COMPOUNDS

This program covers the very important topic of ionic compounds. We discuss how ionic compounds form and how to predict ahead of time what the chemical formula will be when given the atoms that form the ionic compound. We spend a great deal of time discussing how to name ionic compounds. The entire lesson is taught by working example problems beginning with the easier ones and gradually progressing to the harder problems. Emphasis is placed on giving students confidence in their skills by gradual repetition so that the skills learned in this section are committed to long term memory.

#15176/2003 43 minutes 2011 *Grades 9 to Adult \$129.95 *SA

New! KINETIC THEORY OF GASES

This program covers the important topic of the kinetic theory of gases in Physics. We begin by discussing the theory, which involves how energy is transferred to a gas and what results from the motion of gas molecules. The entire lesson is taught by working example problems beginning with the easier ones and gradually progressing to the harder problems. Emphasis is placed on giving students confidence in their skills by gradual repetition so that the skills learned in this section are committed to long term memory.

#15177/2003 66 minutes 2011 *Grades 9 to 12 \$129.95 *SA

New! CHEMISTRY SUPERPACK

The award-winning Standard Deviants tackle the massive world of Chemistry. In these eight programs, the positively charged cast of young actors will explain a massive amount about the materials that make up our universe and what happens when they react. No matter is left untouched as animated characters and on-screen graphics help visualize the bonding at an atomic and massive level.

ATOMIC THEORY AND STRUCTURE

It's not just for fashion; models are used to show even how the tiniest pieces of matters are outfitted! This program will outfit you with all you need to know about atomic mass, and will introduce the road map of elements known as the Periodic Table. Topics include: Intro to the Atom, Atomic Mass, Atomic Number, Isotopes, The Periodic Table of the Elements, and Electron Energy Levels.

BONDS AND MOLECULAR STRUCTURE

Bonding happens more than just amongst your friends; it is an essential part of keeping matter together. Learn how the idea of sharing charges and building strength in numbers are a essential parts of chemistry. The VSEPR theory will describe the shapes and geometric make-up of the friendly molecule. Topics include: Sharing Electrons, Bonding and Molecules, Bonding Tendencies, Isomers, VSEPR Theory, and Molecular Geometry.

STATES OF MATTER

Follow the matter road and you'll find solids, liquids and gases, oh MY! The structure and phase changes will be presented using cheesy examples, (yes cheese) and we'll find out why unruly gases have their own laws. Topics include: What Is Matter?, Solids and Liquids, Phase Changes and Diagrams, Intro to Gases, and Gas Laws.

SOLUTIONS - This program stirs things up by showing how combining chemical substances turns substances into mixtures! You'll have all the answers, or solutions, on how combinations can be dry, wet, chunky, hearty, smooth, creamy, strong and even invisible. So don't lose your concentrations when these solutions are being presented.

Topics include: Solutions and Solubility, Expressing Concentration, Raoult's Law and Colligative, Properties, and Non-Ideal Behavior.

ACIDS AND BASES

You don't have to go far to find acids and base; they can be found in your kitchen, your garden and even in your lunch. This program goes a bit deeper to define what makes acids and bases do their thing, and what happens when they combine and react to each other. Topics include: Chemical Reaction Basics, Definitions of Acids and Bases, Properties of Acids and Bases, Acid-Base Reactions, and Other Mixtures.

CHEMICAL REACTIONS AND EQUILIBRIUM

Chemical Reactions happen all over, from the far away sun to the cup of water sitting next to you. These reactions are a rearrangement of same old atoms we know and love with some chemical magic. This program reveals the magic and terms involved in writing and understanding chemical equations. Topics include: Chemical Reactions, Precipitation Reactions, Oxidation-Reduction Reactions, Kinetics, Equilibrium, and Nuclear Reactions.

STOICHIOMETRY - The Standard Deviants are so stoked to present this branch of chemistry, it has a leading role. Stoichiometry will awe you with mathematical performances and move you with a balancing act of equations. You will be applauding Stiochiometry's overwhelming performance. Topics include: What is Stoichiometry?, the Metric System, Balancing Equations, Molar Conversions, Mass Percent and Empirical Formulas, and Limiting Reactants.

THERMODYNAMICS - It's time to get energized and make things light up, heat up, power up and break-up. This program will melt away the complexity of thermo-dynamicsc and the functions and laws behind it. Heat up your class and make things happen, just like the energy found in this video. Topics include: Energy Basics, State Functions and Hess's Law, The First Law of Thermodynamics, The Second Law of Thermodynamics, and Gibbs Free Energy.

#15027/0433Eight programs 2012 \$69.95 each or Series \$399.95 Grades 9 to 12 *CC *SA * Also includes CD Guides



New! BIOLOGY: The Science of Life

Students will achieve higher grades with this 26-part fun, music-filled way to learn high school biology! Covers the high school curriculum from lab safety, cell structure, DNA and genetics all the way through human biology.

- ▶ Helps students score up to 5 times higher at test time
- ▶ Teaches core subjects in H.S. Biology with key science objectives
- ▶ Music based learning increases retention and improves memory.
- ▶ Each program features a science demonstration that can be reproduced by teachers in the classroom
- ▶ Features student pre/post test question and answer guide
- ▶ Teaches using Gardner's Multiple Intelligences Theory
- ▶ Provides lab experiment and homework exercises for each lesson
- ▶ Beneficial for ESL, IEPs, re-testers/credit recovery, home and summer school
- ▶ Helps students with learning challenges, improving scores for all learning levels

1. Laboratory Safety & Volume Measurement

Objectives: Students learn safe practices during field and laboratory investigations. 35 minutes. **Subjects Covered Include:** Glassware Safety & Volume Measurement; Chemical & Biohazards Safety; Sharp Instrument Safety; Hand, Eye, & Face Safety; Fire Safety; Heat Safety; Animal Safety; and, Electrical Safety.

2. Recycle, Reduce, Reuse

Objectives: Students learn how to make wise choices in the use and conservation of resources and the disposal or recycling of materials. 25 minutes. **Subjects Covered Include:** The Importance of Recycling; Stewardship & Conservation of Resources; Recycling Plastics, Glass, Aluminum & Paper; Helping Our Environment; and, Global Warming.

3. Environmental Stewardship & Scientific Analysis

Objectives: Students plan and implement investigative procedures asking questions, formulating testable hypothesis and selecting equipment and technology. Learn how to collect data and make measurements with precision. Organize, analyze, evaluate, make inferences and predict trends from data. 32 minutes
Subjects Covered Include: The Scientific Method; Conservation of Resources; Proper Disposal & Recycling of Materials
Data Collection & Analysis; and, Precision Management.

4. The Periodic Table & Chemical Elements

Objectives: As a result of learning about the different structures of Bimolecular compounds, students learn what elements are, the periodic table, pH Scale, ionic bonds, covalent bonds and polar bonds. 27 minutes

Subjects Covered Include: Periodic Table; Chemical Elements; Formation of Ionic Bonds; Formation of Covalent Bonds; and, Polar Covalent Bonds

5. Organic Compounds

Objectives: Students compare the structures and functions of different types of biomolecules such as carbohydrates, lipids, proteins and nucleic acids. 24 minutes

6. Cell Structure - Parts of the Cell

Objectives: Students investigate and identify cellular processes including permeability, transport of molecules and functions of the cell membranes. 20 minutes

Subjects Covered Include: Nucleus; Endoplasmic Reticulum; Ribosomes; Cell Membrane; Mitochondria; and, Golgi Apparatus.

7. Osmosis & Cell Permeability

Objectives: Students investigate and identify cellular processes including permeability, transport of molecules and functions of the cell membranes. 27 minutes

Subjects Covered Include: Facilitated Diffusion; Active Transport; Potassium Pump; Endocytosis; and, Exocytosis.

8. Animal & Plant Cells

Objectives: Students compare cells from different parts of plants and animals including roots, stems, leaves, epithelia, muscles and bones to show specialization of structure and function. 27 minutes
Subjects Covered Include: Comparison of Animal & Plant Cells; Epithelia & Stem Cells; Leaf Structure; Skeletal Muscle Structure; Striated Muscle Structure; and, Bone & Cartilage.

9. Levels of Organization & Structure

Objectives: Students sequence the levels of organization in multi-cellular organisms to relate the parts to each other and to the whole. 21 minutes

Subjects Covered Include: Animal & Plant Cells; Respiration; Cardiac Tissue; The Heart; Circulatory System; and, Photosynthesis.

10. Mitosis - Cell Division

Objectives: Students learn 5 processes of mitosis. 26 min.
Subjects Covered Include: Interphase; Prophase; Metaphase; Anaphase; and, Telophase.

11. Meiosis

Objectives: Students compare the processes of mitosis and meiosis and their significance to sexual and asexual behavior. 25 minutes
Subjects Covered Include: Prophase I & II; Metaphase I & II; Anaphase I & II; and, Telophase I & II.

12. Structure of DNA & RNA

Objectives: Students learn the structures and functions of nucleic acids. 30 minutes

Subjects Covered Include: The Structure of DNA; Nucleotides; Alignment of Nitrogen Bases; Replication of DNA and the Structure of RNA

13. Protein Synthesis

Objectives: Students understand replication, translation and transcription using models of DNA and RNA. 39 minutes

Subjects Covered Include: Replication, Translation, and Transcription

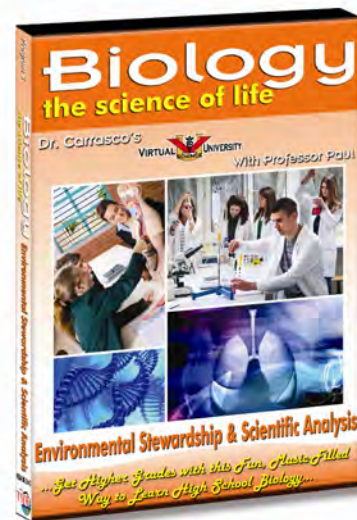
14. Mendelian Genetics

Objectives: Students compare genetic variations observed in plants (pea pods) and learn to understand Mendelian Genetics. 37 minutes
Subjects Covered Include: Who was Mendel? Genetic Terms; Punnett Square; Monohybrid Cross; and, Dihybrid Cross

15. The Energy Relationship between Plants & Animals 1

Objectives: Students compare the energy flow in photo-synthesis to the energy flow in cellular respiration. 24 minutes

Subjects Covered Include: Energy & Storage of Energy; Photosynthesis; Cellular Respiration; Electron Transport System; Plant/Animal; and, Codependence



16. The Energy Relationship between Plants & Animals 2

Objectives: Students compare the energy flow in photosynthesis to the energy flow in cellular respiration (part 2). 30 minutes

Subjects Covered Include: Energy & Storage of Energy; Photosynthesis; Cellular Respiration; Electron Transport System; and, Plant/Animal Codependence

17. Classifying Living Organisms

Objectives: Students analyze relationships among organisms and develop a model of hierarchical classification system based on similarities and differences using taxonomic nomenclature. 27 minutes.

Subjects Covered Include: Development of and Understanding the Classification System; Naming of Organisms; Binomial Nomenclature; and, Definition of a Species

18. Monerans, Protists, Plants & Animals

Objectives: Students identify characteristics of kingdoms including Monerans (Eubacteria & Archaeobacteria), Protists, Fungi, Plants and Animals. 24 minutes

Subjects Covered Include: The Six Kingdoms of Life - Eubacteria, Archaeobacteria, Protists, Fungi; Plants and Animals; The Three Domains of Life - Bacteria, Archae, Eukara.

19. The Relationship of Viruses & Bacteria to Disease

Objectives: Students compare the structures and functions of viruses to cells and describe the role of viruses in causing diseases and conditions such as acquired immune deficiency syndrome, common colds, smallpox, influenza and warts. They also identify and describe the mold of bacteria in maintaining health in digestion and in causing disease such as streptococcus infections and diphtheria. 32 minutes

Subjects Covered Include: Structure of a Virus; Viral Reproduction; Diseases Caused by Viruses and Bacteria; Bacteria vs. Eukaryotes; and, Types of Bacteria

20. Protists - Protozoa

Objectives: Students identify characteristics of the Kingdom Protista. 25 minutes.

Subjects Covered Include: What are Protists? Ciliophora; Sarcodina; Sporozoa; and, Mastigophora

21. Flowering Plants

Objectives: Students analyze and identify characteristics of plant systems and subsystems. 29 minutes. **Topics Covered Include:** Benefits of Flowering Plants; The Parts of the Flower; Definition of an Angiosperm; Reproduction and Pollination

22. The Nervous & Skeletal Systems

Objectives: Students interpret the function of systems in organisms (humans) including the nervous and skeletal systems. They also compare the interrelationships of nervous and skeletal systems to each other and to the body as a whole. 45 minutes

Subjects Covered Include: Identify Bones of the Skeleton; The Axial Skeleton and The Appendicular Skeleton; Nervous System Terminology; Neurons Structure & Function, Neurons Sending Messages

23. The Circulatory & Respiratory Systems

Objectives: Students interpret the function of systems in organisms (humans) including the circulatory and respiratory systems. They will also compare the interrelationships of circulatory and respiratory systems to each other and to the body as a whole. 30 minutes

Subjects Covered Include: Function of Circulation; Phases of Circulation; Relationship Between the Circulatory & Respiratory Systems; Function of Respiration; The Heart & Lungs

24. The Digestive & Excretory Systems

Objectives: Students interpret the function of systems in organisms (humans) including the digestive and excretory systems. They will also compare the interrelationships of digestive and excretory systems to each other and to the body as a whole. 36 minutes

Subjects Covered Include: The Digestive Process; Production of Digestive Juices; Function and Structure of the Digestive and Excretory Systems; Absorption of Nutrients; Hormone Regulation

25. The Reproductive & Endocrine Systems

Objectives: Students interpret the function of systems in organisms (humans) including the reproductive and endocrine systems. They will also compare the interrelationships of reproductive and endocrine systems to each other and to the body as a whole. 37 minutes

Subjects Covered Include: Sexual Reproduction; Human Development; Hormones; Function of the Endocrine System; Endocrine Signaling; and, Types/Functions of Glands

26. The Muscular & Integumentary Systems

Objectives: Students interpret the function of systems in organisms (humans) including the muscular and integumentary systems. They will also compare the interrelationships of muscular and integumentary systems to each other and to the body as a whole. 49 minutes.

Subjects Covered Include: Identify Muscles of the Body; Types of Muscular Tissue; Skeletal Muscles; Functions/Structure of the Skin; Cell Types; and, Epidermal Appendages

#15180/2003 Twenty-six programs 2011 \$79.95 each or Series \$1,799.95 *Grades 6 to 12 *Streaming Available

BIOLOGY SUPER PACK

***Winner! TELLY AWARD (Outstanding Educational Videos)**

Biology is the study of life. So, we're going to study life from the smallest atom to the largest elephant. You'll uncover the mysteries of DNA and crack the genetic codes inside of each and every one of us. Find out how your body is a workhorse and never stops, and how it got started. This series will have your students buzzing about Biology!

1. MOLECULES AND CELLS

2. HEREDITY AND INHERITANCE

3. MOLECULAR GENETICS

4. EVOLUTIONARY BIOLOGY

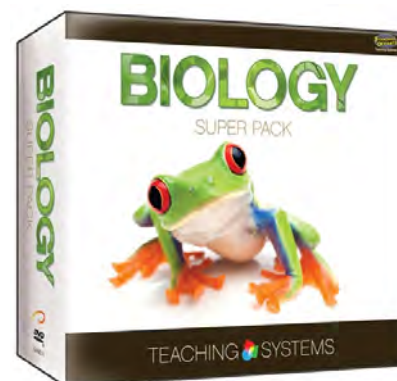
5. ORGANISMS AND POPULATIONS

#13844/0433 Seven programs 2010 \$59.95 each or Series \$369.95 Grades 9 to 12 *SA

6. HUMAN PHYSIOLOGY

AND IMMUNE RESPONSE

7. ECOLOGY



New! THE WATER AND LIFE SERIES

Many observers predict that water will be a more valuable and scarce human resource than oil in the future, even though it is currently less understood and discussed. This series presents the most comprehensive Sciences and Social Studies/Sciences information yet produced on the environmental, community and scientific relationships of water and life on Planet Earth. Its urgent cross-curricular theme reveals water as the essential body ingredient, habitat, and keystone to our quality of life. Most living organisms are composed largely of water, with humans and other mammals being about 70% water. Water affects all of life's climate regions. Biodiversity is abundant in well-watered habitats, but even water's scarcity in desert biomes reveals important adaptations for preserving enough liquid for life to thrive. This series of sixteen 15-minute programs (delivered on 8 DVDs) shows students and educators the breadth and details of the glorious variety of life's forms, functions, and adaptations in water environments, with more clarity, power and concern than any previously seen, reinforced by sound effects, music and narration that motivate learning in several cross-curricular areas. *Detailed descriptions of each program are available.

KEY BENEFITS

- *Designed for cross-curricular approaches concerning the importance of Water to all life on Planet Earth, including human life, but also aligns with many specific curriculum area topics

- *Correlates to middle school-secondary Life Sciences, Biology and Ecology national and Canadian provincial standards, in all functions and interactions of communities of life with water

- *Aligns with middle-secondary Earth Sciences-Geology standards having to do with the properties and functions of water as related to the ability to live on Planet Earth

- *Strong instructional design of all programs' scripts helps students experience and remember key concepts

- *First comprehensive media series devoted to water and its properties' many essential effects on and interactions with Planet Earth's life, habitats and cultures

WATER MAKES LIFE POSSIBLE / THE WATER CYCLE

This program, divided into two parts, shows how almost all life depends on water and how ecosystems are created by and with water. The water cycle and water's changing states are also explored.

MOUNTAIN LAKE AND STREAM ECOSYSTEMS / FROZEN ECOSYSTEM ADAPTATIONS

This program takes a look at how the extreme climates found in mountain and frozen communities are very unsuitable for most life, but are home to some very unique species. Students also learn how ice and snow can be beneficial to plants and animals living in frozen communities.

RIVER ECOSYSTEMS / RAINFOREST ADAPTATIONS

This program, divided into two parts, explores the vast ecosystem of river and rainforest communities. Known for their biodiversity and abundance of life, these ecosystems also reveal startling adaptations of the plants and animals that live there.

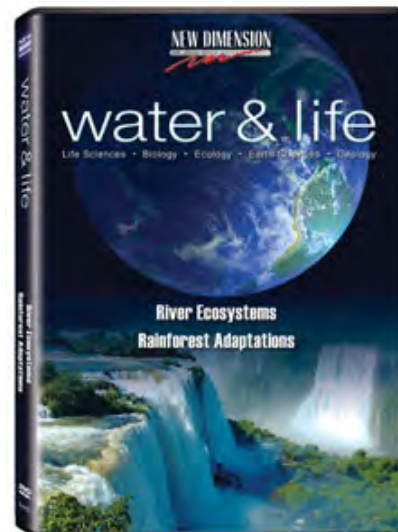
DESERT ADAPTATIONS / AQUIFER ECOSYSTEMS

This program explores two extreme climates, the desert and the aquifer ecosystems. The desert, which comprises more than 20% of the Earth's surface, is home to many different types of wildlife that have adapted to survive extreme conditions. Aquifers contain more fresh water than all the lakes and rivers combined and have, consequently, been depleted to dangerous levels.

TIDAL BEACH ECOSYSTEMS / CORAL REEF SYMBIOSIS

This program explores beach habitats, and how they are deceptively full of various plant and animal life. It also takes a look below the tide to observe the biodiversity embedded in coral reef ecosystems.

#14730/1445 Sixteen programs on 9 DVDs 2011 \$179.95 each or Series \$1,289.95 Grades 6 to 10 *Streaming Available



SEABED ECOSYSTEMS / OPEN SEA ECOSYSTEMS

This program explores features of ocean benthic zones, more commonly referred to as the deep floor bottoms of bodies of water. Pelagic zones, the least known ecosystems on Earth, are also surveyed.

FRESHWATER WETLANDS / WATER SURFACE ECOSYSTEMS

These programs explore aquatic ecosystems on our planet. The first delves into the biodiversity of freshwater habitats and the second examines the unique ecosystem that exists on the surface of water environments.

HUMAN IMPACT ON WATER / CLIMATE CHANGE AND WATER

This program reviews how much of our freshwater and marine water habitats we have already threatened and takes a deeper look into how pollution has affected the water cycle and, incidentally, communities of life around the Earth. The program concludes with the idea that we are the only planet's living beings who can change the course of the Earth's deterioration.

Graphic Design / Fine Arts / Storytelling

ADVERTISING LAYOUT: Space Allocations

Excellent for any course in advertising, creative or graphic design. Suggests the proper space allocation for the illustration, headline, copy and logo. Discusses whether to use a photograph or original art for the illustration. Covers headline issues such as overprinting, reverse type and typefaces. Shows examples of the optical center, symmetrical and asymmetrical balance and the Kodak "role of thirds." Layout techniques of vertical half, horizontal half, corner half, white space, bleed, and borders. Concludes with a discussion and examples of "simplicity", "unity" and "harmony" in layout design. #13634/0495 20 minutes 2010 \$159.95 *Streaming Available

ADVERTISING LAYOUT: Visual Direction

Shows how to attract attention with the layout formats of Picture Window, Silhouette, Square Zero, Mondrian, Closure, Oversizing, Juxtaposition, Surrealism, and Shock. Discusses how graphic designers direct attention within an ad by using the layout techniques of "diagonal", "standard", "C", "Z", "overlapping", and "spatial progression."

Concludes with a special section on the importance and use of headlines and sub-headlines.

#13635/0495 19 minutes 2010 \$159.95 *Streaming Available

DRAW ME A STORY: A "Fine Arts" Approach to Reading and Literature

***HIGHLY RECOMMENDED: School Library Journal and Parents' Choice**

Painters, artists, sketchers, and crafters use their unique talents to bring color and motion to a fascinating collection of familiar children's stories from around the world. Using paint, oils, chalk, clay, fabric, and other artistic elements, their creative approach is mesmerizing and captivating. Voice-over narration, thematic music and the artist's hand combine to bring each classic tale to colorful life. **Detailed descriptions of each program are available*

1. The Three Little Pigs (Watercolors)
2. Cinderella (Mixed Media)
3. The Brave Little Tailor (Colored Chalk)
4. The Great Race (Watercolors)
5. Goldilocks (Oils & Ink)
6. Tiny Tom (Construction Paper Cut-outs)
7. The Pied Piper of Hamelin (Color Transparencies)
8. The Tin Soldier (Molding Clay)
9. The Emperor's New Clothes (Paints & Watercolors)
10. Little Red Riding Hood (Mixed Media)
11. The Little Fir Tree (Colored Ink & Pen)
12. Caroline and the Yule Log (Mixed Crafts)
13. The Snowman (Construction Paper Cut-Outs)
14. The Selfish Giant (Pencil & Paints)
15. Salvador and the Christmas Goose (Pen & Paints)
16. The Violin's Ghost (Mixed Media)
17. The Light (Pencil & Paints)
18. Fearless Peter (Creative Crafts)
19. Death for a Godfather (Cut-Outs)
20. Hansel and Gretel (Chocolate & Frostings)

21. The Sun and the Moon (Finger Paints)
22. Tsar Saltan (Crafts & Cut-outs)
23. The Snake and the Maiden (Natural Vegetation)
24. The Greedy Calculator (Mixed Media)
25. The Thirsty Frog (Mixed Media)
26. The Clever Girl (Fabric & Pen)
27. The Brown Cow (Embroidery & Fabric)
28. The Magic Tree (Paint on Parchment)
29. Nasreddin's Path (Colored Chalk)
30. The Violin Story (Sketch Painting)
31. Mr. Nothing (Watercolors) (Newest Release)
32. The Nightingale (Cut-Outs, Crafts, Mechanicals) (Newest Release)
33. Shall We Trade Legs? (Colored Pens, Craft Paper) (Newest Release)
34. The Ugly Martian (Food & Natural Elements) (Newest Release)
35. The Ungrateful Jaguar (Fabric & Crafts) (Newest Release)



#14515/0697 Thirty-five 8 to 10 minute programs 2009 \$119.95 each or Series \$3,449.95 Grades K to 3 *Streaming Available

DROPPING IN ON RENAISSANCE ARTISTS

Students of all ages will be introduced to the artists' styles and learn about their lives in these amusing and informative programs. Playful animation shows the life of the artist, and gives insight into the creative inspiration for their masterworks. This program drops in on Florence, Italy, the birthplace of the Renaissance to learn about the art of Michelangelo, da Vinci, and Raphael. The other programs in the series are: Dropping in on Impressionists; Dropping in on Andy Warhol; Dropping in on Picasso; Dropping in on Matisse; and, Dropping in on Rousseau.

#13475/0470 18 minutes 2010 \$59.95

Financial Literacy / Smart Consumerism

THE BIZ KID\$ SERIES

***Winner of National Emmy Award**

*** Nominated for 7 National Emmy Awards**

***Winner of Silver Telly Award Winner Herb Wegner Award for Outstanding Program**

***Winner of Environmental Media Award for Outstanding Children's Television Series**

From the producers of BILL NYE, THE SCIENCE GUY comes Biz Kid\$, Fast paced and fun, Biz Kid\$ is a series that teaches kids about managing money and entrepreneurship. Each episode features compelling real-life stories about young business owners and philanthropists and reinforces the importance of budgeting, saving, and giving back to the community. **Detailed descriptions of all programs are available.*

- | | | |
|--|---|--|
| 1 What Is a Biz Kid? | 10 How to Achieve Your Financial Goals | 19 A Closer Look at Careers |
| 2 What Is Money? | 11 Don't Blow Your Dough | 20 The Global Economy |
| 3 How Do You Get Money? | 12 Introducing Entrepreneurs | 21 Bulls, Bears, and Financial Markets |
| 4 What Can You Do with Money? | 13 The Biz Kids Challenge | 22 Sell, Sell, Sell (The Science of Sales) |
| 5 Money Moves | 14 How to Be a Smart Consumer | 23 Understanding Income and Expenses |
| 6 Taking Charge of Your Financial Future | 15 Using Your Credit-Crazy or Compelling? | 24 Building and Growing a Business |
| 7 A Biz: What Is It? | 16 Budgeting Basics | 25 Understanding Your Paycheck |
| 8 How to Succeed in Biz-Ness by Really Trying! | 17 Understanding Business Ethics | 26 Social Entrepreneurs |
| 9 Cash and Credit | 18 Saving and Investing for Your Future. | |

#14560/0697 Twenty-six 25 minute Programs 2010-2012 \$109.95 each or Series \$2,499.95 *Streaming Available



Independent Living / Careers, Jobs & Work

New! CAN I MAKE IT ON MY OWN?

In this new two-part DVD series, eight young adults tell the stories of how they are trying to make it on their own. No scripts, no actors, just real life. The DVDs have a menu so the instructor can pick and choose which interviews to use at any one time.

In Part 1 meet Anna, Javier, Roger and Amanda. (67 minutes)

In Part 2 meet Kiran, Greg, Marlenne and Ryan. (85 minutes)

The lessons to be learned from these stories are too numerous to list. In some cases, they illustrate the perils and heartache of foolish decisions and just plain bad luck. In others, they illustrate what good judgment, hard work and determination can accomplish. But in each case they offer lessons that every student should learn offered by young adults they can relate to.

#14959/0483 Two programs 2013 \$189.95 *Includes Teacher's Guide. *SA



New! HOW I STARTED MY CAREER

When Alex graduated from high school, he had two goals. He wanted to get a good paying job as quickly as possible so he could be on his own and he wanted to work in a green industry. This is the story of how Alex reached his goals. In this two-part, interactive video program, your students will accompany Alex as he searches for his first full-time job and faces the challenges of the first six months at Zephyr Industries, a wind technology company. Throughout the program, you'll have the opportunity to pause the video and discuss with your students critical decisions Alex has to make before they see what actually happens. As they share in his successes and failures, they'll learn valuable real-life lessons that will teach them job search skills and help them reach their own career goals.

Part I focuses on Alex's job search and the start of his first full-time job at Zephyr Industries. 25 minutes

Part II of the program focuses on Alex's first six months on the job and the work-related problems he and his coworkers must resolve at Zephyr. 20 minutes

#14941/0483 Two programs 2010 \$169.95 Grades 7 to A *CC *SA

New! REAL PEOPLE, COOL CAREERS

This series is filled with stories of real young people in exciting careers. Your students will learn how each got into their profession and what they do from day-to-day. In Volume I your students will meet a police officer, paramedic, massage therapist, radio announcer, pilot and a minor league baseball umpire. In Volume II your students will meet a registered nurse, graphic designer, fire fighter, editor, chef and an emergency medical technician. #14939/0483 Two 30-minute programs 2011 \$189.95 Grades 7 to A *CC *SA

HEALTH SCIENCE CAREERS

Do you consider yourself a team player? A career in health science may be just for you! Quality patient care relies on health care teams whose members communicate and collaborate well with others. In this video, explore a variety of health science career options, with varying levels of education required, including: Pharmacy Technician, Home Health Aid, Pediatrician, Medical Administrative Support, Radiographer, Physical Therapist & Physical Therapy Assistant, and, Certified Nursing Assistant. *Teaching materials are included

#13543/1290 20 minutes 2010 \$89.95 *CC *SA

HUMAN SERVICES CAREERS

Do you enjoy helping other people? A career in human services may be just for you! Human services careers involve tending to families and to human needs, whether it be early childhood, counseling and mental health, family and community services, personal care, or consumer services. Explore a variety of human services career options, with varying levels of required education, including: Early Childhood Montessori Teacher; Family Counselor; Social Services Worker; Clergy; Personal Trainer; and, Sales Consultant.

#14037/1290 20 minutes 2011 \$89.95 *CC *SA

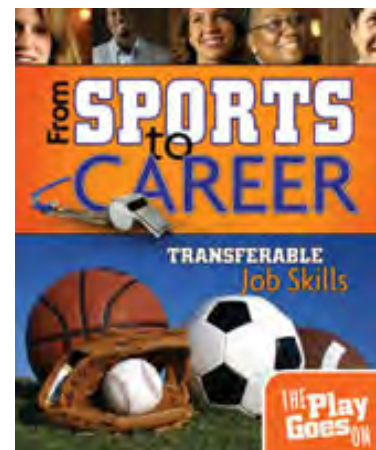
New! FROM SPORTS TO CAREER

Teamwork, reliability, cooperation, endurance: habits athletes learn from sports are the very attributes employers want. Personal stories from current and former athletes show how their skills from sports are valued in the workplace and school. From soccer, football, rowing, and hockey, a variety of sports and careers are represented in this enlightening look into the benefits athletes bring to the workplace.

*Includes Teaching Materials. #14498/1290 22 minutes 2012 \$59.95 Grades 6 to A *SA

BARRIERS TO EMPLOYMENT SUCCESS

Whether individuals are looking for a job or working to keep the one they have, they are bound to face obstacles. Some won't have a resume or reliable transportation. Others may lack the education or experience needed to advance on the job. These are just a few of the barriers that people face in the world of work every day, but they can be overcome. To successfully find and keep jobs, people must prevent their problems from becoming obstacles or excuses. This video takes viewers through the five categories of barriers that often stand between individuals and employment success and helps viewers develop the attitudes, resources, and know-how to meet their needs, analyze their options, and take action. As a result, viewers will be better equipped to overcome their barriers and achieve long-lasting success and security in the world of work. #14654/1015 25 minutes 2010 \$169.95



BALANCING THE BOOKS: Understanding Financial Reporting

Balancing the books is an essential part of business. Accounting methods help businesses collect, record and analyze financial data. Follow trainee accountant Calvin Clegg, a contestant on the quiz show "Who Wants to Make a Million" as he is quizzed with accounting questions that take him back to his accounting traineeship. His supervisor Dianne teaches him how to balance the books and how to evaluate business performance using financial records. Areas covered include accounting information and tools, the balance sheet, calculating profit and loss, cash control, and assessing financial performance. With Dianne's help, Calvin is poised to "make a million". #14669/0545 32 minutes 2010 \$139.95 *SA

INTRODUCTION TO COUNSELING: Voices from the Field

This program explores actual challenges facing experienced practitioners and encourages students to consider their professional futures. Explains what counseling entails and covers the history of counseling, theoretical orientations, applications, and professional issues. Encourages students to consider their personal motivations for choosing a career in this field and includes experiential exercises that allow students to reflect on the presented material. #14506/0430 20 minutes 2011 \$139.95 *Streaming Available

New! COMMON JOB INTERVIEW MISTAKES: What NOT To Say or Do!

It's true that a jobseeker needs to stand out from the crowd - but there are good and bad ways to do that! Having all the right credentials and experience doesn't count for much if a candidate comes off as unprepared, unmotivated, and unprofessional in an interview. This video shows how to avoid that fate with concrete advice from experts, eye-catching graphics that reinforce core concepts, and clear-cut dramatizations that illustrate interview dos and don'ts.

#14886/0635 25 minutes 2012 \$119.95 *CC

New! WHO WOULD YOU HIRE?

Lisa is the Human Resources Director at a popular resort and is searching for a new Events Sales Specialist who will be responsible for marketing the resort's services and facilities. From the many applicants, Lisa has chosen six young people to interview and your students get to decide who's the best candidate for the position! Your students make the choice! Your students will watch each of the short interviews, consider the applicants' positives and negatives and then decide who they would hire for the position.

*Includes print activities for students to use in conjunction with the video to keep them engaged and help them decide who to hire.

#14931/0483 30 minutes 2011 \$119.95 Grades 7 to A *CC *Streaming Available



SECRETS: Landing and Keeping a Job

What are transferable skills and why do we need them? They are skills acquired throughout your life that can be used at any job. Filmed in a sitcom format, like "The Office". Explains important job transferable skills including communication skills, problem-solving skills, and teamwork in this entertaining and informative production. #13397/1290 24 minutes 2010 \$59.95 Grades 9 to A *CC *Streaming Available

YOU'RE HIRED! Job-Winning Interview Strategies

There's nothing like preparation to calm the pre-interview jitters! After watching this video, young adults will know how to define personal employment goals; research a company of interest; do mock interviews, for practice; dress for success; make a good first impression; communicate strengths, skills, accomplishments, and more; ask and answer a wide variety of pertinent questions; and follow up strategically via phone, mail, or e-mail. The core message? Preparation pays off! *Includes Viewable/printable discussion questions. #13581/0635 26 minutes 2010 \$119.95 *CC

DRESS AND GROOM FOR THE WORKPLACE

This enlightening program presents the fundamental principles of dressing for success on the job interview and in the workplace. Male and female viewers learn dos and don'ts for dressing and grooming in the job search and in the workplace. Viewers are shown visual examples of these concepts to reinforce what works and wasn't doesn't in formal offices, as well as in "blue-collar" work environments. The video also provides tips for creative shopping methods to help viewers find the appropriate clothes on any budget. #14657/1015 25 minutes 2010 \$169.95

GOOD FIRST IMPRESSIONS

Most employers form an impression of a job seeker in the first few seconds of the interview. If that impression is negative, few job seekers are able to change the employer's mind. Armed with the guidance in this program, job seekers won't have to worry about recovering from a bad first impression. They'll know just what it takes to make a great impression right from the get-go.

*Includes Instructor's Guide is available for download. #14653/1015 25 minutes 2011 \$169.95

THE BUSINESS PLAN IN ACTION: Three Case Studies

Three businesses and three business plans. Why did they need them? What did they put in them? Were they worth it? Every business plan should have a company's aims and objectives. At the heart of any business plan has to be a marketing plan. Who's going to want your product? How are you going to tell them about it? How much are you going to sell it for? Vital, too, is to show you've done your market research. Many people consider the financial section of the business plan the most important it shows how the money works. You have to explain where your revenue is going to come from, and, critically, that you will have the money when you need it your cash flow.

#14518/2047 25 minutes 2011 \$279.95 *CC *Streaming Available

COACHING IN HOSPITALITY

The longevity of any hospitality enterprise is dependent on the quality of coaching given to their trainees and apprentices. This program uses input from hospitality training experts and real world footage and examples to shine a spotlight on coaching in a hospitality environment, and to explain key factors for effective coaching. We start by outlining the purpose and importance of coaching, followed by preparing for coaching. Next is an in-depth look at on-the-job coaching, followed by the all-important follow-up. We conclude by reinforcing the many benefits of coaching.

#14662/0545 17 minutes 2011 \$139.95 *Streaming Available

INTRODUCING HOSPITALITY

The hospitality industry globally is vast and offers never ending career opportunities. Develop a basic understanding of the hospitality industry and the variety of departments which interrelate to make a business successful. Meet people in the job and those who are training the ever increasing number of people who are seeking careers in this diverse industry. Is the hospitality industry for you? Find out more about job seeking, occupations and career paths that you could follow.

#13375/0545 24 minutes 2009 \$129.95 *SA

CAREERS IN HOSPITALITY: Service and Adventure

This program goes behind the scenes to show all the possibilities of a career in hospitality management. You'll learn from people working in the field about restaurant management, hotel management and event and conference management. An education in hospitality management can lead to a career at restaurants, hotels, resorts, or even the high seas to manage hospitality on a cruise ship. Provides an up-to-date overview of the hospitality industry. *Teaching materials included

#12884/1290 18 minutes 2009 \$89.95 *CC *SA

YOUNG ENTREPRENEURS: Be Your Own Boss

Entrepreneurship is hot! A recent poll found that nearly 60% of teens aspire to start their own businesses. We follow a group of hardworking high school students as they learn how to develop their ideas into business plans with the help of a volunteer and their teachers. The volunteer guides the teens through several steps: how to get an idea for a business, research information, develop a financial plan (including costs and expected profits), and divide responsibility amongst chief executive officers. Along the way, we meet some ambitious, self-motivated young people who put these financial skills into action, turning their hobbies and passions into successful businesses. They share why they decided to become entrepreneurs, how they got their businesses off the ground, as well as the personal and financial rewards. They also offer advice to other young hopefuls on how to "be your own boss." #13935/0425 30 minutes 2010 \$119.95 Grades 7 to 12 *CC *Streaming Available

YOU'RE THE BOSS! Starting and Running Your Own Business

Designed for anyone currently weighing the decision to launch a business as well as those who want to push full-steam ahead, this series provides inspiration, insight, and nuts-and-bolts guidance on building a thriving company. Eye-opening video, graphics, and narration lay out the basic concepts while business experts and entrepreneurs who have carved their own paths to success shed light on a wide range of issues from branding and marketing to the hurdles of government paperwork to the people-smarts needed to manage and motivate employees. To expand viewer awareness of long-term objectives and strategy, an episode on closing or selling a business is also included.

PLANNING YOUR BUSINESS: Research, Goals, and Business Plans

STARTING YOUR BUSINESS: Financing, Branding, and Regulations

FINDING YOUR CUSTOMERS: Marketing and Advertising Your Business

MANAGING YOUR BUSINESS: Prices, Finances, and Staffing

LOOKING AHEAD: Exiting Your Business

#14120/0635 Five 25 to 30 minute programs 2011 \$119.95 each or series \$499.95 *CC

THE STARTUP EXPERIENCE: Learn What Works and What Doesn't!

What's the best way to succeed with a new startup? Learn what works - and what doesn't - from someone who has already succeeded in your new line of work. Over the course of this series, entrepreneurship expert Dr. Tom Duening talks with dozens of successful businesspeople, digging deep into their startup experiences. The insightful business lessons these entrepreneurs share and the tips and secrets they reveal can help viewers save big money and avoid mistakes that might otherwise trip them up. *Detailed descriptions of each program are available:

Experience Starting a Home Health Care Company

Experience Starting a Salon

Experience Starting a Financial Advisory Business

Experience Starting a Garden Center:

Experience Starting a Wind Energy Company

Experience Selling Cosmetics as an Independent Sales Representative

Experience Starting a Bookstore

Experience Starting a Produce Farm

Experience Starting a Wine Shop

Experience Starting an Internet Marketing Company

Experience Starting a Bed and Breakfast

Experience Starting a Land Appraisal Company

#14760/0635 Twenty-five 53 to 87 minute programs 2011 \$149.95 each or series \$3,298.95 *CC

Experience Starting a Pet Daycare and Training Facility

Experience Starting a Franchise

Experience Starting a Residential Real Estate Business

Experience Inventing and Bringing Products to Market

Experience Starting a Consulting and Training Company

Experience Starting a Commercial Real Estate Business

Experience Starting an Insurance Agency

Experience Starting a Home Building Company

Experience Starting a Self-Storage Company

Experience Selling Products Online

Experience Starting a Restaurant

Experience Buying and Managing Rental Properties

Experience Starting a Catering Business



Communication / Negotiation / Persuasion / Body Language

MAKEUP FX: Film and Television Makeup

Emmy-winning makeup artist (for Star Trek: Voyager's Threshold), Bradley Look, takes you behind the scenes of the Hollywood makeup artistry to show how to airbrush more effectively, in the growing age of High Definition format, using Makeup FX template stencils. Demonstrates prosthetics, special effects and beauty application using the airbrush. Follow the step-by-step process, using freehand spray and Makeup FX template stencils. Teaches: Beauty application; Application of foam appliances; Use of the Zazzo Makeup FX Template series; Character Troupe and Beauty ensemble; and, Creation of mixed medium makeup. Two programs - **MakeUP FX Character Prosthetics and Special Effects, 40 minutes** and **MakeUP FX Beauty Ensemble and Airbrush, 37 minutes**. #13735/2003 Two programs 2010 \$119.95 each or Series \$209.95 *Streaming Available

COMMUNICATION ESSENTIALS

Talent, ambition, and great ideas won't amount to much if they're not supported by good communication. This four-part series helps high school and college students improve their communication skills in four critical areas. Viewers are challenged to improve their habits and aim for several concrete goals - such as the ability to actively participate in discussions and meetings, to craft effective messages in speech or text, to process and understand workplace communication, and more.

LISTENING ESSENTIALS - Highlighting the idea that a major part of good communication is good listening, this program enables students to improve their listening skills and absorb valuable information. Identifies the best methods for giving coworkers the attention they deserve and provides eight simple tips that viewers can use to sharpen concentration..

SPEAKING ESSENTIALS - Does giving a typical business presentation put a person in mortal danger? Of course not, but statistics suggest that many people dread public speaking more than they fear death. This program shows students ways to overcome that kind of paralysis and transform it into positive energy.

WRITING ESSENTIALS - Students who've had a hard time with term papers and essay questions may be shocked to learn how much their postgraduation world revolves around writing. This program shows how effective written communication is possible for anyone, even those who struggle to complete a simple fax or e-mail.

READING ESSENTIALS - A torrent of e-mails, faxes, memos, reports, contracts, and newsletters threatens to drown the typical new hire in a sea of paper and text. With simple methods for tackling an immense volume of content, this program helps students manage workplace reading tasks quickly and efficiently without overlooking important information.

#13320/0635 Four 20-minute programs 2010 \$119.95 each or series \$439.95 *CC



New! NEGOTIATION: Myths, Misperceptions and Damned Lies

*Features Margaret Neale, Professor of Organizations and Dispute Resolution, Stanford Graduate School of Business

It's better to receive the first offer than to give it. Honesty is the best negotiating policy. Don't ever let them see you sweat. Professor Neale convincingly debunks these common beliefs as she shares the results of empirical research on negotiating strategies and the process of "mutual influence" that drives negotiation. #14399/1005 54 minutes 2011 \$119.95 *CC *SA

NONVERBAL COMMUNICATION: Body Language, Gesture, and Proxemics

This program explores bodily communication, including gestures and postures; proxemic communication; and tactile communication, or touch. It considers the communicative functions of each form of nonverbal communication, examines the role of each in interpersonal interactions, and discusses key concepts. The DVD includes commentary from experts in such areas as business, management, jury selection, dating, psychology, and nursing and offers entertaining, illustrative vignettes.

#15042/0880 28 minutes 2010 \$249.95 *CC *SA

NONVERBAL COMMUNICATION: Vocal Cues and Facial Expressions

Introducing nonverbal communication, this program explores vocal cues, facial expressions, and eye behaviors. It offers relevant definitions; considers the communicative roles and functions of each form of nonverbal communication; and covers such topics as Ekman's seven categories of communicative meaning in facial expressions, facial deception, and the eye behaviors identified by research. The DVD includes entertaining, illustrative vignettes and offers commentary from experts in such areas as law enforcement, jury selection, dating, nursing, business, management, and psychology.

#15041/0880 30 minutes 2010 \$249.95 *CC *SA

THE POWER OF PERSUASION

Call it persuading, negotiating or convincing. Ethical influence is the foundation of successful leadership, management, sales, and customer service. Robert Cialdini has spent his career systematically studying the psychology of influence. In this video, he reveals what lies at the heart of his findings: the six principles of influence that form the basis of effective, persuasive appeals. These principles, reciprocity, scarcity, authority, commitment, liking, and consensus, may seem like the jargon of social scientists, but Cialdini brings them to life. #14036/1005 55 minutes 2010 \$119.95 *CC *SA

New! WORDS, CAMERA, ACTION! How Body Language, Tone and Words Affect Communication

Learn vital communication skills in this new program!. Viewers watch our local acting troupe work through their assigned scenes, only to realize how dramatically communication skills can affect meaning and perception. Good communication skills not only helps them with their craft, but in real life! With help from their instructor, a communications expert, they learn the importance of body language, tone and words, whether playing a character on stage, making new friends at school or trying to get ahead in the workplace.

#14719/1280 20 minutes 2012 \$129.95 Grades 7 to A *CC *SA *Includes Instructor's Guide.

Business - Ethics, Management, Teamwork, Meetings, Public Speaking, Communication ... and... Customer Service

New! WORKPLACE ETHICS and MANAGING ETHICS

Ethics matter. It's not just the big scandals you see in the news, but the small everyday decisions that add up, too. In fact, that's where you need to draw the line - with the little things - before serious damage is done. These videos follow four realistic scenarios that demonstrate the importance of basic values such as respect for others, fairness, and honesty. And they teach a three-part decision-making process that helps employees find their way to a solution even in complex situations where the right answer doesn't come easily.

In **WORKPLACE ETHICS**, Employees will learn to recognize behaviors that may do harm, determine whether they are personally responsible to take action, and compare possible outcomes to select the solution that best repairs the ethical breakdown while protecting the integrity of the organization. #15078 16 minutes

MANAGING ETHICS brings managers and supervisors into the same situations from our introductory video, **WORKPLACE ETHICS**, and supplements their ethics training with ethical leadership skills necessary for maintaining an ethical workplace. Your managers and supervisors will learn how to share core values in ways that employees can personally understand, live the values themselves every day, and take appropriate action - by acknowledging positive behavior or promptly correcting ethical lapses. #15079 17 minutes

#15080/1005 33 minutes 2012 \$249.95 each or Series \$449.95 *CC *SA *Includes Guides

FIRST IMPRESSIONS: Winning Over Your Boss and Co-Workers

Starting any new job is likely to create some mixed reactions. It's great to look forward to a new challenge, meeting new people and receiving a regular pay packet. But let's be honest, it can also be very stressful, even if you have previous work experience. Every workplace has its own dress standards, protocols, procedures, chains of communication and acceptable work habits. So understanding how to fit in from the start is a crucial skill to acquire. In this program you'll learn how to make that all-important good first impression whenever you start a new job. We'll look at preparing to start work, induction and training, working with others and how to deal with problems along the way. We'll also get some important tips from employment experts. A practical and informative look at your entry into a new working environment. Chapters: Preparing to Start Work; Induction and Training; Working with Others; and, Deal with Problems. #13201/0545 21 minutes 2008 \$129.95 *Streaming Available

PROFESSIONAL EMAIL ETIQUETTE

Avoid embarrassing errors and make your best impression on customers and colleagues. The impression you leave with others about the quality of your organization and your own personal competency is largely based on the courtesy and professionalism of your email correspondence.

Learn about: Email etiquette and best practices; Openings and closings; Proper formatting and subject lines; Grammar and punctuation; Writing "bad news" emails; and, Email customer service. No matter how long you've been using email, you'll learn some very important guidelines in this video - guidelines that will protect you from catastrophes and ensure your messages are professional, every time.

#13757/1005 26 minutes 2010 \$149.95 *Streaming Available

MANAGEMENT STYLES EXPLAINED

Management styles are characteristic ways of making decisions and relating to subordinates. The predominant management styles are commonly defined as autocratic, persuasive, consultative, participative and laissez faire. While leaders often exhibit a preference for a particular style of management, it is argued the different styles of leadership should be employed dependent upon the culture of the business, the nature of the task, and the nature of the workforce. Effective management will ensure that the objectives of an organization are met. This informative program examines the five management styles, their characteristics, advantages and disadvantages and application to various management situations.

#14676/0545 17 minutes 2011 \$129.95 *Streaming Available

New! CHILEAN MINE RESCUE: The Unstoppable Team

Talk about teamwork!!! Can it get any better than this? This compelling video is accompanied by a comprehensive Leader's Guide, PowerPoint Slide Presentation, Session Quiz and Handouts. A comprehensive training package designed to help team leaders at all levels understand how to:

- *Clearly define a common goal and rally people around the goal by creating a vivid connection to the larger purpose of your task.

- *Effectively reinforce and communicate the vision to keep your team united and inspired.

- *Identify and leverage the skills and capabilities of your team members.

- *Forge partnerships and alliances to expand your capabilities.

- *Stay open to new ideas, emerging leaders and alternative solutions.

The most important quality of this training package is that the characteristics that make up an unstoppable team will stick with those who experience it. And that's where the real value is!

#14991/0133 20 minutes 2012 \$695 *CC *SA *Education and Government 10% discount

THE WELL-MANAGED MEETING: How to Run Effective, Results-Oriented Business Meetings

How often have you asked someone how the meeting went, only to hear: a total waste of time! Yet meetings can be a powerful business tool, bringing people together to solve problems, share ideas, or focus everyone's efforts on a common goal. So how do you go from "total waste of time" to "powerful business tool"? By training your employees on proper techniques to prepare and run effective, focused and successful meetings. This program starts with the common pitfalls that often derail meetings. Then you'll see proven methods that can have a dramatic impact on the effectiveness of your organization's meetings. *The 34-page guide goes over the different types of meetings covered in the video along with how to prepare for each of them. This booklet is good to use during and after watching the program. Questions are also provided to help figure out how to run your meeting more efficiently. #13925/1005 22 minutes 2010 \$199.95 *CC *SA

New! EXTEMPORANEOUS SPEAKING

Does public speaking make you break out in sweat, particularly when it is spur of the moment and without preparation? This presentation will help you better prepare to be an extemporaneous speaker. Key elements, such as audience identification, writing tips and researching techniques, are identified, along with how each is necessary to better prepare, practice and perform as an extemporaneous speaker. Preparation and time management are also discussed. #15153/0310 23 minutes 2011 \$139.95 Grades 9 to A

New! PUBLIC SPEAKING BASICS

In order to better prepare oneself for varying public speaking engagements, one must know the basic fundamentals. This DVD discusses different types of speeches and the concepts and elements involved with each, along with research and organization techniques. Strategies for tailoring a speech for a specific audience, as well as rehearsing techniques, microphone tips and body language are also discussed. This production is perfect for all public speaking beginners and for those wishing to brush up on their skills.

#15154/0310 32 minutes 2011 \$149.95 Grades 9 to A

NO SWEAT! Overcome Your Fear of Public Speaking

Are you afraid to present in front of a group? If so, you are not alone! That anxiety can hold you back, making you look unprofessional, or worse, incompetent, to your co-workers, boss, employees or customers. This program teaches you how to: Recover when you go blank; Take precautions to reduce anxiety-induced sweating; Respond when audience members point out your mistakes; Slow down so people can understand you; and so much more!

*Includes both a Trainer's Guide and a Viewer's Guide.

#14033/0277 15 minutes 2011 \$449.95 *Streaming Available

New! PRESENTATION STRATEGIES AND TACTICS

Looking to leave a lasting impression at your next speaking engagement? This in-depth DVD lesson describes the different types of speeches, main concepts and flow, as well as ways to research and organize information. Audience consideration, rehearsal techniques and microphone tips are also discussed, along with how to effectively incorporate body language and hand gestures. The production discusses various settings/scenarios for which a speech may be given and details presentation strategies for each.

#15155/0310 29 minutes 2011 \$139.95 Grades 9 to A

AM I MAKING MYSELF CLEAR?

Get Your Point across Whenever You Communicate

Whenever you communicate, you have one purpose; to move people to act. Whether you want people to follow your instructions or buy into your ideas, if you aren't crystal clear when you communicate, you'll cause confusion, errors, and conflict. You'll hurt productivity, and you'll destroy morale. The video shows you how to: Communicate so that everyone fully understands your message and knows how to act on it; Give clear instructions that get results; Address employee performance issues; Gain buy-in and support for your ideas; and more! The CD-ROM includes the Trainer's and Viewer's Guides.

#14024/0277 17 minutes 2011 \$449.95 *Streaming Available

Best-Seller! HOW TO WRITE AND DELIVER GREAT SPEECHES

Become a poised, confident and eloquent speaker! One of the most powerful skills you'll ever use is your ability to inform, persuade and lead other people through public speaking. You'll learn: Tips for writing a vivid, compelling speech; Presentation skills for a polished delivery; and, Proven strategies that make speaking fun. This Toastmasters video will make you a better speaking whether in meetings, board rooms or even major events. #10318/1005 35 minutes 2006 \$179.95 *Includes Study Guide *SA

*A 60-page Instructor's Manual also available \$19.95



New! PROFESSIONALISM 101: Skills to Succeed and Advance at Work

With tips and advice from career counselors, human resources reps, new employees, and seasoned business professionals, this three-part series takes a common sense approach to the details of job success. Each program provides essential information on the big issues (dress codes, asking for a raise) as well as on matters seldom covered (dealing with office politics, surprise visits from higher-ups). Engaging graphics make pertinent points easy to remember, and anecdotes from a focus group of young professionals give real-life context to expert recommendations. The importance of good interpersonal skills and having a positive attitude is promoted throughout.

PROFESSIONAL IMAGE

Being well dressed is only one part of presenting a good workplace image - what if you've done your best to maintain fast-track skills and are then asked to perform a menial task? This program guides viewers through a breakdown of just what constitutes career-appropriate demeanor.

WORKING TOGETHER

Because career success can depend just as much on getting along with colleagues as it does on job knowledge, this program addresses the issues that most frequently come up when working in groups.

BUSINESS ETIQUETTE

How should you balance social media and your job? What's the best way to ask for a raise? Who should pick up the tab for a business lunch? In this program, both business experts and a focus group of young professionals advise viewers on the proper way to conduct themselves in different types of work-related situations.

#14890/0635 Three 25-minute programs 2012 *Includes Instructor's Guides \$119.95 each or Series \$329.95 *CC

New! WORKPLACE COMMUNICATION SKILLS

Communication skills top the list of qualities that employers seek from job candidates. Individuals who possess stellar communication skills are more likely to land jobs, keep them and get promoted. This program teaches viewers about the importance of good communication in the workplace and how to improve upon these skills. Viewers get guidance for developing their verbal, listening, nonverbal, and written skills. Depicts scenarios of good and poor communication skills in action and includes expert interviews on workplace communication. Addresses communication through e-mail, voicemail, cell phones, video conferencing, and online sites like Facebook and Twitter. Helpful pause points allow instructors to stop the program and discuss the material. #14652/1015 50 minutes 2012 \$169.95

CONFLICTS IN THE WORKPLACE: Sources and Solutions

While acknowledging common sources of conflict, this entertaining video provides eight specific, reliable solutions: skills that help you put aside your differences, control your emotions, and move forward. Bottom line: there will always be conflict. The secret is learning to manage it successfully. Doing so empowers you to take control of your life - and career.

*Includes 50-page Study Guide that provides the opportunity to take a pre-test & post-test to evaluate knowledge of conflict resolution, understand common sources of workplace conflicts, grasp negative consequences, learn easy-to-use techniques, and much more!

#13756/1005 17 minutes 2010 \$209.95 *Streaming Available

CUSTOMER SERVICE BASICS: Service with a Smile!

In this humorous video, join the employees of the fictitious Lucky Star Coffee Company as they learn about customer service. Mark, the manager of the store, thinks he'll be leading this seminar. And why wouldn't he, since he knows everything there is to know on the subject? Well, Mark and his crew quickly discover exactly why when they are shown security camera footage of their misguided (and hilarious!) interaction with customers. If the staff of Lucky Star can learn the three steps to good customer service including listening to the customer, anticipating needs, and admitting mistakes, maybe we can too. *Includes Teaching Materials.

#14062/1290 20 minutes 2011 \$89.95 *Grades 8 to A *CC *SA

DEALING WITH THE IRATE CUSTOMER Update!

It's hard to keep your cool when dealing with difficult customers. After all, it's only human to get defensive and fight back - or cave in and give them whatever they demand. What you need instead is a plan! The guidelines presented in this training video will help you calm angry customers. Once you bring them around, they're more likely to work with you to find a resolution that solves their complaint yet is fair to your organization. This training video includes valuable tactics. Your employees will learn to stay professional and not take it personally when they have to deal with difficult customers, whether in retail, health care, government, or wherever. They'll learn that their basic customer service skills are a first line of defense. And they'll learn three powerful "breakthrough techniques" that can be used if the situation escalates and threatens to get out of hand.

#13052/1005 21 minutes 2010 \$189.95 *SA

WHEN THE PHONE RINGS: Telephone Skills for Better Service

Even with the advent of email and the Internet, customers still want to be able to call and reach a live person. And how that call is handled still makes a huge difference to the success of your organization. When the phone rings, your employees have only a few seconds to set a tone. To communicate that your company listens to customers and gives them what they need every single time they call. Those who answer the phones are speaking for everyone in the company. Make sure they have training. Teach the ABC's of telephone courtesy: Customer service etiquette; Taking an accurate message; Handling transfers and multiple lines; Voice mail and leaving a message; and, Problem calls.

#13051/1005 20 minutes 2010 \$189.95 *SA

THE PR FUNCTION

For celebrities and public figures, there's only one thing worse than being talked about - and that is not being talked about. Similarly, most corporations have a need to both nurture and control publicity, and that means hiring a public relations firm. This program illustrates the PR specialist's main objectives: influencing public behavior, improving an individual or corporate reputation, and shaping the opinions of a target audience through a series of planned communication strategies and activities. Viewers learn how technology, especially social media, has shaped today's PR industry.

*Viewable/printable educational resources are available online. #14621/0545 20 minutes 2011 \$129.95 *SA



New! STEVE JOBS: One Last Thing

Few men have changed our everyday world of work, leisure, and human communication in the way that Apple founder, Steve Jobs, has done. This documentary looks not only at how his talent, his style and his imagination have shaped all of our lives, but also at the influences that shaped and molded the man himself. Through interviews with the people who worked closely with him or chronicled his life, we gain unique insight into what made him tick. In a never before broadcast, exclusive interview, Steve Jobs expounds his own philosophy of life, and offers advice to us all on changing our own lives to achieve our ambitions, our desires, and our dreams.

#14553/1725 60 minutes 2012 \$129.95 *CC

Safety – at Work & in the Shop

INJURY PREVENTION IN THE WORKPLACE

This program provides an overview of a proven approach for designing and executing effective injury-prevention programs in the workplace. Details four essential cornerstones for creating such programs, as well as reviews four coaching skills that are necessary for implementing them. In addition, examines the six core drivers for successfully implementing such programs, once they've been formulated and the key coaching skills have been mastered.

#14387/0463 72 minutes 2010 \$89.95

HEARING CONSERVATION: Are You Listening, Jim?

This program presents the story of one worker's struggle with his own "inner voices" that encourage him to take better care of his hearing. Your workers will understand that it is not just the noise at work that can cause hearing loss, but excessive sound levels off the job as well. The overall message is simple, hearing loss is permanent but preventable and everyone needs to take care of their hearing both on and off the job.

*Includes Administrative Materials, 5 Employee Handbooks, Software Templates. #14419/0490 14 minutes 2011 \$489.95 *CC

SAFETY AND TECHNOLOGY SERIES

Working in the crafts and the trades is a rewarding way for people to get their hands into their work but it can be dangerous, too. This six-part series shows how to play it safe when working with technology used in various professions. Protect your students by making these videos compulsory viewing! *Detailed descriptions of each program are available

AUTO SHOP SAFETY

ELECTRICAL SAFETY

WELDING SAFETY

*Includes PDF Instructor Guides for each program

*#13815/0635 Six 21 to 23 minute programs 2011 \$119.95 each or Series \$619.95 *CC*

TALLEST TOOL IN THE TOOLBOX: Using Ladders Safely

Ladders bring portability and flexibility to any job that extends above the ground. But if not used correctly, ladders can be dangerous. The program includes information on step ladders, extension ladders and articulated or multi-purpose ladders. Viewers will learn: how to select the right ladder for the job; how to inspect a ladder for damage; how to set up a ladder properly; how to climb and work on a ladder safely.

*Includes Instructor Guide and PowerPoint Presentation.

#14416/0490 15 minutes 2011 \$495 *CC *SA

WOODWORKING SAFETY

GENERAL SHOP SAFETY

METALWORKING SAFETY

ELECTRICAL SAFETY: What Everyone Should Know

This program is intended for everyone in your organization that uses electricity on or off the job and presents important electrical safety information that everyone needs to know. Covers: What is electricity and how does it work; Electrical terminology; Effects of electricity on the body; How to work with electricity safely including; Ground fault protection; Circuit loading; Care of power and extension cords; Wet locations; and, Recognizing current carrying conductors. *Includes Instructor's Guide ,Quiz and PowerPoint Presentation.

#14421/0490 16 minutes 2011 \$489.95 *CC *SA

ELECTRICAL SAFETY

Viewers will get a first rate introduction to professional electrical safety from this program, which allows learners to understand all the most important elements in safety regulations associated with electrical theory. Enhanced with quality animations includes topics on electrical hazards, electrical shock, arcing incident, personal protective equipment, lock out tag out procedures, safe work practices, proper use of electrical meters, hand tools, power tools and employer responsibility. #14492/0430 22 minutes 2012 \$629.95 **CC *SA

Computing, Braking, Welding, Electrical Trades

***New!* INTRODUCTION TO COMPUTER NETWORKING AND THE INTERNET**

Featuring industrial and research case studies and offering demonstrations by experts, this program introduces computer networking and discusses the Internet. It covers basic methods of computer networking, looks at tools and technologies, and outlines international standards.

#15147/0353 132 minutes 2012 \$239.95

***New!* INTRODUCTION TO COMPUTERS**

Begins by discussing different types of computers and then guides students to explore computer hardware, such as input and output devices, internal components and storage devices. Includes the processes of creating, installing, and updating software, as well as providing solutions to software installation problems. Furthermore, students gain knowledge of how to select, set up and maintain a computer. #15152/0310 43 minutes 2012 \$139.95 Grades 9 to A

SEMICONDUCTORS, DIODES AND TRANSISTORS

This program uses succinct descriptions and dynamic graphics to demonstrate the operation of semiconductors, diodes and transistors, and explains how the invention of the integrated circuit and transistor has revolutionized electronics. Viewers will learn about N-type and P-type semiconductors and the major features of each, such as charge carriers and holes. They will also see PN diodes and NPN transistors and find out how they work in terms of their semiconductor structure. Finally viewers will come to understand just how widespread the use of semiconductors is in our modern electronic society; from computer chips, to LED lights and solar cells. *#14764/0545 15 minutes 2011 \$129.95*



New! WELDING PROCESSES AND FUNDAMENTALS

Whether the industry is car-making, airplane manufacturing, or even rocket science, few things are more important than a quality weld. This four-part series combines engaging videography, no-nonsense explanations, and eye-catching graphics as it introduces viewers to the most common welding processes. From electrode choices to plasma or oxy-fuel cutting options from proper safety precautions to the push and drag techniques involved in laying a bead each episode offers up-to-date guidance that will help build a foundation for entering and mastering the welding profession. *Detailed descriptions of each program are available on our website

SHIELDED METAL ARC WELDING (SMAW)

GAS TUNGSTEN ARC WELDING (GTAW)

GAS METAL ARC WELDING (GMAW)

OXY-FUEL AND PLASMA CUTTING

*Viewable/printable instructor's guides are available online

#14750/0635 Four 20 to 24 minute programs 2012 \$129.95 each or Series \$389.95

ELECTRICAL SYSTEMS SERIES

This seven-part series uses cutaways, animated component builds, diagrams, close-ups of parts, and footage of auto techs doing tests and making repairs to illustrate the operation and servicing of automotive electrical systems. Includes information on both late-model and older-style vehicles.

*A viewable/printable instructor's guide is available online. *Detailed descriptions of each program are available

*Recommended for high school, vocational/technical school, and adult education. #12790/0635 Seven programs 2009 \$99.95 each or Series \$579.95

ELECTRICAL WIRING SET (Programs 1 to 4)

This series (see also #13867) sets the stage for learning by motivating viewers and heightening their enthusiasm. Shot on various construction sites and enhanced with quality animations, each is devoted to a specific specialized topic including: electrical installation planning essentials, GFCIs, special-purpose outlets, and custom installation. In addition to high-quality animations, questions have also been incorporated at strategic points to promote discussion aimed at enhancing viewers' understanding and preparing them for successful attainment of all learning objectives. Viewers get a first-rate introduction to the broad spectrum of specialized knowledge essential to an electrician.

Video 1: Introduction to Electrical Installation Video.

Video 2: Planning for Circuit Installation Video.

Video 3: Special Circuits Video.

Video 4: Lighting by the Room Video

*Updated to comply with the latest NEC® code.

*New animations are included to present material in a clear and logical manner. #13866/0430 2011 \$849.95 *CC

ELECTRICAL WIRING SET (Programs 5 to 8)

This series (see also #13866) sets the stage for learning by motivating viewers and heightening their enthusiasm. Shot on various construction sites and enhanced with quality animations, each is devoted to a specific specialized topic including: electrical installation planning essentials, GFCIs, special-purpose outlets, and custom installation. In addition to high-quality animations, questions have also been incorporated at strategic points to promote discussion aimed at enhancing viewers' understanding and preparing them for successful attainment of all learning objectives. Viewers get a first-rate introduction to the broad spectrum of specialized knowledge essential to an electrician.

Video 5. Ground Fault Circuit Interrupters Video.

Video 6. Special Purpose Outlets Video.

Video 7. Miscellaneous & Custom Installations Video.

Video 8. Service Entrances Video.

*Updated to comply with the latest NEC® code.

*New animations are included to present material in a clear and logical manner. #13867/0430 2011 \$849.95 *CC

ELECTRICAL THEORY DC INTERACTIVE INSTITUTIONAL DVD, 1st Edition

This DVD contains a complete set of videos that are enhanced with interactive graphics, animations, and questions that can easily be used by your students as a homework solution, study guide, or supplemental online classroom instruction to meet the needs of a mandatory hybrid requirement for your class. These interactive videos allow your students to better connect with the subject matter while fulfilling instructor requirements for electronic learning material. Covers: Basic Electricity.; Series and Parallel Circuits; Combination Circuits; and, Small Sources of Electricity. #15090/0430 2011 \$979.95 *CC

ELECTRICAL THEORY AC INTERACTIVE INSTITUTIONAL DVD, 1st Edition

This DVD contains a complete set of videos that are enhanced with interactive graphics, animations, and questions that can easily be used by your students as a homework solution, study guide, or supplemental online classroom instruction to meet the needs of a mandatory hybrid requirement for your class. These interactive videos allow your students to better connect with the subject matter while fulfilling instructor requirements for electronic learning material. Covers: Basic Alternating Current; Inductance in AC Circuits; Capacitors; Capacitors in AC Circuits; and, RLC Circuits. #15095/0430 2011 \$979.95 *CC

ELECTRICITY FOR REFRIGERATION, HEATING AND A/C

This series of 13 videos is an excellent way to introduce essential electrical topics from basic concepts of electricity through motor controls. A powerful blend of live action, precise graphics and top-quality animations enable viewers to quickly grasp the new knowledge and skills being introduced with clear step-by-step demonstrations.

DVD ONE INCLUDES: Safety - Basic Electricity and Circuits - Electric Meters/Basic Components and Symbols - Wiring Diagrams and Schematics

DVD TWO INCLUDES: Alternating Current/Power Distribution and Voltage Systems - Installation of Heating, Cooling and Refrigeration Systems - Basic Electrical Motors - Components of Electric Motors

DVD THREE INCLUDES: Electrical Control Devices - Heating Control Devices - Air Conditioning Control Systems - Control Systems: Circuitry - Solid State Devices/Touch Screen Thermostats/Environmental Concerns

#15140/0430 Three programs 2011 \$3,998.95 *CC

ADDICTED: Series for Young Men & Women...16
 ADDICTIONS & CORRECTIONS...14
 ADOLESCENCE & SEXUALITY...5
 ADULT HEALTH & DEVELOPMENT...18
 ADVERTISING CREATIVE APPEALS...40
 ADVERTISING IN THE DIGITAL AGE...39
 ADVERTISING LAYOUT: Space Allocations...49
 ADVERTISING LAYOUT: Visual Direction...49
 AGROFUELS: Starving People, Fueling Greed...30
 ALCOHOL: True Stories...16
 ALGEBRA: The Basics...38
 ALL ABOUT DIRECTIONS...45
 ALL ABOUT MARIJUANA...16
 ALL ABOUT STRESS SERIES...23
 AM I MAKING MYSELF CLEAR?...56
 AMAZING EGGS 2012...27
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 ANGER BLUEPRINT & ANGER WORKSHOP...25
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BAKING FUNDAMENTALS: Cookies, Bars, Cakes...29
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 BEYOND OUR BORDERS SERIES...34
 BINGE DRINKING BLOWOUT 2.0...17
 BIOLOGY SUPERPACK...48
 BIOLOGY: The Science of Life...47 & 48
 BIZ KIDS SERIES...50
 BLACK HISTORY: A Retrospective...35
 BLESSINGS: Tsoknyi Nangchem Nuns of Tibet...31
 BLOOD: Vital to our Existence...18
 BOYS & MEN HEALING...9
 BOYS ON BULLYING...3
 BRO CODE...13
 BULLYING : There's always a Way Out...3
 BULLYING BEHAVIORS IN BOYS...3
 BULLYING INTO FOR MIDDLE SCHOOL...3
 BULLYING INTRO FOR ELEMENTARY...3
 BULLYING: True Stories...3
 BURIED ABOVE GROUND...25
 BURNING QUESTION: Propaganda & Climate Change...44
 BUSINESS PLAN IN ACTION...52

CAN I MAKE IT ON MY OWN?...51
 CANADA FOR CHILDREN...33
 CAREERS IN HOSPITALITY...53
 CASE STUDIES IN CHILDHOOD OCD...24
 CHEMISTRY SUPERPACK...46
 CHILD DEVELOPMENT BASICS...11
 CHILD DEVELOPMENT THEORISTS...11
 CHILD'S BRAIN (THE)...11
 CHILDREN, THE INTERNET & PORN...8
 CHILEAN MINE RESCUE...55
 CHRISTIE'S CHOICE...6
 CLASSIFICATION SYSTEMS...45
 CLOSER LOOK AT NUTRITION (A)...28
 COACHING IN HOSPITALITY...53
 CODES OF GENDER...13
 COMBATING CONFLICT WITH CHARACTER...2

COMMON JOB INTERVIEW MISTAKES...52
 COMMUNICATION BREAKDOWN...1
 COMMUNICATION ESSENTIALS SERIES...54
 COMPETITIVE MARKETING IN TOURISM...40
 COMPLETE FUNDAMENTALS ROPE JUMPING...41
 CLASSROOM INSTRUCTION THAT WORKS...42
 COMPLETE GUIDE TO PRIMARY GYMNASTICS...41
 COMPLETE GUIDE TO PUBERTY...5
 CONFLICTS IN THE WORKPLACE...57
 CONNECT WITH KIDS...6
 CONSUMING KIDS: Commercialization of Childhood...30
 COOKING & CHILDREN...27
 COOKING FUNDAMENTALS: Success Kitchen...29
 COOKING PROCESS (THE): How Food Changes...27
 COPING WITH GRIEF SERIES...21
 COUNSELING: A Guide for Teachers...41
 COUNTDOWN TO YOUR HEALTH FOR KIDS...17
 COUNTDOWN TO YOUR HEALTH FOR TEENS...17
 CRIME & DEVIANC...15
 CRY FOR HELP (A)...24
 CULTURAL COMPETENCY...14
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 CUSTOMER SERVICE BASICS...57
 CYBER BULLYING (Real Life Teens)...2

DANGERS OF SOCIAL MEDIA...8
 DARK DAYS: Depression...25
 DEADLY DRIVING DISTRACTIONS...18
 DEALING WITH THE IRATE CUSTOMER Update...57
 DEEP DEPRESSION & SUICIDE...24
 DEFAULT: The Student Loan Documentary...37
 DESIGN: All about Color...42
 DESIGN: All about Textiles...42
 DESIGN: The Elements...42
 DIGITAL FOOTPRINT...8
 DIGITAL MEDIA: New Learners of the 21st Century...42
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 DO YOU HAVE WHAT IT TAKES?...42
 DRAW ME A STORY SERIES...50
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 EXPLORING OUR SOLAR SYSTEM...46

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 FATHERING: What It Means to be a Dad...10
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 FRESH FOOD: What is Farm to Table?...26
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 GREAT INDIAN WARS 1540-1890...35
 GREAT LAKES (THE): Who Owns the Water?...31
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 HEALTH EATING: A Guide to Nutrition...29
 HEALTH SCIENCE CAREERS...51
 HEALTHY TOUCH, GOOD BOUNDARIES...9
 HEARING CONSERVATION...58
 HELP! I'M STRESSED...23
 HELPING CHILDREN GRIEVE...21
 HELPING PARENTS GRIEVE...21
 HEPATITIS C: Silent Epidemic...20
 HIP HOP HEALTH...41
 HOUSING FIRST: Homelessness/Mental Illness...23
 HOW I STARTED MY CAREER...51
 HOW I STOPPED DRINKING...15
 HOW TO START A REVOLUTION...37
 HOW TO WRITE & DELIVER GREAT SPEECHES...56
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 RAISING FIT KIDS...29
 REAL PEOPLE, COOL CAREERS...51
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 SAY NO WITH PRIDE...1
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 SECRET LIFE OF THE BRAIN...18
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 SECRETS: Landing and Keeping a Job...52
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